

LIFE

ALL ABOUT YOUR FEET:
WHAT YOU SHOULD KNOW ABOUT THEM
THE NEED FOR BETTER SCIENTISTS
AND M.I.T.'s ANSWER



SUNBATHERS' LAZY SUSAN
FOR AN INGENIOUS HOUSE

20 CENTS

MAY 7, 1956



"KENT" and "MICRONITE" ARE REGISTERED TRADEMARKS OF J. BULLARD COMPANY

If you smoke a lot, Kents are to your taste, too

Kent was designed for people like you—it's the only cigarette with the Micronite Filter. This gives you high filtration that actually helps you keep your smoking moderate—without cutting down on the smoking enjoyment. Here's why: Kent offers you a custom blend of rich tobaccos . . . the Micronite Filter smooths the flavor. You can tell by Kent's clean, fresh taste. So why smoke anything less, especially if you smoke a lot.



*King Size
and Regular
length*



Make every weekend an extra vacation

AND REMEMBER, THE MORE YOU DRIVE, THE LESS IT COSTS PER MILE

You can have forty-nine extra vacations a year! Just take advantage of your weekends. Get in your car and go... to see new places, new faces and enjoy extra hours of leisure and pleasure.

And you'll find it's an economical "vacation," too. Official AAA figures show that a large part of the costs of car ownership do not change with mileage. Whether you drive around the block or cross country, such things as depreciation, license fees, and insurance remain the same.

The main added expense for extra mileage is the relatively small cost of gasoline and oil. And competition among U. S. oil companies has held back these prices to give you one of today's biggest bargains.

So, as you can see by the chart below, every mile you drive costs less than the one before.

AVERAGE YEARLY DRIVING COSTS FOR A FAMILY OF FOUR	
For 5,000 miles*	For 15,000 miles*
\$481.33	\$481.33
104.39	104.39
15.88	15.88
118.00	348.00
37.00	111.00
25.50	75.50
\$761.08	\$7138.08
3.9¢	1.9¢

*Source: AAA. So come on, treat yourself and your family to a weekend vacation. And, please, drive safely.

ETHYL CORPORATION New York 17, N.Y.



SITE SEEING. America is a wonderland of historic sites and there are a number of them close by. This kind of family visit is lots of fun... makes history come alive for you and your children.



HELPING HAND. You can depend on your neighborhood service station to help the lady of the house get the car ready to go. Then the family can get the most enjoyment out of every weekend hour.



DRIVE MORE...DRIVE SAFELY

This One



840P-DJ3-ZJCE

REG. U.S. PAT. OFF.

Troubles for B & K

Khrushchev and Bulganin try hard but fail to Impress British, and Khrushchev, losing his temper, makes what may be an irretrievable blunder.



UNFRIENDLY SIGN

Mechanized dream house

A manufacturer builds a Palm Springs dream house with mechanical beds and bar and a poolside Lazy Susan which revolves sunbathing guests.



GUESTS ON LAZY SUSAN

Great art returns to Dresden

Ten pages of color show works of great masters which were held by the Russians but have now been sent back home to East Germany.



A FAMOUS RAPHAEL

A search for better scientists

With Russia turning out scientists in profusion, America's famous M.I.T. meets the challenge by emphasizing quality rather than mere quantity.



M.I.T. STUDENT

Do your feet hurt?

Richard Carter tells how man abuses his feet and then complains about a long catalog of miseries, while doctors disagree about what to do.



SHOE SOLUTION?

How to entertain 9-year-olds

In the third of a series on parties for youngsters, LIFE shows competitive games which keep energetic 9-year-olds from getting bored.



HAPPY GIRL AT PARTY

28

COVER

A poolside Lazy Susan gently turns seven girls and a dog in the Palm Springs sun (see pp. 71-78)

THE WEEK'S EVENTS

British resist claim of B & K and there is a historic blow-up
A Look at the World's Week
A terrible confession is ruled voluntary during trial for dynamiting plane
A Supreme Court ruling and a mix-up over bus mixing
Nine Russian sailors now are four and kidnapping is charged
The great Berlin tunnel mystery: Reds accuse the U.S. of wire-tap and Germans applaud it
Colorado workmen brace a breath-taking bridge
Jackie Cochran's airborne campaign: aviatrix fills into California politics

EDITORIALS

The "totality" of NATO
Is thrill un-American?

PICTORIAL ESSAYS

Pride of Dresden is seen anew as Russians restore famous art masterworks to German museum
How Massachusetts Institute of Technology seeks quality rather than quantity in students, and President Kilian tells how U.S. can win the scientific manpower race.
Photographed for LIFE by Gjon Mili

ARTICLES

The case for a friend in need: U.S. industrialist Clarence B. Rendell foresees a bright future for Turkey
The wretched lot of the poor foot: disarming evils plague ill-shod humanity. By Richard Carter

TELEVISION

Wall Street honors a 10-year-old who won \$100,000 TV quiz

MODERN LIVING

Dream house in Palm Springs, is a push-button paradise
How to fare well on the nation's surplus bounty

ANIMALS

U.S. Air Force shoes sore paws of its santry dogs

SCIENCE

Arizona convicts test a chemical for tanning tender skins safely

FASHION

A flurry of feminine ruffles revives an expensive old fashion

SPORTS

Johnny on the spot: even world's great heavyweights cannot lift 109-pounder

THEATER

Barb Lahr, in the middle of a riddle, has a comical wait for Godot

MOVIES

East and West meet in John Wayne

PARTY

Energetic 9-year-olds are happy in competitive play.
Part III in LIFE's series of children's parties

OTHER DEPARTMENTS

Letters to the Editors
Speaking of Pictures: Artist Jamison's pen as a camera
Miscellaneous: a yacht in a yard

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How to start a romance with a Ronson



Hat by Ennema

It *might* begin when you first spot this raving beauty across a crowded room. But most people's romance with a Ronson (especially the elegant *Capri*) begins when they hold it in their hand for the very first time... fondle its slim, svelte lines... feel the fabulous ease with which it works... see how *simple* it is to refuel. Then it's a case of love at first light!

P.S. The *Capri* has Ronson's patented "Swivel Base"... no need to use coins or screwdriver to open... it swings open for easy refueling!

And for all its elegant good looks, the *Capri*... like all Ronson Lighters... is dependable as an old beau. Never temperamental. Requires no pampering. Never fails you when you need it. (And for starting *another* kind of romance... the kind that makes the world go round... there's *no* gift so likely to succeed as a Ronson Lighter). Give a *Capri*... and see!



Ronson's new *CAPRI* in smart satin-finish chrome, \$8.50 (Also in enamel, leather or gold plate.)

RONSON CORP., NEWARK 2, N.J. • TORONTO, ONT. • LONDON, ENGL.

RONSON

maker of the world's greatest lighters and electric shavers

free gift from "April Showers"

this famous talc free...

when you

purchase the

fragrant stick deodorant

New April Showers Stick Deodorant... magical spring-time fragrance plus hexachlorophene to banish perspiration odor instantly. No mess, no grease, no chilly drip.

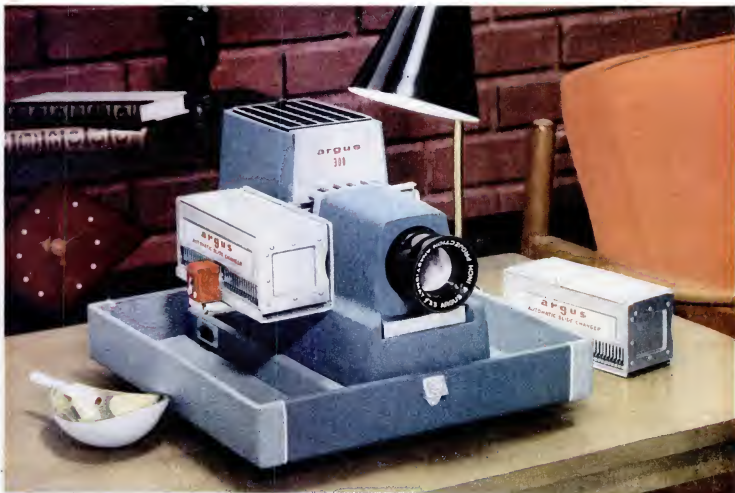
Safe for skin and fabrics. Try it today and receive—free—fragrant April Showers Talc...the fine imported talc that clings gently...leaves skin soft and silky-smooth.

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NOW...keep April fresh
and Shower-sure...



only
59¢
plus tax
the price of
the stick alone
(Limited Time Only)



See your color slides in a beautiful new light... *life-size!*

WITH THE NEW ARGUS AUTOMATIC PROJECTOR

complete with carrying case, automatic slide changer, slide editor and 36-slide magazine **\$59⁵⁰**

You've photographed the big moments of your life in color. Now relive them again and again—big as life and just as colorful—with this all-new Argus Automatic Projector!

A new, advanced optical system delivers more light through the wide-angle lens to give you

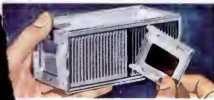
pictures uniformly bright and clear, from corner to corner. No dimmed-out edges or "hot" spots.

And your slides are so easy to show. A quick push-pull of the operating handle positions each slide for perfect viewing, returns it to the magazine in order, and automatically advances the next slide.

A convenient new Slide Editor lets you preview slides before you file them in the magazine. And a powerful yet silent blower keeps projector and slides cool—even during the longest showings.

To see your color slides in a beautiful new light, see the all-new Argus line of 300-watt projectors at your dealer's now.

Standard model, with non-automatic operation, \$37.50. New Remote-Control Power Unit for any Argus Automatic, runs the show by push-button from anywhere in the room, \$24.50.



slides and safeguards slides! Aluminum magazines keep slides in perfect order. Metal frames protect them from dirt, smudges, dog-eared. Your fingers never touch transparencies.



Spectacular picture quality! A powerful, 4-inch wide-angle lens gives you big-as-life pictures that let the whole family enjoy the show—even in smaller rooms where projection space is limited.

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*Easy to use...easy to own...
that's Argus! Most dealers
offer convenient credit terms.*



Rocket Action!

Budget Price!

A few minutes in this one can give you new ideas!
It's Oldsmobile's low-priced "88"—always
ready with the surging power of the Rocket
Engine! Always glamorous with Starfire styling!
And it is ready now with smooth new
Jetaway Hydra-Matic! For everything you could
ask for in your next car, just try an Olds "88".
The price is sweet music, too!
Visit our showroom soon . . . make it today!

*Standard on Series Ninety-Eight; optional at
extra cost on all other series.



"88" HOLIDAY COUPÉ

OLDSMOBILE

THE CAR WITH THE POWER PERSONAL

SEE YOUR NEAREST OLDSMOBILE DEALER

"LADY AMERICA" PROVES NEW EYEGLASS HEARING AID ADDS TO CHARM AND BEAUTY

National tour features newest styles in better hearing



"Lady America" is the mother of two live-wire children. She cooks, keeps house, feeds the family dog and does volunteer work for her local hospital. The wife of a prominent physician, she is Helen Heath.

"Lady America" is traveling from coast-to-coast to introduce Radioear's new "Lady America"—new fashion in eyeglass hearing aids to more than five million people.

Now you can enjoy hearing in style and comfort with the new "Lady America" Radioear . . . a truly beautiful way to hear. Light, small, comfortable. No heavy "tell-tale" temples (side pieces) to give away your hearing secret.

Radioear's "Lady America" and its companion Model "840" are the only full-powered, all-transistor hearing aids that are so versatile . . .

they may be worn as a very attractive pair of glasses one minute, and the next be converted for wear in so many other ways as: a hair clip; headband; tie or scarf clip or costume accessory. You can choose from three basic pastel colors and many two-tone combinations.

With all their delicate beauty, the new Radioears are, most of all, the dependable kind of hearing aids that have made Radioear hearing world famous. They bring a wonderful new answer to hearing problems—in style, comfort and true hearing aid value.



CONVERTIBLE? IT'S A SNAP! To convert your Radioear from glasses to the other attractive ways you may wear it, a single snap-in motion does it in an instant.



IT'S A MAN'S HEARING AID TOO! All the advantages of the new Radioear are available in the men's version, the handsome Model "840". They wear this tiny, light and efficient Radioear under a tie, clipped to the shirt or coat lapel, as a tie clip or as a smart pair of glasses.



GOOD NEWS FOR 5½ MILLION PEOPLE! The 5½ million Americans, who now use or should use hearing aids, can now wear a hearing aid with justifiable pride, increased confidence and complete assurance. Safety and convenience are added to style in both models. Broken lenses don't interfere with your hearing. While your optician replaces the lenses, you simply wear your Radioear some other way.

SEE AND HEAR THIS NEW RADIOEAR! If a member of your family, or a close friend has a hearing loss . . . and, of course, if your doctor has recommended a hearing aid for you . . . call or visit one of the Certified Radioear Hearing Aid Counsellors in your area. Or write to Radioear Corporation, Pittsburgh 16, Pa., for full details. Remember . . . the name Radioear has meant "trustworthy hearing aids" for more than a quarter of a century.

Radioear Hearing Aids

"The World's Finest"



WHO'S WEARING THE "LADY AMERICA"? In this fashion show, "Lady America" and her two charming attendants are all wearing Radioear's beautiful new

"Lady America." Left to right: as a stylish hair clip; as an attractive, fashion-right headband; and as a graceful pair of glasses with distinctively slender frames.



**You're neater, more comfortable...
with less care**

in cool summer suits made with high percentages of "Dacron"® polyester fiber. "Dacron" resists wrinkles and holds its press. To you this means more neatness, less bother, even in the stickiest weather. See these long-wearing, lightweight suits in a variety of styles, patterns and colors wherever you buy your better clothes.

DACRON

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REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

DU PONT MAKES FIBERS. DOES NOT MAKE THE FABRICS OR SUIT SHOWN HERE.
"DACRON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS POLYESTER FIBER.

your baby's taste decide!

Heinz Baby Foods

*Grown in the best soil,
packed at the very peak
of freshness with all of
Heinz flavor know-how*

BETTER TASTE! Even tiny tots appreciate the fresh, tempting flavors of the selected fruits, vegetables, meats and grains Heinz insists on using in these better-tasting foods. Your baby can taste the difference—and so can you!

BETTER COLOR! Heinz kitchens are located in the heart of the nation's best growing regions so that the appetizing colors and wholesome food values of top-grade ingredients can be captured. Little goodness is lost between garden and kettle!

BETTER TEXTURE! Finest scientific cooking methods—plus the care and skill for which the Heinz folks have been famous for 87 years—result in smooth, fine textures that are just right for tiny babies and toddlers. Just ask your doctor about better-tasting Heinz Baby Foods!

Over 70 Better-Tasting Kinds

Strained Egg Yolks • Strained Orange Juice • Teething Biscuits
Pre-Cooked Cereals • Strained Baby Foods
Junior Baby Foods • 100% Meats



If you're saving for your family's future...



Where you save does make a difference

Saving *now* makes a difference to your family's future. There's a difference *where* you save, too. Saving in an insured Savings and Loan Association means important advantages.

Excellent returns from your money is one advantage.

Another is efficient service from men who know how to make your dollars work harder for you.

And, of course, your money is safe because in insured Associations your savings are protected by sound management and substantial reserves. They are insured up to \$10,000 by the FSLIC—an agency of the U. S. Government.

These are the reasons why Americans are putting more of their savings account dollars into insured Savings and Loan Associations than anywhere else! Start saving with your local insured Association tomorrow!



Families are putting their savings into insured Savings and Loan Associations at an average rate of 6000 new accounts a day! With \$35 billion of assets, these Associations are a great force in encouraging thrift and home ownership.



The nation's most popular place to put savings account dollars is in insured Savings and Loan Associations. Not only do you get excellent returns here, but your money works for your community and helps it to prosper.

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I knew somebody* would
do it sooner or later!

They say you can
actually change the color!

Now I can have the kitchen
I want without remodeling!

I can't wait . . . to
see the next page!

*Westinghouse . . . of course!



NEW Westinghouse Refrigerator

transform your kitchen



It's happened! Westinghouse has designed a completely new refrigerator—the only one that gives you that “planned-in” look . . . the modern built-in effect . . . without any costly kitchen rebuilding. See how the clean, horizontal lines and soft new Confection Colors

of the refrigerator flow into the planes of cabinets and counters. It looks custom-planned for the kitchen.

With five cabinet colors and ten Choose-N-Change top panel colors, you choose from fifty color combinations. If you redecorate, the top color panel may be

easily changed to blend with your new colors. This is the only refrigerator that gives your kitchen the just-right color combination today . . . and tomorrow. See it now at your Westinghouse dealer's. (Check yellow pages of phone book under *Electrical Appliances*.)

**You don't have
to build-in...now
you can blend-in
with 50 Color
Combinations**



lets you

without remodeling!..

**Exciting
changes
inside, too!**

New Cold-in-Motion Refrigerating System! Constant circulation keeps cold perfectly uniform from top to bottom of refrigerator section. Gives better food protection... keeps foods fresher. It's completely automatic—the most advanced refrigeration system yet developed.

1 Stoop-Saver Refrigerator. No more stooping! Food storage shelves are up top—on the level with you! And—no more groping! Shelves roll out, too.

2 Giant Freezer below holds 83 lbs. of frozen foods. Basket rolls out for easy loading. Includes new "Ice-Slice" Tray.

3 Special Meat Storage. Provides the proper moisture and cold air circulation to keep up to 16 lbs. of meat fresh days longer.

4 New Showcase Crisper. Keeps $\frac{1}{2}$ of a bushel of vegetables dewy-fresh. Tilts down for easy access... lifts out for easy loading. Transparent... so food's always in sight.

Automatic Twin Juice Fountain. (Optional) Freshly mixes and serves two kinds of fruit juice or beverages... instantly and automatically... at the touch of a finger. One tap can be used for chilled water.



The Extra Room You've Wanted! Real family-size refrigerators! Larger than most comparably-priced models, Westinghouse has deliberately built them extra big... with extra room your family won't outgrow. And exclusive Food File Storage gives you a special place and a special cold for every kind of food. There's a model to fit every family and budget... with your choice of Frost-Free* or Push-Button Automatic Defrosting.

Change!



**WATCH
WESTINGHOUSE!**

WHERE **BIG** THINGS ARE HAPPENING FOR **YOU!**

*Trade Mark: U. S. Patents issued, Nos. 2,459,173 and 2,324,309



ACCELERATION TESTS around pace cars driven at steady speeds demonstrate THE BIG M's lightning-quick response. There's no lag—no hesitation.

THE BIG M's instant response in pace-car tests proves you save vital seconds when passing



NEW "LIFT" THAT'S REFLEX FAST—Go, stop, climb, turn—THE BIG M's response is quick as a champion athlete's. Shown above, Montclair Phaeton 4-door hardtop.

Want to pass? A toe's touch gives you wings. Instantly THE BIG M responds. Breathe once—you're alongside the car that *was* ahead. Breathe twice—you're *safely back in line*.

You save vital seconds every time you pass. And you can even gain speed climbing 30% grades. Try that in your present car!

How can we be sure you'll get this new kind of reflex-action performance? In test after test we proved it. Just as we proved

that you enjoy easier handling with advanced ball-joint suspension. And are better protected with new *Safety-First Design*.

You get more car in other big ways. Such as big M *beauty*. Here's youthful, clean-lined styling. Extra low in profile. And there's Mercury's *provable value*—low starting price, low operating cost, and high resale value. Better see your Mercury dealer *soon*.

MERCURY DIVISION • FORD MOTOR COMPANY

THE FORD ROTUNDA IN GEARSDEN, MICH. IS ONE OF THE TOP TEN tourist attractions in the country. Why not plan to visit it on your vacation? It's filled with fascinating displays and exhibits.

For 1956—the big move is to

THE BIG M MERCURY

A MAGNIFICENT VALUE IN THE FORD FAMILY OF FINE CARS

LETTERS TO THE EDITORS

THE EPIC OF MAN: PART IV

Sirs:

I am reading with considerable appreciation your articles on "The Epic of Man" (*Life*, April 16). The late anthropologist Dr. Earnest Hooton once indicated that possibly the visible characteristics of early man might not be too readily distinguishable in the clothing of the 20th Century. Here is a drawing by Gustaf Dahlstrom depicting four examples of early man as he might have appeared dressed for the contemporary opera.

CLIFFORD C. CREGG
Director
Chicago Natural History Museum
Chicago, Ill.



EARLY MAN FORMALLY CLOTHED

● In opera capes and top hats, the four gentlemen shown are: (bottom) Java Man, Peking Man; (top) Neanderthal Man and Cro-Magnon Man.—ED.

NEW EGYPT SHOWS POWER

Sirs:

Mr. Nasser asks these things from Americans: justice, humanity and understanding ("New Egypt Displays Its Power," *Life*, April 16). America was founded and survived on these same honorable principles. So let us Americans use them when viewing the problems of the Arab nations.

NADIM ALJOUY

Detroit, Mich.

Sirs:

Nasser's attack on U.S. policies sounded like the howling of a foreign politician who would like more of our tax money to satisfy his grandiose ambitions. Why don't we be honest and answer his arrogant insults and double-faced pressure for aid with: beat it "friend," we don't like the game you are playing.

STUART C. CRANE

New York, N.Y.

GLUBB TALKS ON MID-EAST

Sirs:

For General Sir John Bagot Glubb to conclude that the Arabs are anti-Western and to brand their nationalism as being chiefly implemented by the Communists is a misrepresentation ("Glubb Tells How Our Mid-East Enemies Work," *Life*, April 16). If they want it, the West could still count on Arab friendship. In this troubled world, the Arabs also wish to see hatred and suspicion give way to love and universal human understanding.

M. A. SHARI

New Britain, Conn.

Sirs:

Sir John Glubb's assertion that the Israeli government "drove nearly a million Palestine Arabs from their homes" cannot be left unanswered. The genesis of this problem was the defiance of the United Nations by seven Arab states in 1948, when they launched an aggressive war to wipe out Israel. The already chaotic condition of the Palestine Arab community made flight almost inevitable. There was no authoritative voice to check the flight hysteria. On the contrary, many Arab leaders actually encouraged the exodus. Today's need is for humanitarian solutions. Biased recriminations serve only to deepen hostility and discourage all parties from discharging their common responsibility to resettle and rehabilitate the uprooted victims of war.

IRVING M. ENGEL
President
The American Jewish Committee
New York, N.Y.

Sirs:

A kudo to *Life* for the succinct presentation of the Arab-Israeli crisis. No one can criticize your impartial reporting of this approaching tragedy. It has been on the highest journalistic plane. Israel and the newly independent country of Egypt are independent states won by the patriotism and devotion of their respective citizens. The potentiality of a war between them is terrifying.

RICHARD WALSH
La Crescenta, Calif.

TURKEY WITHOUT A FATHER

Sirs:

If I were a tom turkey, I would assassinate Dr. Olsen and burn down the *Time* and *Life* Building ("A Turkey That Never Had a Father," *Life*, April 16).

PETER ALBANO
San Pedro, Calif.

IS THE INCOME TAX JUST?

Sirs:

I'm a little surprised that you devoted an editorial to the federal income tax law when this tax has yielded the highest income of any tax and has been the least oppressive despite its shortcomings ("Is the Income Tax Just?" *Life*, April 16).

HAROLD R. NISLEY
Cleveland Heights, Ohio

CONTINUED

The Sight-seeing way through the Southwest



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LETTERS TO THE EDITORS

CONTINUED

Sirs:

History gives many examples of empires that have been undermined by unjust taxes. The punishment of a society that robs its members comes slowly and it comes automatically by destroying the people's morale.

JOSEPH L. RICHARDS

Harvard, Mass.

WORLD'S WEEK

Sirs:

Who said that animals had no feelings ("A Look at the World's Week," LIFE, April 16)? Two little elephants being pushed and pulled by five men. All they wanted to see were the sights of the world's largest city. One of them even is shedding tears over the loss of his new-found freedom.

MORRIS JOSEPH

Elizabeth, N.J.



ELEPHANT'S "TEARS"

• According to the handlers, high winds and the excitement of the chase, not sorrow, caused watering in the elephant's eyes—which water easily away.—ED.

HOXSEY

Sirs:

The medical profession of Pennsylvania is devoted to the practice of good medicine. Your story ("Things Get Hotter for Hoxsey," LIRA, April 16) presents factually and correctly how bad medicine exploits our citizens. We are grateful to you.

DR. ROBERT L. SCHAEFFER

President

The Medical Society of the State of Pennsylvania
Harrisburg, Pa.

Sirs:

The American Medical Association has fought him for years and if he is a quack, why haven't they proved this and closed up his clinics? The answer is simple: they can't prove it.

MRS. LOIS KNOLL

Prescott, Ariz.

• Neither the A.M.A. nor the federal government possesses the legal means to prohibit persons from practicing medicine. Under state laws which bar the practice of medicine without a proper license, Hoxsey has been convicted in Illinois and Iowa. The Texas State Board of Medical Examiners suspended the licenses of the eight doctors in his Dallas clinic in 1955 on charges of "unprofessional and dishonorable conduct." Hoxsey obtained an injunction against the board, and the matter is still in litigation.—ED.

"I LOOKED IN MY MIRROR... AND ALMOST CRIED!"

Mrs. B. C., Flushing, New York

"I knew my hair was turning gray. But I hadn't realized how fast... until one day I looked in my mirror and saw that my hair was almost completely gray! I felt like crying.

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*The man who takes
his family OUT
to dine!*



It isn't just Spring fever—it's family fervor that makes Dad pack Mom and the kids into the car, and eat out so often these pleasant days.

Sure, Dad enjoys seeing Spring bursting out all over. But—even more—he enjoys the kick Mom gets from being let off kitchen duty once a week . . . and the way the kids love an outing, and show it.

Whether they end up at a de luxe restaurant, a highway inn, a cafeteria, or the friendly little local eating place—they all agree that it's a wonderful way to spend a Spring day—and that Dad's obviously the Greatest Guy in the World!

June is Drive and Dine Month!



**It's a happy family habit
to eat out once a week!**

P.S. This very sincere compliment to the Food Service Industry comes with best wishes from the General Foods Institutional Products Division.





Imagine, Harry and me in a convertible!

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LETTERS TO THE EDITORS

CONTINUED

Sirs:

In your story on Harold Hossey you mentioned my name prominently on several occasions, stating that I had tried to invoke the Hossey treatment into the curriculum at the Miners' Hospital and because of my failure was dismissed from this institution. The story is this:

As administrator of the Miners' Hospital at Spangler, Pa., I never attempted to invoke the Hossey treatment or tried to put it into use in this institution.

After my baby sister was informed by the medics that death was near and nothing could be done for her because of her cancerous condition, I sent her to Dr. Hossey's clinic at Dallas. Today, three years after the date she was told she just had to die, insofar as we know, she is symptom free.

When I told this story in an article, hell broke loose and the doctors at the Miners' Hospital stated that my two positions, as a writer and administrator, were incompatible. I had my choice, to quit writing about what happened to my sister or leave the hospital. I chose the latter because the doctors of the staff took the position that I should be denied the right of free speech and that the people should not be told of the Hossey treatment or what he did for my sister.

SENATOR JOHN L. HALESKA
Patton, Pa.

● Dr. W. D. Hall, chief of staff at Miners' Hospital during the 1954 battle with Senator Haleska says, "There is no doubt about the fact that Senator Haleska tried to promote a Hossey unit at the hospital." When it became apparent that Haleska endorsed the Hossey treatment, the doctors of Miners' Hospital threatened to resign unless Haleska was removed as administrator. Haleska was discharged after a court battle by the hospital board of trustees.—ED.

THE BULLS BAFFLE BERTHA

Sirs:

I correct you in placing bull fighting in the Sports section ("The Bulls Baffle Bertha," LIFE, April 16). The corrida, or bullfight, is an art and is never, never referred to as a sport.

ROSALIA PINTER
Philadelphia, Pa.

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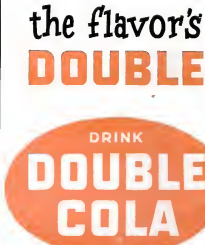
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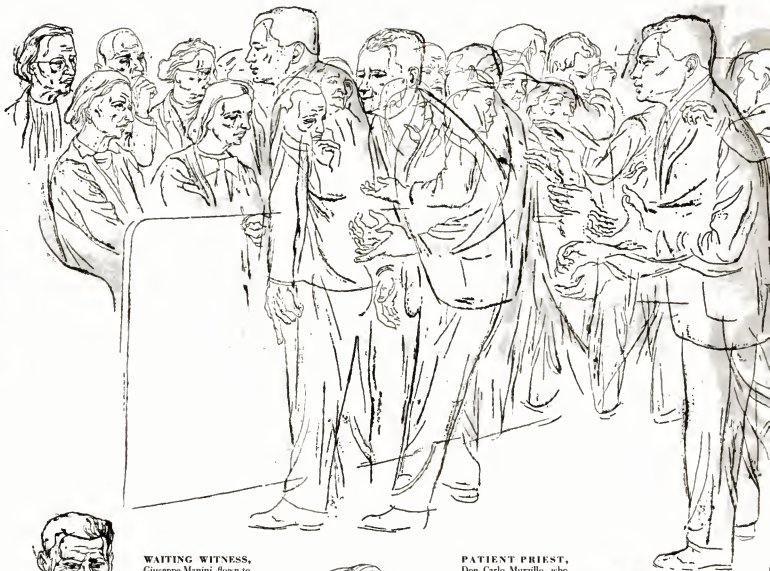
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Pen as Camera

A MULTI-EXPOSURE SKETCH SHOWS
A BRILLIANT ATTORNEY IN ACTION

As they are in most court proceedings, cameras were barred from the recent Washington trial of former OSS Lieutenant Aldo L. Icardi. Commissioned by LIFE to cover the trial, Artist Mitchell Jamieson used his sketch pad as a photographic medium. "I swept the courtroom as a camera would," he said, "fastening sometimes on a close-up and sometimes on an entire scene." His big drawing takes the form of a multiple exposure, recording the pacing, pounding opening statement by the 35-year-old defense attorney, Edward Bennett Williams, whose brilliant record as a trial lawyer brought brother lawyers crowding into the courtroom just to

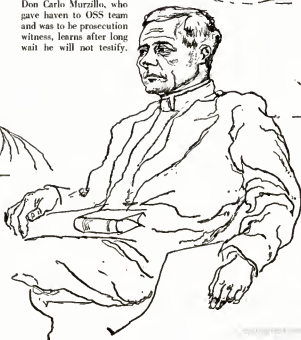


WAITING WITNESS,
Giuseppe Manini, flown to
U.S. from Italy by Justice
Department, shows disap-
pointment after trial end-
ed without hearing him.

PATIENT PRIEST,
Don Carlo Murzillo, who
gave haven to OSS team
and was to be prosecution
witness, learns after long
wait he will not testify.

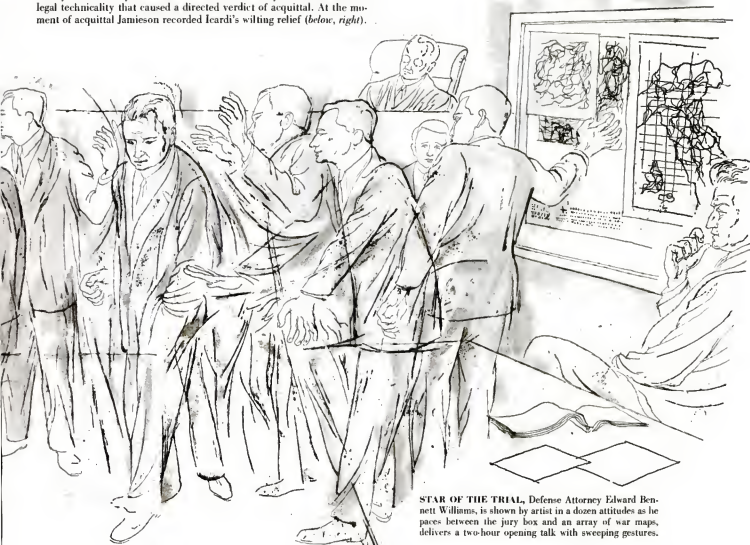


CALM JURIST, Rich-
mond B. Keech, listens to
arguments. He ruled that
Icardi had been subjected
to an illegal "legislative
trial" by subcommittee.



see him in action. Jamieson's panorama drawing, capturing the massive sincerity of Williams, is executed with the understanding of form and mood that distinguished Jamieson as a World War II Navy combat artist.

Icardi was charged with perjury for having denied to a Congressional subcommittee in 1953 that he had engineered the murder of a fellow OSS agent, Major William V. Holohan, while they were on a mission behind enemy lines in Italy in 1944. Williams won handily for his client on a legal technicality that caused a directed verdict of acquittal. At the moment of acquittal Jamieson recorded Icardi's wilting relief (below, right).



STAR OF THE TRIAL, Defense Attorney Edward Bennett Williams, is shown by artist in a dozen attitudes as he paces between the jury box and an array of war maps, delivers a two-hour opening talk with sweeping gestures.

CLIMAX OF THE TRIAL comes when Icardi, drawn in profile at counsel table, breaks into sobs, is comforted by Williams and assistant counsel, Murdaugh Madden (right). Reporter in press section rises to hurry to the telephone.



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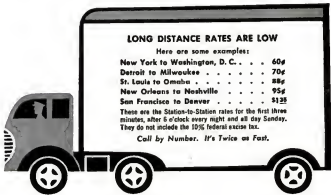
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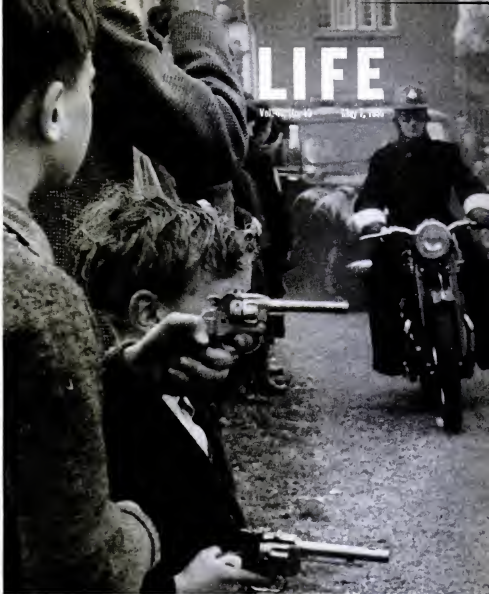
SETS THE PACE IN SPORTS



BOXER'S HIGH SIGN is Khrushchev's unknowing reply to ironic "Poor Old Joe" chant at Oxford.



STUDENTS' GAG proposes odd pedagogical candidate. Crowd awaits B & K but they went elsewhere.



PISTOL-PACKING YOUNGSTERS IGNORE MOTORCYCLE POLICE GUARD AND POINT THEIR TOY WEAPONS

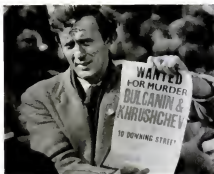
WARNING TO B & K OF

In Britain last week two itinerant troupers, jauntily dubbed B & K by their hosts, faced an audience whose reactions ranged from indifference to hostility. Nevertheless, Russia's Premier Nikolai Bulganin and Communist Party Boss Nikita Khrushchev, old hands at the glad hand, were trying hard to make a hit.

The Russians came bearing gifts chosen with

care: horses, sables and a roly-poly present for the royal family (p. 33). At 10 Downing Street their manner was frank and apparently reasonable. In public they were bluff, good humored and man to man.

One unsophisticated lad mistook Bulganin for Santa Claus. But unlike the gullible crowds that greeted B & K in Asia, the British mostly



BITTER HANDBILL is displayed on London street. B & K, then on a visit to the queen, never saw it.



JEERING SCOTS, armed with derisive placards, block mounted policeman during Edinburgh visit.



AT LIMOUSINE TAKING BULGANIN AND KHRUSHCHEV FROM A VISIT TO EDEN AT HIS COUNTRY ESTATE

MORE TROUBLE AHEAD

sat on their hands or used them for unfriendly gestures. At Oxford B & K were ribbed by students. In the streets grim *émigrés* petitioned for redress of Red wrongs in eastern Europe. In Birmingham and Scotland they were jeered.

At first B & K took it well. When one man shook a fist at him, Khrushchev shook his back and grinned, "We understood each other." But

the hostility, produced both by distrust of the team's smiling make-up and by memories of their one-time boss Stalin, got under Russian skins. Khrushchev began to slip at Birmingham when he clumsily brandished the threat of their H-bomb. Next day he made a blunder (pp. 30, 31) that may have wrecked Soviet plots to promote popular front governments in Europe.



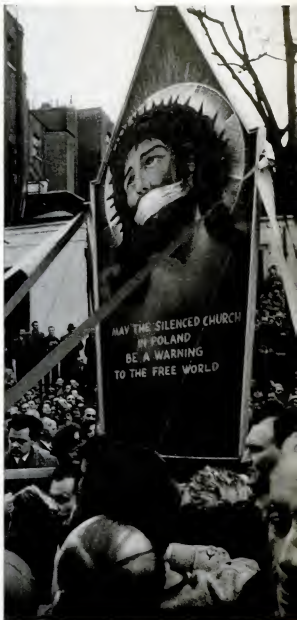
PLEA FOR HOMELAND is carried by Czechs in a London protest parade by 20,000 European *émigrés*.



REMINDER OF STALIN moves along above paraders. The exiles marched silently and "in mourning."



INDIAN GREETING, learned on visit to Nehru, is given by Bulganin when Oxonian speaks in Russian.



EXILES' WARNING is brandished by the Poles who have the largest refugee population in Britain.



DINNER WITH POINTED QUESTION Sitting down in dining room of British House of Commons, the Laborites and Russian guests were amicable at first. Left to right sat Labor Chief Hugh Gaitskell, Bulganin's interpreter O. A. Troyanovsky,

Bulganin, Labor Executive Chairman E. G. Gooch, Khrushchev, interpreter Zhemchuzhnikov and Laborite Morgan Phillips. The affair grew latter when Khrushchev scoffed at NATO and Eisenhower, reached furious climax when Khrushchev rebuffed Gaitskell's query about captive anti-Reds (*opposite page*).

KHRUSHCHEV IN A BLOW-OFF, POPULAR FRONT IN



CONFRONTING A POLITICAL ANCESTOR OF COMMUNISTS AND SOCIALISTS, BULGANIN LOOKS UP AT THE KARL MARX TOMB IN LONDON HIGHGATE CEMETERY.



WHAT HAPPENED TO ANTI-REDS? Gaitskell asked Khrushchev to look into the disappearance or death behind Iron Curtain of democratic leaders. They included (left to right) Polish General Leopold Okulicki, jailed in 1945 in Moscow after fighting

Nazis; Czech Deputy Premier Jan Ursiny, sentenced in 1948; Bulgarian Agrarian Party Head Nikola Petkov, executed by Reds in 1947 and buried in a rude grave in Sofia; Romanian Trade Union Leader Ion Flueras, who died in prison in 1952; Czech Justice Minister Prokop Drtina, languishing in jail since 1948.

A BLOW-UP

When the Labor party asked them to dinner, Bulganin and Khrushchev had an ideal chance to court the powerful opposition and to promote their policy of wooing socialists everywhere. Yet Khrushchev made this the

occasion for a big blow-up. Edward Crankshaw, British expert on Soviet affairs and author of "Cracks in the Kremlin Wall," has analyzed the blunder and its consequences for the cold war and Khrushchev himself.

MR. KHRUSHCHEV was angry. At the Labor dinner he refused rudely to have anything to do with the fate of the democratic leaders languishing in prison and concentration camps behind the Iron Curtain. He would not even look at the list of over 200 victims that Hugh Gaitskell proffered him. "Social Democrats," Mr. Khrushchev burst out, "are enemies of the working class. . . . I find it easier to get along with British Tories than with British socialists."

It was an extraordinary outburst. With his few remarks to the Laborites, Mr. Khrushchev ruined, for goodness knows how long, a main plank of post-Stalin Soviet foreign policy: the demonstrative wooing of the Socialist parties of Europe in order to form a "popular front" and undermine them from within. He alienated not only the British Labor party but also the socialists of France, Italy, Western Germany and other west European countries.

Why did Khrushchev do this?

The hindrances to a personal triumph for Khrushchev were the behavior of the British (shown on the preceding pages) and Khrushchev himself. Mr. Khrushchev does not mind being teased: it seems to make him conscious of his magisterial power. But as anyone who watched him in Belgrade last summer knows, he cannot stand being contradicted and heckled. As he felt the British coolness and heard the boos, he grew puzzled and cross.

Finally, I think, Mr. Khrushchev simply showed himself in his true colors—as a natural bully with a gift for jollying other people provided he is getting his own way. When he is not getting his own way in Russia, Mr. Khrushchev bites. He could not bite in England, so he snarled.

All this, no doubt, caused him at Birmingham to make his first mistake, when he threatened the British with the superiority of Soviet atomic science. He put up the backs of the British and confirmed in their original ideas all who began to wonder if they hadn't been wrong about Mr. Khrushchev after all. This in turn helped to goad Khrushchev to the outburst at the Labor dinner when Mr. Khrushchev threw away all the goodwill he had been building up.

I think Mr. Khrushchev will be on the carpet when he gets home for letting his tongue run away with his judgment. But Mr. Khrushchev is a powerful man, extremely useful to the Soviet Union, which needs a dynamo and I think he will be forgiven.

For in spite of the throwing away of the British socialists, the visit has by and large not been a failure from the Soviet point of view. The Russians have to have a *détente*, a relaxing of international tension. The clamors of the people for a quiet and decent life are too strong to be resisted by anybody but a Stalin. And the public proclamation of friendship with an

old country like Britain is an easy way to popularity.

The problem of Khrushchev and Bulganin was to achieve this with a minimum of concessions. Mr. Khrushchev, I should say, is in a towering temper with England; if he had his way, he would see it at the bottom of the sea; he personally has been rebuffed. But Mr. Khrushchev is smaller than Soviet policy, which grows out of necessity. He and Bulganin had to give a little. They have had to admit a live-and-let-live policy about the Baghdad Pact. They have had to acknowledge that the British take the Middle East more seriously than they do (for Britain, Middle Eastern oil is a life and death matter; for Russia, Arab-Jewish hostility is merely a diplomatic game). They have had to concede a little about trade. This much sufficed.

As far as the Russian people are concerned, the visit can be presented as a great success. It can also be so presented to the satellites. The uncommitted countries will be able to read into the visit that Stalin's successors are indeed on the side of the angels.

On the debit side, the Chinese Reds will not be impressed; they have their own information and will know that Mr. Khrushchev personally got nowhere. This will also be clear to Mr. Khrushchev's jealous colleagues at home. Mr. Malenkov, no dynamo, but a far-seeing and subtle thinking machine, will doubtless be pleased. He did much better in London.

The West too can look back on the visit with modest satisfaction. The Americans, I hope, are no longer worried; the British have given nothing away. British worries are also allayed. There was a moment when I thought that Khrushchev would make an approach to the U.S. He might think that Tories are better than socialists in Britain—but not all that better. American capitalists are better than British Tories: there is no ideological nonsense about them. So let us do a deal with Washington and dish the British. It is an age-old Russian dream and still cherished in certain departments of the Soviet foreign office. But I think for the time being it is out.

As for western Europe, above all the socialist parties of western Europe, they have seen Mr. Khrushchev in action, and they have observed that in his behavior at the Labor party dinner he reacted like a Stalin. As for the general *détente*, that is in progress by, as it were, mutual agreement, and in the compelling shadow of the hydrogen bomb. Mutual self-interest is the great savior from the bomb.

It is a commentary on the precarious situation in which we find ourselves today to say that what is regarded as a success by Russia may be regarded by Britain, acting in this case for the West as a whole, also as a success. Nothing has been given away. Mutual comprehension has come fractionally closer.



MARX DIED IN LONDON, MARCH 1883



MARSHALED FOR A MARSHAL, pipe and military hands of the Royal Scots regiment are reviewed

by Premier Bulganin, standing with hat in hand before the ancient stone turrets of Edinburgh Castle.

B & K CONTINUED



RUSSIAN BEARD adorns Soviet Scientist Igor Kurchatov visiting Harwell atomic center with B & K.



BRITISH BEARD is the pride of E. E. Orchard translating for Khrushchev, Britain's Selwyn Lloyd.



ISSUING COMMUNIQUE, Prime Ministers Eden and Bulganin sign, watched by Party Leader Khrushchev. Eden called talks "the beginning of a beginning."

BIG DOINGS AND A LITTLE BEAR

On a fast schedule, heavily guarded even before rumors of an assassination plot were in the air, the Russians sped around the United Kingdom. At Covent Garden Marshal Bulganin warmly applauded Ballerina Dame Margot Fonteyn. At a jam-packed Russian reception Khrushchev divided his time between talking disarmament with Harold Stassen and trading effusive compliments with Charlie Chaplin. At a press conference the pair made a fair impression with cagey replies such as, "Comrade Gromyko has gone gray answering questions" like whether Russia might sometime agree to inspection of atomic weapons.

The most tangible fruit of the visit was a communiqué which spoke well of disarmament but failed to spell out the how, which favored more trade but did not commit the British to relax the embargo on strategic materials, which committed both to seek Middle East peace but failed to pledge the Russians to stop arms sales to Egypt. And then, of course, there was Nikki (opposite page), B & K's special gift to Princess Anne. But after being seen once by his mistress, the two-month-old cub had to be sent to the zoo because the palace is no place for a bear, especially a Russian bear.



THE NICEST THING THE RUSSIANS
LEFT BEHIND, NIKKI THE BEAR CUB
NUZZLES NARCISSI AT LONDON ZOO



HISS IN A PUBLIC APPEARANCE THAT DREW YAWNS

In his first public appearance since he left prison 18 months ago, Alger Hiss leaned on the lectern in Princeton's Whig Hall and answered students' questions before the American Whig-Closophic (debating) Society. There was opposition to his appearance and paper pumpkins

were strewn around campus, recalling evidence that convicted Hiss of perjuring himself about spying. In his speech Hiss said the Geneva conference provided a more realistic basis for peace than Yalta had. His unexciting remarks drew polite applause, no boos, a few yawns.



THE MOMENT A MURDERER HEARS THE VERDICT

In a moment of uncomprehending horror in a Dallas courtroom Charles Butler heard the verdict: he was guilty of murder, sentenced to death. Sobbing he slumped over on his

daughter, who clutched the arm of Defense Attorney Jimmy Martin. A jury, on circumstantial evidence, decided that Butler had killed his wife by bludgeoning her, cutting her throat.

A LOOK AT



THE WORLD'S WEEK



PLEASED ARAB ALLIES

In a royal palace at Jidda, Saudi Arabia, Egypt's Premier Nasser and Saudi Arabia's King Saud strolled into a banquet hall to break the Moslem fast of Ramadan, celebrate the signing of a mutual defense pact with Yemen. The pact places the armies of the three countries under unified command, gives Nasser support in his opposition to the Baghdad Pact, to Israel and to British interests in the Arabian Peninsula.

RADIANT RUNNING MATE

Richard Nixon stood outside the White House with a broad smile over news he had just announced. Having met with the President he said he "would be honored" to accept the vice presidential nomination again. The President said he was "delighted" at Nixon's decision.



WINNER OVER A CHAMP

In Brockton, Mass. Mrs. Rocky Marciano announced a decision she had pushed her husband to make; he would give up the ring and the heavyweight championship. She had pleaded with him for 18 months to quit while unbeaten, he with her and daughter Mary Ann, 3½.



GRANDMOTHERS IN STYLE

A fashion show in New York showed that grandmothers look younger every year. In striped cotton similar to her daughter-in-law's and granddaughter's, Mrs. Orson Munn (left) paired off prettily with Mrs. Bruno Graf, in silk organza like daughter's and granddaughter's.



A LONELY VIGIL keeps Gloria Graham waiting outside the courtroom for a glimpse of her husband, Gloria, who

hopes to be able to testify in his defense, says, "I can't believe he did this thing. . . . He couldn't have done it."



AS JURORS IN BACKGROUND WATCH,



JUDGE McDONALD HEARS TESTIMONY



IN COURT, Graham is calm as an FBI agent tells how confession came about.



PROSECUTOR BERT KEATING (WEARING GLASSES) HAS AIRLINES ENGINEER SHOW ON MODEL THE SECTION OF PLANE FROM WHICH PIECES OF WRECKAGE CAME

WAS A TERRIBLE CONFESSION VOLUNTARY?

Judge rules it was in tense trial of John Graham, charged with blowing up plane in which 44 died

In a crowded Denver courtroom last week, a young man betrayed interest but no emotion while the prosecution made its case to convict him as the perpetrator of a ghastly airborne mass murder. John Gilbert Graham was charged specifically with the murder of his mother, Mrs. Daisie King, one of 44 passengers and crew who died when a DC-6B airliner exploded over north-central Colorado last November (LIFE, Nov. 28, 1955). Cameras, allowed in court by an unusual ruling, recorded the tense trial.

Outside the courtroom, waiting to testify as a defense witness, sat the woman who had unwittingly helped put the finger on her own husband. Gloria Graham had said her husband was going to put a Christmas present in his mother's suitcase. Graham denied it but later signed a confession

that the present was in fact a homemade, dynamite-loaded time bomb.

After a parade of witnesses, including a storekeeper who testified he sold Graham some dynamite, came a climactic moment in the trial: a fight over the admissibility as evidence of Graham's signed confession. Under Colorado law, a voluntary confession or an eye-witness to murder is required before the death sentence can be imposed. Graham had later made another statement that his confession was involuntary. But, questioned relentlessly by the chief prosecutor, Denver District Attorney Bert Keating, Graham—still calm—admitted that if he had lied, it was in the second statement. Judge Joseph McDonald then ruled that the confession was voluntary. If convicted, Graham faced the gas chamber.



IN HIS CELL, Graham and court-appointed attorney, John Gibbons, plan his appearance on stand.



AT LUNCH, Graham jokes with guard. He attempted suicide in his cell, is not allowed knives, forks.



ON THE STAND Graham tries to identify piece of his mother's suitcase for Defense Counsel Gibbons.



EL PASO Negroes sit among whites as they have been doing for some years. After hearing of court decision, transit company painted out its "Colored Section" signs in buses. The segregation rule had been seriously enforced.



TULSA A Negro stands among white passengers in bus, even though small sign at entrance tells Negroes to go to rear. Drivers rarely ask Negroes to vacate white area. Company issued no new instructions to drivers, may remove signs.



RICHMOND At a bus stop a newsboy hawks papers that report little change in habits of passengers of both races. Bus company instructed its drivers to discontinue enforcing segregation, leave seating to the passengers' discretion.



SARA MAE BROWN, PLAINTIFF IN THE SUIT, IS PASSED BY A BUS OF THE COMPANY SHE SUED

AT MEETING IN A CHURCH ATTENDED BY 3,000, THE FIVE-MONTH-OLD BOYCOTT GOES ON AS



A MIX-UP OVER BUS MIXING

Misread high court ruling leaves segregation nearly intact

In the South, where the pattern of racial segregation is a crazy quilt of complexity and inconsistency, the issue of segregation on buses was snarled last week by legal confusion. The U.S. Supreme Court refused to hear the appeal of a Columbia, S.C. transit company in a damage suit brought by a Negro woman, Sara Mae Flemming Brown (*left*), who was ejected from a bus after sitting in a white section. This was a purely procedural decision that ordered a lower court to take up the bus segregation issue. While the order did pave the way for an ultimate ruling,

newspapers quickly misinterpreted it as an out-and-out ban on bus segregation.

Thoughtful lawyers spotted the blunder. But in the confusion bus lines in about 15 Southern cities ended racial barriers. Uncertain about what to do, some passengers quietly accepted integration but mostly the old seating arrangement prevailed. In Montgomery, Ala., whose buses have been boycotted by Negroes (*below*), the Chicago-owned city bus company dropped its segregation rule, was promptly warned by city officials that drivers allowing integration face arrest.

MONTGOMERY, ALA. NEGROES PLEDGE TO CONTINUE CAMPAIGN AGAINST THE CITY BUSES



TAMPA Negroes sit from rear of bus forward in compliance with Florida segregation law. A bus company official said that state law signs would not be removed from buses but that "we do not feel it is incumbent on us" to enforce them.



CHARLESTON Negroes sit voluntarily in rear of a bus which, like others in city, has no "Colored" signs. Believing court had banned bus segregation, a South Carolina Citizens' Council leader called the decision "immoral."



LITTLE ROCK Some Negroes sit at the front of bus (*left*) after the transit company, hearing of ruling, announced it would "obey the law." Most Negroes, however, continued to observe the seat-from-the-rear custom.

The NATO ministers are meeting in Paris at a critical point in its career. The Soviets have long sought to destroy NATO, and the closer it comes to being the means of actual German rearmament, the more they hate it. The new Soviet look, which has all but banished the fear of war from Europe, is doing more to undermine the NATO military alliance than Stalinism ever did.

To stem the decline of NATO, the President recently declared that our alliance system, "a collective shield against aggression," is the first guide line of U.S. policy; and Secretary Dulles advanced some fresh thoughts about NATO itself. He hopes it will now grow into "the totality of its meaning."

What is this "totality"? Though a military alliance, NATO's charter also contains in Article II an invitation to closer political and economic ties among its 15 member nations. The Canadians, its chief authors, have long urged the implementation of Article II; recently they have been joined by other leading NATO men, such as Lord Ismay and General Gruenther, Adenauer and Mollet, Gronchi and Spaak. In his speech before leaving for Paris, Mr. Dulles listed some of the things the NATO nations have in common: religion and morals, democracy and law, freedom of thought, private property and trade. But the question of how to turn these abstract ties into concrete links is something else again.

At one extreme are Clarence Streit and his fellow advocates of a full federal Atlantic "union of the free," a version of world government. The Streit resolution (sponsored by Senator Kefauver) asks for a transatlantic convention to explore the problems of union, a cautious approach which has won it some politically responsible support. But worthy as it may be of theoretical discussion, "Atlantic Union" is unlikely to get further than that at a time when Western civilization does not feel its back to the wall. Certainly those who fear such a union need not let it haunt their opinions of Article II.

At the other extreme are a lot of little ways to implement Article II, mostly technical and economic, and mostly explored already by NATO's own council and secretariat with meager results. But this need not foreclose the further exploration that Dulles seeks. Since economic strength underlies military, there is an argument for making NATO a funnel for economic development. North Africa, for instance, needs more public and private capital than France alone can afford; and North Africa is vital to NATO's strategic boundaries. These boundaries contain other politico-economic problems, such as Europe's oil supply, which might be better handled by the concerted members of NATO than by one or two.

Thus Article II is pregnant with possibilities; but whatever discussion may produce, it must not emasculate Article V. This, the military defense pact, is the heart and chief purpose of NATO, if not its "totality." As such it is a proved success. If the Russians can no longer "march to the channel in two weeks" (as it was thought they could in 1949) NATO is the chief reason. As long as the Soviets have four million men under arms, it would be the height of folly to make NATO the victim of its own success. Khrushchev's brandishing of H-bombs in London last week (see pp. 28, 29) showed that its main purpose is far from obsolete. There is danger that NATO, having barely achieved lionhood, may turn itself into a milch cow instead.

For the U.S., NATO is the strongest link in that system of military alliances which Dulles partly inherited, partly helped to build. Despite vaporous complaints of our military "overemphasis," these alliances need no apology; our "collective shield" needs strengthening instead. To NATO we owe the continued assurance that we will not only consult, co-operate and develop closer ties, but stand in strength beside our allies against external danger. Only thus do we earn the right to ask them to do the same.

IS THRIFT UN-AMERICAN?

"Out here in Texas," that big wheeler-dealer Sid Richardson once remarked, "we judge a man's wealth by how much he owes." Judging from the current FORTUNE and last week's *Wall Street Journal*, this habit is no longer confined to debt-ridden millionaires but is spreading rather alarmingly through suburbia. So much that FORTUNE's William H. Whyte Jr. even asks, "Is thrift un-American?"

His study of the budgets of 83 young couples in the \$5,000 to \$7,500 bracket convinces him that nearly all have succumbed to "budgetism"; they have hocked their incomes so far in advance that they are always strapped for cash (a typical example: of \$500 monthly gross income, \$45 is left after all set-asides, including food and lunches—but no savings). "The overriding aim is to have oneself committed to regular, unvarying monthly payments on all the major items . . . a smooth, almost hypnotic rhythm so compelling that suburbanites will go to great lengths to gear any expenditure to it." Along with this obsession for assuming debt goes a disregard for cost; few even notice or remember the total price; "ask them how much a certain object costs and the response may be, say, '\$12.73 a month.'" They do not notice that their department store budget account piles up 12% to 18% interest; in buying autos "they almost never multiply to find out how much of a 'pack' the dealer is taking them for." Not only thrift but ordinary Yankee shrewdness seem to have been replaced by a genial and willing gullibility.

The *Wall Street Journal* has been sampling a higher echelon

of debtors—the \$13,000 to \$17,000 junior executives whom older settlers deride as "nickel millionaires" because they are living very high on a shoestring. "I am a nickel millionaire and I know it," says B. "I'm not proud of it but I'm not ashamed of it either. It's just my way of life—and I've got a lot of company."

The Bs, together with the As and the Cs, are paying off a total of 15 loans; their three incomes are \$45,000, their total debts \$90,000. All refuse to worry about an economic skid; B, who has never voted for a Democrat, nevertheless counts on government to forestall any sharp swings downward in general prosperity. C does have some misgivings about "this phony existence" and the time "when this house of cards comes tumbling down" but adds, "I've got to live this way; I'm caught up in it and can't seem to let go."

Does all this mean the republic is crumbling? Fortunately, the great majority of Americans are not up to their necks as deep as the nickel millionaires; instead of owing twice their incomes, the national average of debt is 40% of income. Still, the trend is enough to indicate that the American character has changed. It is still honest enough—these debtors meet their payments on the nail—but, says Whyte—people "no longer . . . identify saving, as [they] once did, with morality." No doubt a continuous prosperity, though spendthrift, is preferable to an economy thrifflily moral, though lean. Nevertheless, that prosperity would seem more soundly shored if, by a saving grace, more of us had the grace to save.



Soup and a sweet a pleasant treat!



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So next time you feel like a sweet, have it—but have soup first. The combination makes great eating.

GOOD SOUPS WITH SWEETS

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Beef Noodle	Clam Chowder	Vegetable
Chicken with Rice	Tomato	Vegetable Beef
Chicken Gumbo		



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Driving's

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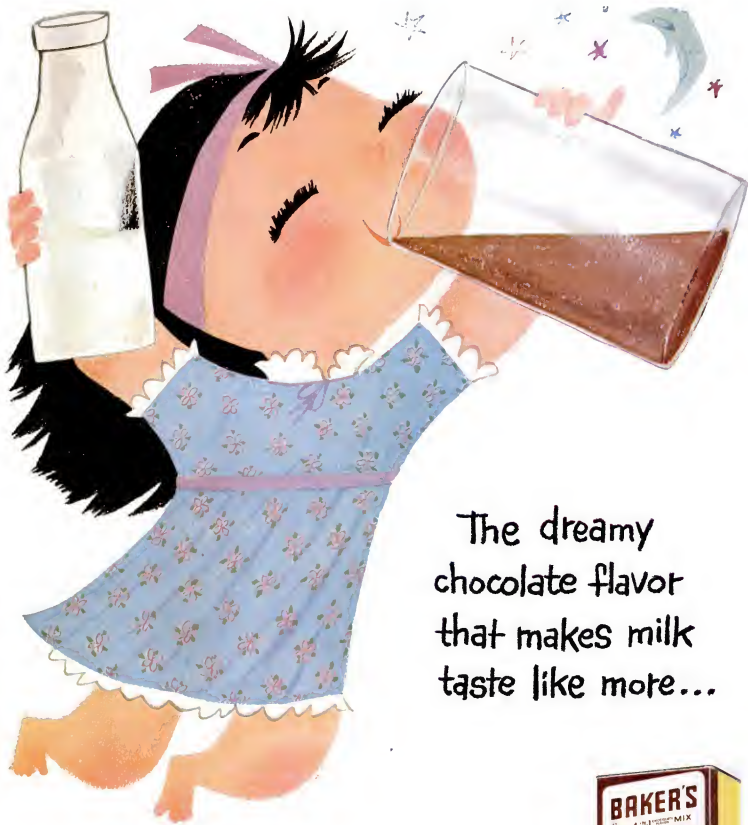
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NINE SAILORS NOW ARE FOUR

A Russian abduction is charged

Six months ago nine young Russian sailors arrived in New York from Formosa. They had asked for and been granted asylum in the U.S. after their ship, a Soviet tanker, was intercepted by the Chinese Nationalists. Last week only four were still in the U.S. The rest had been hustled out by Russian agents (*below*) and were now back in the U.S.S.R.

At a Moscow press conference last week the five repatriated sailors declared they had returned of their own free will. "A lie," said the four survivors, testifying before a Senate internal security subcommittee investigating the affair. Evidence indicated that the missing five had been virtually kidnaped by the Russian secret police. Despite constant pressure all of them up to the last minute had expressed their determination to stay in the U.S. One of them was even about to be married.

The State Department took the unusual step of reprimanding Arkady Sobolev, Russia's chief U.N. delegate, for having engineered the abduction. It then expelled two of his assistants.



THE NINE REFUGEES wave on New York arrival last October. They are (*left to right*) Alexander Shirin, Ben Ermenko, Nikolai Vaganov, Valentin

Lukashkov, Victor Solovyev, Victor Tatamikov, Mikhail Shishin, Victor Ryabenko, Mikhail Ivankov-Nikolov. Their sponsor is Church World Service.



FIVE WHO WENT are (*from left*) Lukashkov, Shishin, Shirin, Ryabenko and Vaganov. The first three had portraits made by commercial photographer. Other two were photographed at a party given for the sailors by Russian delegation.

EXIT WITH FLOWERS is staged by Russian U.N. officials who escort Lukashkov (*left*) and Vaganov to plane. At right rear are Alexander Guryanov (*left*), Nikolai Turkin, the Soviet U.N. officials expelled from U.S. for aiding in abduction.



CONTINUED



GOOD NEIGHBOR of the two seamen was Mary Bajew, 19. Father (background) was born in Russia.

I'LL BE IN SIBERIA... OR THEY'LL KILL ME

From the moment of their arrival the nine sailors lived constantly in the shadow of the Russian secret police. "For six months they were followed," says Mary Bajew (*above*), who got to know Victor Ryabenko and Nikolai Vaganov as neighbors in Paterson, N.J. "At dances Victor was given letters or found them in his pockets. They were signed by his mother. All of them said that everything would be all right if he came home." But Victor thought that they were written much too well to be from his mother. "If I go back," Victor told her, "I'll be in Siberia—or they'll kill me."

Victor would tell Mary of going for walks and being followed by a pair of stocky, well-dressed men. One night he hurt into Mary's home with his overcoat slashed and his chest bleeding. He had been knifed in the street outside his boarding house and only the heavy coat had saved his life.

Perhaps it was this incident which finally cracked Victor's determination, for a week later both of the sailors suddenly vanished from their rooms, leaving a litter of personal belongings behind them. Only afterward did Mary learn that they had gone to the Russian U.N. headquarters in New York and had remained there incommunicado for several hours before being flown to Russia.

Meanwhile the four survivors went to Washington, where Soviet Ambassador Georgi Zarubin, undeterred by the State Department's recent rebuke to Sobolev, demanded an interview with them. But although he spent an hour and a half urging them to leave the U.S., the effort got him nowhere. "Never," they told him firmly, "we want to stay here forever."

Russian Sailors CONTINUED



ABANDONED POSSESSIONS, left scattered about the room after the two seamen were smuggled away,

include Russian Bibles, a torn portrait of Victor Ryabenko and a pamphlet on the good life in U.S.



SEAMEN'S HOME was behind house of the Wasily Kowalews in Russian quarter of Paterson, N.J.



TORN SHIRT, found bloodstained in their room, is displayed by landlords, who had since washed it.



STAUNCH SURVIVORS (left to right), Mikhail Ivankov-Nikolov, Victor Solovyev, Victor Tatami-

kov and Ben Ermenko, stroll through Washington, D.C. after spurning Russian Ambassador Zarubin.

Which Bedroom is Yours?

Weary, restless . . . breathing sultry, oppressive, impure, lifeless air. Doomed to another sweltering, sleepless night—no relief in sight. It's easy to see that there is no air conditioning in this bedroom.

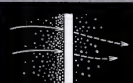


Relaxed, enjoying sound sleep . . . refreshingly cool and breathing the purest, dust- and pollen-free air possible, because the room air conditioner is a new Electronically-Advanced RCA WHIRLPOOL.



New RCA WHIRLPOOL Electronic Filter Air Conditioners set new standards for cool, refreshing sleep!

ACTUALLY 300% MORE EFFECTIVE!



ORDINARY FILTERS

Conventional, mechanical filters screen out only average-size dust and dirt particles. Microscopic particles slip through into your room along with the cool air.



ELECTRONIC FILTER

300% more effective—electronically stops dirt, dust, and pollen particles as small as 1/25,000 of an inch in diameter . . . yet all the cool air comes through!

Never before has a room air conditioner offered so much for hot weather relief and year 'round comfort! New 1956 RCA WHIRLPOOL Electronic Filter Air Conditioners are the first to purify air electronically! They're the first to bring you air that's mountain-top pure, draft-free, temperature-controlled, and correctly humidified every day of the year!

The RCA WHIRLPOOL Electronic Filter Air Conditioners refresh you with delightful, balanced cooling in hot weather, and give you gentle warmth with controlled ventilation in chilly weather. And they promise blessed relief for sufferers from hay fever and other airborne allergies.

Experience what these vital benefits can mean to you and your family, today. See the exciting new 1956 models of RCA WHIRLPOOL Air Conditioners—first to bring you the sensational new **ELECTRONIC FILTER!**

Only an RCA WHIRLPOOL Gives You All These Advantages

- New Electronic Filter
- Automatic Thermostat for constant temperature control at your comfort level
- Air Velocity Control for infinite degrees of cooling
- Easiest operation with push-button controls concealed in "Climate Tuner" panel.
- "Directionaire" Grille circulates draft-free air where you want it
- Whisper-quiet "Hush-a-Bye" fans
- Decorator colors. Inconspicuous flush mounting
- "Heart-of-Cool" compressor with 5-year warranty

RCA Whirlpool
AIR CONDITIONERS

Use of trade marks and RCA authorized by trade mark owner, Radio Corporation of America

- AUTOMATIC WASHERS • DRYERS
- IRONERS • FOOD FREEZERS
- GAS AND ELECTRIC RANGES

Products of
WHIRLPOOL-SEEBER CORPORATION
ST. JOSEPH, MICHIGAN

THE GREAT BERLIN TUNNEL MYSTERY



FROM SPOT NEAR RUSSIAN END OF TUNNEL, EAST GERMAN POLICE KEEP AN EYE ON U.S. RADAR STATION



GUARDING TUNNEL, East German cop points to American end. Derisive sign, placed by Russians, reads: "You are now entering the American sector."

Russians accuse U.S. of tapping wires, but Germans applaud try

Last week in Berlin the Russians were howling with righteous indignation. Ten feet below ground, next to a cemetery in their own sector, they uncovered a tunnel which led into the U.S. sector of Berlin. The pumps and ventilating equipment in it all had U.S. labels—proof, the Russians cried, that it had been dug by the U.S. to spy on them. They told newsmen to a room crammed with British-made wire-tapping apparatus and a tape recorder. The taps were fastened to three underground cables—two belonging to the East German government and one used by the Red army, presumably to connect Berlin headquarters with Moscow.

When they weren't complaining, the Russians were full of frank respect for whoever had installed such a set-up right under their noses. They thought the tapping had begun in 1954 when U.S. forces constructed a small radar station near the East Berlin border. The tunnel led toward the radar station which, the Russians implied, had been set up largely as a cover for the wire-tapping.

U.S. officials in Berlin dismissed Russian spy charges as "ridiculous." But West Berliners, who sometimes feel the U.S. shows too little initiative in its cold war with the Reds, were proud and delighted. They guessed the U.S. must have overheard a lot in the two years the tunnel lay hidden. Said one West Berlin cop to an American friend: "It's a pity they found it but I hope you have some spares."



TAPPED CABLES are shown to press by a Soviet officer standing in hole near the tunnel. He explains his men found taps during routine check.

Softone Walnut chest, with front panel of handsomely matched woods. Also in Blond Oak, Pearl Mahogany or Seafoam Mahogany finishes. #6071.



Modern Lowboy in Blond Oak, base drawer, brass pulls and ferrules. Also in Cherry Cordovan, Seafoam or Pearl Gray Mahogany. #6126.



Front-opening Blond Oak console, tambour-effect on door fronts. Brass pulls, sliding shelf. Also in Softone Walnut. #6045.



if she's graduating:

from Junior High...

from High School...



Sweeping serpentine front on base drawer; in Cherry Cordovan Mahogany. Also in Mahogany in Seafoam and Pearl Gray finishes. #6164.



18th Century Lane, satin-finished Mahogany, convenient full-length drawer in base, simulated drawers above. #6214.



Seafoam Mahogany with serpentine front; satiny brass hardware. Also Mahogany in Pearl Gray or Cherry Cordovan. #6151.



set the stage for happiness ahead...give her a **LANE**

Is she just leaving Junior High school? Then's when her grownup side begins to show and she wants a Lane—to lock away private treasures, personal mementoes and keepsakes—to keep her new wool skirts and cashmeres in apple pie order.

Is she getting ready for her diploma? She'll love having a Lane for trousseau collecting now, while she plans for her bright future.

Later, she'll use her Lane as the first piece of furniture in her new home—to store household treasures in scented safety.

Why don't you take your daughter to see the big selection of styles at fine furniture and department stores today?

Lane Cedar Chests start at \$49.00

Over 100 styles and finishes • Also makers of Lane Tables • Easy Terms
Lane is the ONLY pressure-tested, aroma-right cedar chest. Made of 3/4-inch red cedar in accordance with U. S. Government recommendations with a free moth-protection guarantee, underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ontario.



THERE'S MORE BEHIND THE DOOR OF AN OLDSMOBILE



More in a host of advantages expressed by the distinguished Fisher Body emblem. A standard of craftsmanship that can only come from the latest tools and techniques, used by people with generations of experience in designing and engineering—a combination of imagination and practicality that has resulted in such innovations as the panoramic wind-shield and the four-door hardtop.



Arizona Interlude by The Wigwam

The Renoir Ensemble by Mr. John, Inc.

Holiday 2-Door by Oldsmobile

Body by Fisher 

found only on General Motors Cars

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC

Which Pitcher has the Minute Maid Orange Juice in it?



These 2 Pitchers tell you better than 1000 Words why
Minute Maid ^{Fresh-Frozen} **Orange Juice**
is better for your health

- 1 You get $\frac{1}{4}$ more Delicious Juice!
- 2 You get $\frac{1}{4}$ more Healthful Vitamin C!
- 3 You get $\frac{1}{4}$ more Body-Building Minerals...

**$\frac{1}{4}$ MORE FOR
YOUR MONEY!**
Based on orange price
averages reported to United States
Department of Agriculture

Make Yourself the Pitcher of Better Health with Minute Maid!

Available in Canada





STANDING ON SCAFFOLD NEAR MIDDLE OF 1,260-FOOT SPAN, TWO WORKMEN INSPECT UNDERSIDE AND GUY WIRES

BRACING A BREATH-TAKING BRIDGE

Workmen do chilling chore on high span that leads nowhere

Dangling a dizzy fifth of a mile above the floor of the Royal Gorge of the Arkansas River in central Colorado, workmen performed a chilling chore on a recent day off from their regular ground-level jobs. The crew, including a welder who works in a nearby steel mill and four employees of the Denver & Rio Grande Western Railroad which runs through the gorge, were making an annual inspection of the world's

highest suspension span, the Royal Gorge Bridge.

Tightening bolts and hammering down spikes in the planking, they were putting the bridge in shape for another summer of serving its sole function as a tourist attraction. Built 27 years ago and owned by the town of Canon City, the bridge leads nowhere but to the other side. Visitors drive across, get a breath-taking view at Point Sublime and come back,

CONTINUED

SHARP

enough to cut
tough copper wire
in a single
stroke!



SAFE

enough
to shave the
tenderest
skin!



THE NEW *thin* EDGE
**EVERSHARP
SCHICK**
'INJECTOR' BLADES

MONTHS OF SMOOTHER, SAFER
SHAVING! 20 BLADES FOR

ONLY **73¢**



What's New in Colgate Dental Cream

that's **MISSING-**

MISSING-MISSING

in every other leading toothpaste?

It's **GARDOL!**
And Colgate's with Gardol gives
up to **7 TIMES LONGER**
PROTECTION AGAINST TOOTH
DECAY and a **CLEANER,**
FRESHER BREATH ALL DAY
with just one brushing!



GARDOL Makes This Amazing Difference!

MINUTES AFTER
BRUSHING WITH ANY
TOOTHPASTE



DECAY-CAUSING
BACTERIA RETURN TO
ATTACK YOUR TEETH!

12 HOURS AFTER
ONE COLGATE BRUSHING
GARDOL IS



STILL FIGHTING
THE BACTERIA THAT
CAUSE DECAY!

No other leading toothpaste can give
the 12-hour protection against decay
you get with Colgate Dental Cream
with just one brushing!

Morning brushings with Colgate's
help protect all day; evening brush-
ings all night. Because the Gardol
in Colgate's forms an invisible, pro-
tective shield around teeth that lasts
12 hours with just one brushing. Ask
your dentist how often to brush your
teeth. Encourage your children to
brush after meals. And at all times,
get Gardol protection in Colgate's!

GARDOL IS COLGATE'S TRADE-MARK FOR SODIUM N-LAURYL SULFONATE

Cleans Your Breath
With **Guards Your Teeth**



*ONE TOP THREE BRANDS AFTER COLGATE'S



SITTING IN SPACE over a passing passenger train, Railroad Worker Pete Kirscht is lowered in a boson's chair to inspect the bottom of the bridge.

Here's why so many people use

ONLY GLEEM...the toothpaste for people who can't brush after every meal



JUST ONE BRUSHING
destroys decay and
odor-causing bacteria



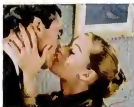
MOUTH BACTERIA BEFORE
BRUSHING—THESE ARE THE
CHIEF CAUSE OF DECAY.



AFTER ONE GLEEM BRUSHING,
UP TO 90% OF BACTERIA
ARE DESTROYED.

If you could brush after every meal, any good toothpaste would do . . . but if you can't always brush, even though it's best, then you should use Gleem. One Gleem brushing destroys most bacteria . . . gives added resistance to decay. And Gleem's flavor is so wonderful even youngsters like to use it regularly! And for children, regular after-meal brushing is a *proven* way to reduce decay. Remember, there's only *one* Gleem—the toothpaste for people who can't brush after every meal.

Mouth odor stopped all day
with *one* Gleem brushing. Scientific tests prove brushing with Gleem before breakfast gives most people *all-day* protection against mouth odor. Start your day with Gleem.



*"I can't brush after every meal,
so I DEPEND ON GLEEM!"*





The Breakfast Foods of General Foods

Eating!



LOOK FOR THE POST-MARK... FOR HAPPY EATING!



Try all the Post-marked Cereals - you can get them in Post-Tens!



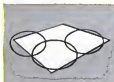
DON'T MAKE A MOVE!

Now! A sprinkler that waters the exact shape of your lawn without being moved!

Waters any rectangular lawn clear up to 40 x 60 ft. on a single setting. You just set your Swingin' Spray once to the size and shape of your lawn... and then forget it! You don't have to watch it or move it. Its deep, penetrating spray covers your whole lawn, develops healthier, more luxurious growth. 3 models starting at only **8.95**

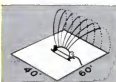
MELNOR'S
swingin' spray

Rectangular area
oscillating sprinkler



ORDINARY SPRINKLER

- water's lands un-uniformly
- spotty small area coverage
- leaves lawn corners dry
- wets sidewalk and passersby
- must be moved frequently
- forms run-offs and puddles



MELNOR'S SWINGIN' SPRAY

- large rectangular area spray gets into corners
- adjustable for small areas
- gentle deep-penetrating spray
- Perma-Sealed lifetime lubricated motor keeps out dirt



MELNOR WATERS HALF AREAS

Swingin' Spray can be adjusted in seconds to almost any area... can even regulate water on one-side only... spray up to homes, sidewalks, garages.

If your garden needs it... Melnor makes it!



Free! Write for
Melnor's sprinkling
booklet



MELNOR METAL PRODUCTS CO., INC.
Dept. L1 • 10-40 45th Ave., Long Is. City 1, N. Y.



AUTHENTIC STYLE is a Mexican bullfighter shirt imported in women's sizes (Pan American Shop, \$12.50), worn with matador's sequined tie (\$5).



YOUTHFUL VERSIONS are cotton toreador dress (Suzi Brooks, \$13) and a shirt of Daeron and cotton (Adelaar, \$8) which needs only minor ironing.

CONTINUED



RUFFLE-LADEN SHIRT SHOWN IN LAUNDRY HAS EMBROIDERY AND LACE FROM SHOULDER TO SHOULDER, FASTENS WITH GILT BUTTONS (JOHN MILLER, \$15)

A Flurry of Ruffles

FRILLS LOOK FINE THOUGH UPKEEP IS ROUGH

Men who last year revived the ruffled shirt for evening wear (LIFE, Aug. 1, 1955) have now been joined by women and children in similar frills. Starched and beruffled Spanish bullfighter shirts with eyelets, lace and pleats are worn with shorts, suits and evening skirts. Maintaining the fashion demands a considerable investment either of time spent at the ironing board

or of money paid to professionals. Laundries charge as much as \$15 to wash, bleach, dry clean, starch and iron the most elaborate versions. Miracle fabrics, though they are not as crisp and snowy as freshly starched cotton, require less attention and teen-agers and women who are short of time or money can acquire the ruffled effect and avoid the upkeep (p. 99).

CROCHETED LACE TRIMS SHIRT FRONT AND CUFFS (RUTH MATTHEWS, \$35) →





Only the very dreamiest cereals can be
Post-marked for Happy

Come on, Sweethearts! Stop dreaming and start eating—any one of the *heavenly* tasting cereals you'll find under the famous Post-mark. They're roasted, toasted, puffed and popped in a wonderful, *delicious* way—for extra-special goodness. So remember, Mom, when you're shopping for your little Dreamboats (and your *big* one, too!) always look for the Post-mark.



The dissimilar tastes of Joseph Schildkraut and Errol Flynn

"A cocktail deserves its setting," says Errol Flynn, "and nothing lifts the soul like the sight of a clear amber Manhattan, poured ice cold into a well-chilled, long-stemmed cocktail glass..."

"The way to lift my soul," says Joseph Schildkraut, "is to pour me a Dry Martini on the rocks—and the drink stays cold all the way."

"So be it," says Mr. Flynn. "I have plenty of Heublein's on hand—so it's simple either way."

Manhattan or Martini, on the rocks or in the traditional cocktail glass—Heublein Cocktails are perfection itself. Fresh from the world's largest bar, they are full strength and a pure delight for host and guest alike. Have an assortment ready to please the tastes of your guests.

MANHATTAN, 65 PROOF, EXTRA DRY MARTINI, 75 PROOF, DAKOUBI, 60 PROOF, AND 6 OTHER POPULAR TYPES.



After dinner, an desserts, anytime Heublein's Full-Flavored Cordials always add a festive touch—"Their true rich flavor and superb bouquet," says a panel of connoisseurs, "are unsurpassed by any made anywhere. Twenty of the world's favorite Cordials, Liqueurs and Fruit Flavored Brandy, all at welcome domestic prices. BLACKBERRY FLAVORED BRANDY, 70 PROOF. CREME DE MENTHE, 84 PROOF. CREME DE CACAO, 80 PROOF. G. F. HEUBLEIN & BRO., HARTFORD, CONN.

HEUBLEIN COCKTAILS & CORDIALS

FULL-STRENGTH, READY TO SERVE

FULL-FLAVORED, DELICIOUS

For your Ford -
always specify the brake linings with the
IRON GRIP



"Genuine Ford Brake Linings prove they can keep their iron grip in 3,250 torture tests," says Al Eaper, Ford's Chief Test Driver. "In one test we drag the brakes down hills at 30 to 35 m.p.h. until it's hotter than a broiling oven inside the brake drum. At temperatures like this, inferior linings fade. But Ford linings beat the heat and go on to pass repeated 80 m.p.h. emergency stop tests without a falter!"

Like these brake linings, all Genuine Ford Parts must pass severe torture tests

When a replacement will add to your Ford's performance—such as water pumps, shock absorbers, distributor points—always make sure it's a Genuine Ford Part. It will help your car run "like new" because it's built to the specifications set when your car was brand new. You can count on long, dependable service, too, for all Genuine Ford Parts must pass the most grueling endurance tests before they are ever accepted for manufacture.

That's why you should always specify Genuine Ford Parts. They're made right to fit right to last longer in your Ford.

May is National Safety Month—Be sure you can see, steer, stop safely!



Keep your Ford all Ford

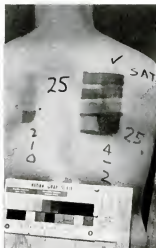
Suntan Capsule CONTINUED



MEASURING TAN. Dr. Fitzpatrick (right) records reading of a reflectometer held to volunteer's back. Volunteers were paid \$5 a day during test.



RECORD SHEET for each prisoner lists his complexion and his usual reactions to sun. Scientists found pill no use for people allergic to sun.



TEST PATCHES show more tan after pill (patches at right) than before (left). An overdose made skin burn (darkest square) as well as tan.



MASS SUNNING has prisoners covered by oilcloths with holes to admit sun. Since individuals vary in sensitivity, pills will be sold on prescription.

A SUNTAN IN A CAPSULE

Arizona convicts test a chemical
that browns skin safely, quickly

The millions who expose their winter-pale flesh to the summer sun only to turn a painful, blistering red have hope at last in a pill which can make sensitive skins darken quickly to a safe, gratifying bronze under the sun's rays. Recently developed by Dr. Thomas B. Fitzpatrick and two other scientists of the University of Oregon Medical School, the pill contains 8-Methoxypsoralen—8-MOP for short—which stimulates the body's natural production of melanin, the pigment which forms the tan.

Dr. Fitzpatrick stumbled onto the virtues of 8-MOP while exploring its effects on vitiligo, a disease which disfigures the skin with white blotches. When the drug caused not only the blotches to darken under the sun but the rest of the skin as well, he tried it on healthy volunteers, including 41 fair-skinned inmates of Arizona State Prison.

Much more testing has yet to be done to work out the proper dosage, but results so far are so encouraging that Dr. Fitzpatrick hopes that within two or three years a pill a day will banish painful sunburns from the beaches.

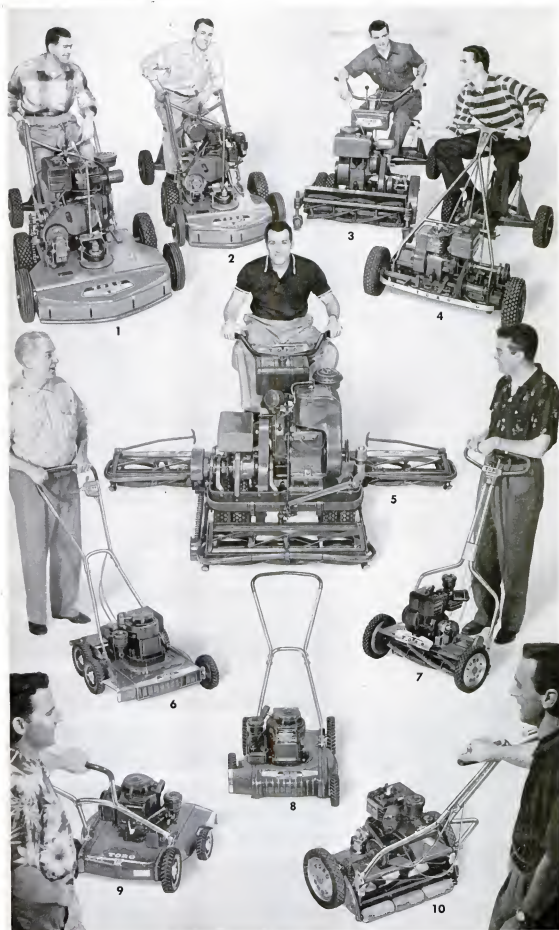


SUNBATHING PRISONER at the Arizona State Prison undergoes a sun test after taking 8-MOP.

SUNTAN LINEUP (below) shows patches on backs caused by varying exposures with and without pills.



CONTINUED



TORO offers world's most complete selection

There's a power mower for every need in the complete Toro line — from the mighty *Professional 76* — the "power mower with wings" that can trim around a half dollar, to the all new lightweight *Whirlwind 18* — the original rotary power mower that does all five big lawn jobs. And the line features a large selection of popular riding-type mowers.

1. TORO 31-inch Whirlwind. Husky eight-horsepower engine handles big jobs effortlessly. "Suction-Action" lifts clippings, chops them to fine mulch.

2. TORO 24-inch Whirlwind cuts up to six acres a day with ease. Cuts under shrubbery, noses up to the very edge of fences and trees.

3. TORO 30-inch Park Special is the rugged favorite of turf maintenance men. Built to stand the strain of all day, every day cutting.

4. TORO 27-inch Starlawn has original "floating" reel that scissor-cuts turf into a crisp green carpet. Pulls a sulky and operator up hills with ease.

5. TORO 76-inch Professional is the king of power mowers. Mows 5 to 25 acres a day, can actually trim around a spot the size of a half dollar!

6. TORO completely new 20-inch Self-Propelled Whirlwind has rear-wheel traction drive for effortless mowing, easy hill-climbing. Exclusive Audiotone muffler.

7. TORO 21-inch Sportlawn is rated tops among reel-type mowers by independent research organizations.

8. TORO all-new 18-inch Whirlwind is a "jack of all lawn jobs". This rugged, quiet rotary mows grass, cuts weeds, trims borders and pulverizes clippings.

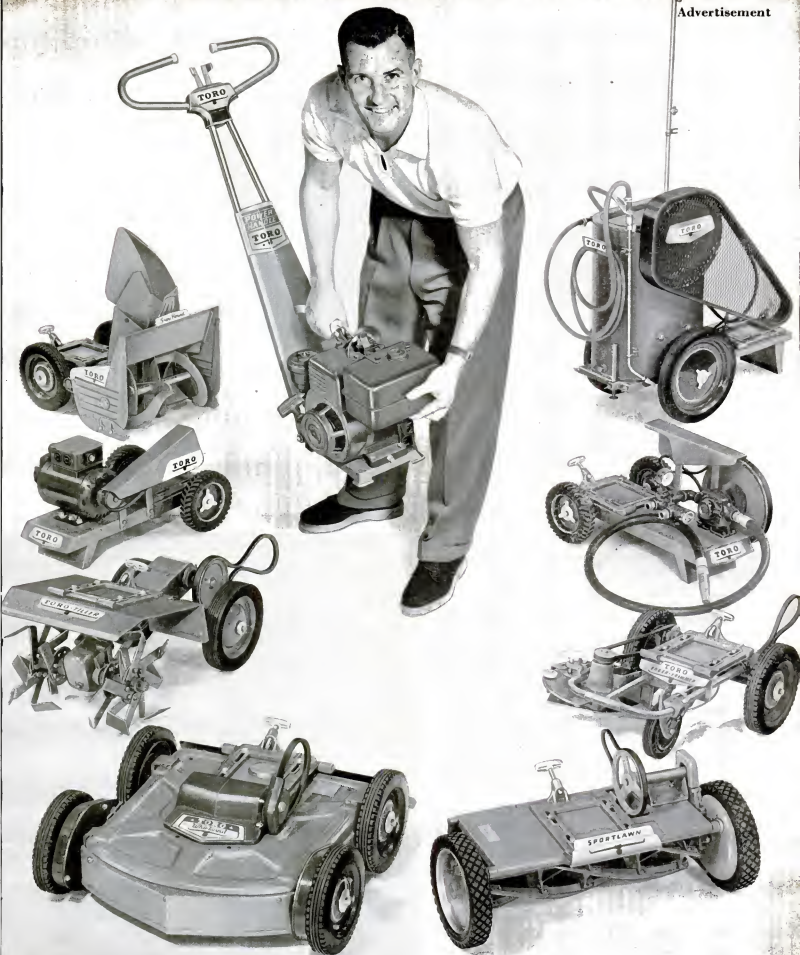
9. TORO all-new 20-inch Hand Propelled Whirlwind features new Audiotone muffler that reduces engine noise to a pleasant purr. Leaf-mulcher pulverizes leaves into turf-building mulch.

10. TORO 18-inch Sportlawn is a smooth-cutting mower that will clip 21,000 square feet of grass an hour. Note new Guard-N-Guide grip.



Look for this sign identifying Toro dealers throughout the United States and Canada

TORO MANUFACTURING CORPORATION
Dept. L-56, Minneapolis 6, Minn.



Toro "Power Handle"

is a demountable 2 3/4 hp. gasoline engine that switches in seconds from one Toro work unit to another. It's a mechanical handyman you'll use in all four seasons! Work units now include (counter-clockwise): 17-inch

Snow Hound rotary plow, 110 v. generator, tiller, 20-inch self-propelled *Whirlwind* rotary mower, 21-inch self-propelled *Sportlawn* reel mower, edger-trimmer, power pump, power sprayer. The Toro "Power Handle" is another first that's bound to be imitated!

TORO PRODUCTS STYLED BY CHARLES BUTLER ASSOCIATES OF NEW YORK

(Toro advertisement continued on next page)

POWER MOWER SHOW

Toro dealers take the wraps off some startling new inventions

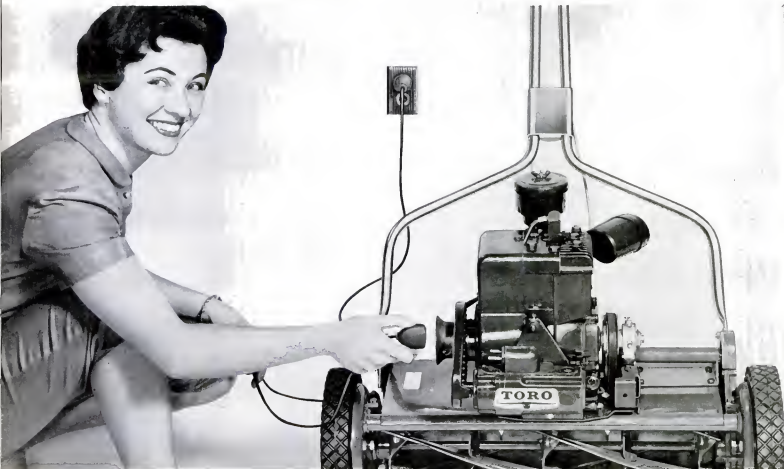
Power mowers with engines and handles that lift off . . . power mowers with plug-in electric starters (no battery needed) . . . new power mowers of all types and sizes are yours to inspect at Toro dealers. It's show time for the 1956 Toro line — the world's biggest, most interesting array of grass mowing equipment!

You'll want to see Toro's new *Power Handle* — the amazing lift-off engine unit that drives a whole family of yard machines . . . *Electric Starting* — a new plug-in starter that spins your mower engine into immediate action . . . *Completely New Whirlwinds* — the original rotary mower, now better than ever with anti-scalp staggered wheels and front discharge chute to prevent clumping.

Your local Toro dealer will be glad to show you all this — and more. Look for his name in the phone book classified section under "Lawn Mowers".

New from the ground up!

Toro Whirlwind rotary mowers offer every popular feature, including staggered wheels to eliminate scalping, ingenious front discharge chute that sprays clippings uniformly. Much quieter, too . . . exclusive new under-the-housing exhaust muffles engine noise remarkably.



Electric starters

take all the work out of starting, operate on house current. Just plug in and your new Toro self-starting

engine leaps into action automatically! No battery required. (It makes lawn-mowing with your Toro more fun than ever!) Available on most models.

Make Today Your BIG RED LETTER DAY!



PURE WHITE
MIRACLE TIP



So good to your Taste

Superior tobaccos *taste* superior in L&M. They're richer and more full-bodied . . . with a refreshing coolness and mellowness you'll like.



So quick on the Draw

The flavor comes rich—comes clean—comes easy through L&M's exclusive Miracle Tip. Pure white inside, pure white outside for the cleanest and best smoking yet!

AMERICA'S BEST



SUPERIOR TASTE • SUPERIOR FILTER

© Liggett & Myers Tobacco Co.

Action-Fitted DICKIES



... work clothes
that work with you

If you...

Bend — your pants won't bind
Reach — your sleeves reach with you
Stoop — your shirt tail stays in
Wear work clothes — ask for Dickies

There's more wear for the
money in Dickies, too!



WORK CLOTHES
Williamson-Dickie Manufacturing Co.
Fort Worth, Texas © 1956

SHOES FOR DOGS CONTINUED



LINE OF SHOES is set up by kennels so dogs may be fitted. Here Master Sergeant Gerhard Reich tries a shoe on his dog. Shoes come in three sizes.



DACHSHUND IN BOOTS the police dogs wear can hardly move in the oversized shoes. The puppy, 10 months old, is mascot of the German sentry unit.

Do You REALLY FEEL THOSE VITAMINS You're Taking?



Feel peppier in 7 days
with high potency
Rybutol or money back

Only you know how much good you're getting from your vitamins. If you don't really feel results, you may need higher potencies of B₁ and B₂, to help correct definite deficiencies and give results you can really feel. One high-potency Rybutol Gelucap supplies 15 times your minimum requirement of B₁, 3 times your B₂, 100% of your C, plus many other vitamins and minerals. Vitamin Corporation of America invites you to be the judge of Rybutol—with this money-back guarantee!



Now! This High Potency
B₁-B₂ Formula With Multi-
Vitamins And Minerals—
as little as 6¢ a Day!

ONLY
\$1.98

RYBUTOL

AT YOUR NEAREST DRUGSTORE



served as
an extra touch
of luxury on
Western
Air Lines
"Champagne
Flights" in
the West



Vernell's
Butter MINTS

Served by America's oldest airline as a top finish to their famous champagne meals. Look for this candy treat, the favorite of fine restaurants and hotels all over America, at better stores everywhere.

VERNELL'S BUTTERMINTS, Inc., Seattle



LIFTING HIS FEET HIGH IN DRILL PRECISION, ORDO, A GERMAN SHEPHERD GUARDING LANDSTUHL AIR FIELD IN GERMANY, SHOWS OFF HIS NEW SHOES

AID FOR SORE PAWS

U.S. air base puts shoes on its dog sentries

The 65 German shepherd dogs employed at the American Air Force base in Landstuhl, Germany to accompany guards on sentry duty were on sick call most of the time. Their feet were cut and scratched and their nails torn from the long hours spent walking over the rough, concrete runways. In February alone 500 dog hours of work were lost because they had been unable to walk on their aching feet.

The Air Force decided that their German dogs should be shod as other military dogs have been for mountain duty and work on the sharp coral atolls in the Pacific. A batch of custom-made leather shoes was ordered from a German manufacturer at \$1.15 a pair. At first the dogs found them cumbersome and howled at their awkwardness. But after a few trial runs they were walking with precision.



VETERINARY TECHNICIAN FLOYD BROWN BANDAGES POLICE DOG'S AILING LEG AND FOOT →

CONTINUED

Mother's Day Gifts...for June Brides, too!

Give time-saving **PYREX**® ware!

• PYREX Color Bowl Set for mixing, oven baking, and storing. Four bowls—all in smart, new turquoise, pink, and assorted colors—\$2.95



HERE'S A QUICK AND EASY WAY to solve your gift problems for Mother's Day, bridal showers and weddings. Choose smart, exciting PYREX ware to more than please any woman on your list. Look over the items on this page—see all the other PYREX ware gift suggestions at your nearest dealer's!



• PYREX Oven-Refrigerator-Freezer Set. So handy so many ways! Lids can be used as hot pads, trays or platters. Four dishes—in new pink, turquoise, or assorted colors—\$3.45



• PYREX Teapot for boiling, brewing and serving. Beautifully graceful. 6-cup capacity, \$2.50

• PYREX Double Boiler shows water level at a glance. Makes separate saucepans. 1½ qts., \$4.50

• PYREX Percolator gives you clean, pure coffee flavor every time, even when reheated. 6-cup, \$3.95

• PYREX Casserole. Freeze, cook, serve, store in same dish. Yellow, Pink, Turquoise. 2-qt., \$1.75

• PYREX Mixing Bowl Set for mixing, baking, and many other kitchen uses. Set of 3, only \$1.50

• PYREX Dinnerware. 16-piece set—choice of colors—\$6.95 (Borders handied in gold, \$9.95)

PYREX ware is the star of the cooking world. Look for it on TV, in magazines, everywhere. See what's cooking!

There's only one **PYREX** Ware, a product of  CORNING GLASS WORKS, Corning, N.Y.

VISIT THE CORNING GLASS CENTER, CORNING, N.Y.

"PYREX" is a registered trademark in the U.S. of Corning Glass Works, Corning, N.Y.



Plymouth Belvedere Convertible and Plymouth 4-door Sport Suburban

... '56 **PLYMOUTH** HAS IT NOW!

AERODYNAMIC STYLING . . . WIDEST FRONT SEAT OF ALL 3 . . . MOST FRONT-SEAT HEAD ROOM . . . MOST LEG ROOM for rear-seat passengers.

NEW 90-90 TURBO-TORQUE for top take-off and safe, split-second passing . . . NEW HIGHER-HORSEPOWER Hy-Fire V-8 and POWERFLOW 6 ENGINES . . . UP TO 200 HP . . . from the same engineers who created the amazing, record-smashing Plymouth FURY, shown below right.

NEW SAFETY through NEW SAFEGUARD door LATCHES, plus SEPARATE SAFETY BRAKE SYSTEM . . . TWO BRAKE CYLINDERS IN EACH FRONT WHEEL (competing cars have only 1) . . . SAFETY-RIM WHEELS.

Bring your motoring up to date with these historic advances! Own the only low-price-3 car with *tomorrow's* look *today*! Get your deal now on the big, *all-new* Plymouth '56—SO MUCH MORE CAR, DOLLAR FOR DOLLAR!



NEW AERODYNAMIC STYLING!

Note "jet-age" fins at left!

NEW RECORD BREAKER!

Here's the amazing Plymouth FURY—the car that *breaks* the stock car speed and acceleration records in its class at Daytona Beach early this year!



The car that's going places with the Young in Heart



LOOKING FOR SOMETHING NEW?

DON'T WAIT TO TRADE YOUR '53, '54 OR '55 LOW-PRICE CAR!

If you're driving a car other than Plymouth perhaps you've put off trading because "your make" hasn't anything that's really new to offer this year.

In your own interest, take a good, long look at Plymouth! Plymouth

'56 is all new... right now—the only car of the low-price 3 that is all new! It's packed with advances that you're not enjoying in your present car, advances that even the '56 models of "your make" can't offer!

Save real money through the new Plymouth deal, while you enjoy these features that only Plymouth offers you in the low-price 3: BIGGEST, LONGEST CAR OF ALL 3... MAGIC NEW PUSH-BUTTON DRIVING... NEW

NEW PUSH-BUTTON DRIVING!

A positive mechanical control — the safest (children can't reach it) and easiest (like pushing a doorbell) driving control ever designed. Only Plymouth has it in the low-price 3.



NEW BEAUTY...NEW SAFETY!

Your loved ones are protected in the new Plymouth! SafeGuard door latches won't open on impact... keep you and your passengers inside car, where experts agree you're safer.



HEAD FOR THE

Sealtest
TRADE MARK
ICE CREAM

CONE-VENTION
GET A CONE-VENTION BUTTON WITH EVERY CONE!
AT YOUR *Sealtest* FOUNTAIN

MORE PEOPLE ENJOY *Sealtest*
THAN ANY OTHER ICE CREAM

Everyone votes for Sealtest!—
the creamiest, tastiest ice cream ever!
And you'll find so many delicious flavors
at your Sealtest Cone-vention headquarters.
Vote for your favorite, today,
and get your special Cone-vention button!

SEE A
TV CIRCUS
EVERY SATURDAY
SEALTEST
"BIG TOP"

Sealtest is a trade mark of National Dairy Products Corporation, and identifies products of the Corporation and its divisions. It is the sign of the best in ice cream, milk, and other foods—and it's your assurance of purity, quality and delicious flavor.

The All-New **EUREKA** Super Roto-Matic

*It's lighter!
It's more powerful!*

with new double-size
throw-away Dust Bag and
powerful Cyclonic Air Action
for easier, quicker,
better cleaning

Still
only **\$69⁹⁵**

Complete with New Deluxe Tools
Slightly higher in Canada



NO LIFT! NO CARRY!
IT ROLLS ON
4 RUBBER WHEELS

Guaranteed by
Good Housekeeping
as the best vacuum

NEW BEAUTY...exquisite new styling
...new lighter weight...more cleaning
power...and many other new conven-
ient features make the all-new 1956
EUREKA Super ROTO-MATIC the
finest cleaner that rolls on wheels. See
it demonstrated at your dealer's NOW!

EXCITING NEW MODEL 910 FEATURES!

- NEW!** Dramatic styling in decorator colors.
- NEW!** Double-Size throw-away Dust Bag...
lets you do twice as much cleaning—
cuts replacement costs 50%!
- NEW!** Cyclonic Air Action prevents dirt from
clogging dust bag—improves suction
...means better cleaning, quicker!
- NEW!** Zip-Clips open top instantly!
- NEW!** Convenient Step-On Toe Switch.
- NEW!** Deluxe Cleaning Tools with new Easy-
Glide Rug Nozzle and light, flexible
vinyl hose. Hose swivels in top for all
around cleaning!



New Deluxe Cleaning Tools
With Light Vinyl Hose
At No Extra Cost

New Handy Slip-On Tool-Rack
and Exclusive Shag Rug Tool
(Optional)

See the new EUREKA
Super Automatic—

No dust bag to empty.
Specially designed for
quick, easy cleaning of
well-to-wall carpets and
large rugs. Tools optional.

Only **\$89⁹⁵**
IT BEATS, SWEEPS
AND SUCTION CLEANS



EUREKA WILLIAMS CORPORATION • BLOOMINGTON, ILLINOIS
In Canada: Onward Manufacturing Company, Ltd., Kitchener, Ont.

PUSH-BUTTON PARADISE CONTINUED



MECHANICAL BEDS in girls dormitory and other bedrooms are raised up
and out from walls by motor to eliminate bending while they are being made.



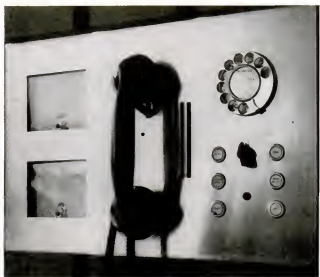
MOTOR FOR LAZY SUSAN is here uncovered. Since it uses low voltage
there is no shock danger. "The only apparent hazard," say operating instruc-
tions, "would be the possibility of getting one's hands or feet caught under-
neath one of the back rests. Due to the numerically high gear ratio and slow op-
erating speed, a tremendous force is exerted by the back rest racks. It is urged
that the greatest caution be observed whenever one is lowering the back rest."



TENNIS COURT is sunk eight feet below ground to comply with building
code of nearby golf course. Along with the rest of grounds it is lighted at night.



IN DINING ROOM at evening meal for family and guests, McCulloch sits at head of rosewood table. Wall at right duplicates the strata of the earth.



TELE MUSIC SYSTEM enables each room to dial six radio stations or 100-record jukebox. Buttons control volume. Phone connects with all rooms.



ROUND STOVE in center of the kitchen floor has eight burners where four people can prepare food at the same time. The kitchen also has two ovens.

CONTINUED

FOR
THE MAN
WHO
ALWAYS DRESSES
RIGHT!



SO-LO
Model 450-6
Baret's
Dress-Cushion
calf in reversed
or single
with upturned
silk shantung.



AND
COMFORTABLY
TOO



MASSAGIC

Air Cushion Shoes

Fresh, modern styling, with more honest comfort, hour after hour, than you ever thought possible. That's Massagic, the shoe that lets you stand and walk on a resilient cushion of soft sponge rubber, literally floating every step on air! To dress right, in complete comfort, see your Massagic dealer or write us for his name. He has a style to please you. \$14.95 and up.

WEYENBERG SHOE MANUFACTURING CO. • MILWAUKEE 1, WISCONSIN

Contour® YOUR BEDS . . . DON'T MAKE THEM

... and get out in the Sun for May!



DRESS IN A HANGUTTA® FASHION COTTON BY TOPSEY ORIGINALS

Contour® your beds with the one and only Pacific CONTOURS! Save bed-making time and energy . . . set yourself free for more hours in the Spring sunshine! Pacific CONTOURS go on with "one-hand" ease . . . stay smooth as a cloud, fresh as a crocus. And . . . you can CONTOUR every type of mattress you own . . . Pacific CONTOURS are made in specific sizes for each one . . . including foam rubber and extra-firm types. All Pacific CONTOURS come in white or Spring-blooming pastels in either combed percale or muslin . . . all sale priced for May.

PACIFIC MILLS DOMESTICS CORP., an affiliate of Wamutta Mills, 1430 Broadway, New York 18, N.Y.



CONTOURS
for extra-firm
mattresses



CONTOURS
for foam rubber
mattresses



CONTOURS
for King or Queen
size mattresses



CONTOURS
for youth-bed
mattresses

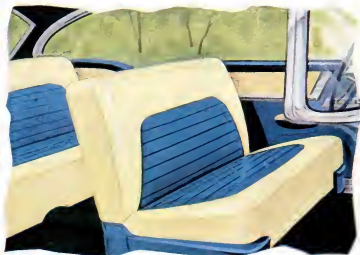


CONTOURS
for extra-long
mattresses



PACIFIC
Contour®
SHEETS

Beautify
your car with
Plastic Seat Covers



... and **WIN** a free trip for two

**"Anywhere
in the World"** *



THE VACATION OF A LIFETIME! You can win it! Just visit your nearest dealer who is featuring General's "Magic Seat Cover" contest and get your entry blank with the plastic seat covers you buy. Then write a slogan in ten words or less. It's that simple! Remember the many outstanding qualities of General Plastic materials—the colorful "wipe-clean" beauty, the

*Anywhere there are scheduled airline flights.

long wear, the comfort and the economy! That's all there is to it! You can win *two* ways! Add to the beauty and value of your car with more-beautiful, more-durable plastic seat covers and have a chance to win an all-expense, two-week trip for two to "Anywhere in the World." There are twenty-five matched sets of top-quality, Tolex-covered luggage also to be given away!

**GENERAL
PLASTICS**
The General Tire
& Rubber Company

BOLTA Div., Lawrence, Mass. • JEANETTE Div., Jeannette, Pa.
RESPO Div., Cranston, R. I. • TEXTREATER Div., Toledo, Ohio

"Look for this counter display with official entry blanks at your plastic seat cover dealer."



CONTEST RULES

1. Purchase a set of plastic trimmed seat covers from any dealer displaying an "Official Headquarters—Magic Seat Cover Contest" sign.
2. On the official entry blank available at your dealer, print your suggested slogan for General Plastics in 10 words or less. Place your own name and address in the space provided. Place entry blank in an envelope and mail to: Magic Seat Cover Contest, Box 411, Lawrence, Mass. Only one entry per person. Entries must be postmarked not later than midnight July 31, 1956.
3. Contest open to all residents of the Continental United States and Canada.

except employees of The General Tire & Rubber Co., their subsidiaries, advertising agencies and their families. Contest not applicable where it interferes with local and state regulations.

4. Entries judged on the basis of sincerity, originality and aptness of thought. Decision of the judges is final. Duplicate prizes will be awarded in the case of ties. All entries become the property of The General Tire & Rubber Co., and they reserve the right to use or not use the names submitted in the contest. No prize will be returned.

5. Winners will be notified by mail by September 15, 1956. Contest is subject to all Federal, State and local regulations.

Contest begins May 1, 1956. See your nearest plastic seat cover dealer now!

FISH OR FOWL?



DON'T BE PUZZLED! Any California Wine is right, sparks up any meal. Try California Sauterne for instance. (Serve cold).



RED WINE LOVERS—We recommend California Burgundy and Rosé. California Champagne on special occasions. And here's



SOUTHERN CHICKEN cooked with wine! *Chicken Saut Creole*—one of the easy recipes our free "WINE SELECTOR" gives you. Ask your Dealer or write us:



PUSH-BUTTON PARADISE CONTINUED



THE HOUSE is at edge of the 16th green of golf course. Its various parts are located in the plan at bottom of page.

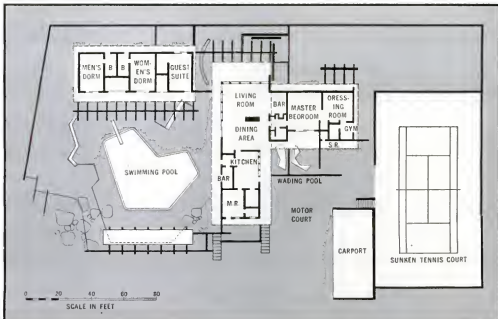
Sanbather's Lazy Susan is at edge of swimming pool. Putting course is in corner to the left of the men's dormitory.

A PLAN TO ACCOMMODATE THE GADGETS

McCulloch's house is surrounded by the Thunderbird golf course, was planned so that it would be almost impossible for stray balls to do any damage. So far only one golfer has thwarted the architect, cracking a panel with a particularly wild shot. Almost all the design of the house was dictated by Mr. McCulloch, 44-year-old president of McCulloch Motors, which makes chain saws, power mowers and outboard motors. An inventive man, Mr. McCulloch enlisted the help of his engineers to produce his gadgets.

There were many difficulties involved. McCulloch

had to discard 10 ideas before perfecting the mechanical bed (p. 78); and the automatic bar, which involves elevator mechanisms, had to have its tubes sunk into the ground before any of the rest of the house was built. McCulloch is not sure whether he is prouder of his bars or of his charcoal barbecue which automatically preheats the charcoal so that it burns more quickly and automatically douses it with water if it gets too hot. With all the gadgets, Mr. McCulloch had hoped servants would not be needed but he has had to hire two to help press the buttons.



FLOOR PLAN shows layout of house designed by Welton Becket, Los Angeles architect. Women's dormitory, now occupied by the two young McCulloch daughters, has its own bath (B on plan). Men's dormitory is reserved for two McCulloch sons who are away at school. Master bedroom, off in its own separate unit, has big bathroom, steam room (S.R.) and small gym. Its closet has room for 40 pairs

of shoes, although Mr. McCulloch moved in with only one pair. House has only one maid's room (M.R.). In addition to swimming pool, there is a reflecting pool off living room and a wading pool off main patio. The carport holds eight autos. Exterior of house is glass and stone. Interior is paneled in many woods including walnut, teakwood, zebrawood, English oak and Australian black beechwood.

CONTINUED

there's no end to the smart new styles you can have with the 20 curl permanent—

TIP TONI

every style on this page takes
 $\frac{1}{2}$ the winding... $\frac{1}{2}$ the work...
no left-over lotion!

These new hairstyles (and many, many more!) can be perfectly permanented with 20 curlers or less—that's half the usual number! TIP TONI is the first permanent custom-made for these hairstyles. It's the same as TONI, only smaller sized. You get just the right amount of Fresh Air Waving Lotion.

No left-over lotion to pour down the drain! And TIP TONI costs just about half the price of full-size permanents.

FRESH LOTION EVERY TIME in sealed bottles! Only fresh lotion waves properly! Left-over lotions, cream or watery clear, even if recapped, tend to weaken—give weak, washed out waves.



VERY GENTLE



REGULAR



SUPER

\$1.25
PLUS TAX

No matter what type of hair you have... there's a TIP TONI just right for you!

TIP TONI is perfect for...

- end-curl styles
- "between permanent" stragglers
- saving an expensive beauty shop permanent that's beginning to droop

P.S. If your hairstyle calls for more than 20 curlers, get full-size TONI—with Fresh Air Waving Lotion.



LIVING ROOM houses cocktail party which is served from McCulloch's indoor mechanical bar. Gold and turquoise inlaid mural behind the bar depicts a sun

legend of Palm Springs Indian tribes, took artist a year to complete. White leopard pattern of the rug was chosen to conceal carelessly discarded cigaret butts.



CHESS GAME is played with giant outdoor set as Mrs. McCulloch studies move of two-foot chessman and husband watches. Chess pieces are cast-aluminum

figures of Indians. Board is made of black and white terrazzo squares set in patio flooring. Swimming pool and human Lazy Susan are in the background.



IN SUNKEN TUB OF MASTER BEDROOM'S BATHROOM, BARBARA (LEFT) AND MARY McCULLOCH PLAY AS MRS. McCULLOCH SUNS SELF ON HER PRIVATE PATIO

McCulloch's Push-Button Paradise

A MILLIONAIRE MANUFACTURER BUILDS A MECHANICAL DREAM HOUSE

When Robert McCulloch, a rich manufacturer of Los Angeles, decided to build a weekend retreat at Palm Springs, he dreamed of a place that would knock his friends' eyes out and provide his family and himself with a life of effortless comfort. It took four years and three quarters of a million dollars to plan and build the house. It handsomely fulfills both of McCulloch's dreams. A push-button paradise of glass, terrazzo and rare woods on a slightly larger than an acre plot, the house is set around waterfalls, wading pools, a tennis court, nine-hole putting green and a 60x28-foot swimming pool. Beside the swimming pool there is a human Lazy Susan (shown on cover) with seven couches that revolves slowly under the sun, enabling the passengers to acquire even burns.

Almost everything in McCulloch's house is mechanized, from the bar that dispenses whisky at the touch of a switch to beds that raise themselves for easier making. To awaken McCulloch there is an intricate alarm system that turns on soft music, opens the draperies, fills the bathtub and flashes a red light in the kitchen to tell the butler to bring coffee. So far everything in the house has worked fine except that the day they moved in the McCullochs had to go next door to borrow a bottle opener.



MARY McCULLOCH AND FRIEND SUZY RYDE PUTT ON MINIATURE COURSE



Laboratory research proves why:

YOU WAKE UP MORE REFRESHED WHEN YOU SLEEP ON KOOLFOAM!



now...all other pillows are old-fashioned!

There's NO pillow like foam... and NO foam like new, improved Koolfoam! Here's the one and *only* pillow with Dayton's patented open-pore surface. The result? An "Air-Conditioned" action that breathes in *fresh* air, exhales stale air all night long. That means cooler, deeper, more *restful* sleep and comfort for your loved ones. It means a more sanitary, non-allergenic pillow for today's better living! Before you buy *any* pillow, zip it open to SEE what's inside!

Just compare the lumpy, bumpy pillows of yesteryear with new ever-buoyant Koolfoam. No wonder it's changing the sleep habits of the nation! Now there's no need for lost energy and jangled nerves, due to restless sleep on old-fashioned pillow types. Change to new, improved Koolfoam NOW... and enjoy the *rest* of your life! Stores everywhere feature big values on all popular Koolfoam pillow sizes. There's a size to fit every head, priced to fit any budget!

Dayton

Koolfoam®

"Air-Conditioned"™ pillows

"Air-Conditioned" comfort...
Magnified laboratory photos clearly show
advantages of Koolfoam's patented
open-pore surface, giving up to 14 times more
air-flow than ordinary foams



NEW... Koolfoam Slumber Pads!
This super mattress pad gives more comfort,
more protection, more life to any mattress,
old or new. Non-allergenic 100% foam latex...
fabric backed for tear-resist strength.
Extra thick. Fully washable.

THE DAYTON RUBBER COMPANY •

Ask for Koolfoam Sofa Pillows by EDSONART
The world's largest manufacturer of Foam Latex Pillows
DAYTON, OHIO • WAYNESVILLE, NORTH CAROLINA



TALKING BY A TRACTOR, Eldridge, who supports Eisenhower farm program, interviews a grape grower, Richard Blackburn, in vineyard at Thermal.

HER DOWN-TO-EARTH OPPONENTS

Waging her airborne campaign, Miss Cochran faced strong opposition from two opponents who stuck close to earth in the rich farming regions. Her chief Republican opponent, Fred Eldridge (*above*), 44, a rancher from Corona, conducts what he calls a "Kefauver campaign" that emphasizes handshaking. Her chief Democratic opponent is Dalip S. Saund (*below*), 56, a Sikh who became a naturalized U.S. citizen in 1949 and three years later was elected judge of a district court. If he wins the congressional election, Saund plans to fly to his native India and show himself as "a living example of Democracy in practice."



MEETING IN A MELON PATCH, Saund, who opposes Administration program, hands out petition while Farmer Gregory Xaxeris (*center*) looks on.



In
addition,
easy
does
it

...with the only

SHADOW TOUCH

Keyboard



**Burroughs
Director**
ADDING MACHINE



The remarkable operating ease of the Burroughs Director, with its scientifically sloped, shadow-touch keyboard, makes for smooth, flying-fingers performance. Comes complete with minus totals and credit balances printed in red, plus many other operational and economy advantages. And the Director's famed short-cut operation (simultaneous depression of keys and motor bar; ciphers print automatically) spells time and money saved for you! Your choice of colors for the new Director: Sea Mist Green, Capri Coral, Alpine Blue, Amber Gray.

Our local branch or dealer is listed in the Yellow Pages. Burroughs Corporation, Detroit 32, Michigan

Look what the SERVEL Gas Refrigerator offers you today —the most modern...dependable... only truly automatic refrigerator!

Have you checked the advantages of a Servel Gas Refrigerator lately? Automatic defrosting, of course. Adjustable roll-out shelves and plenty of storage room throughout. And all the exclusives you get only in the Servel Gas Refrigerator—the most modern, most automatic of all! A 10-year warranty. Permanently silent operation. No moving parts to wear or repair. The comfort and convenience of the automatic Ice Server . . . Trip Saver door handles you open with an

elbow nudge . . . constant balanced cold at any one of 12 temperature settings. The coolness and quiet of a kitchen, in which a tiny flame brings you these modern refrigerator services. New beauty, too, in Color Balanced Styling—pastel shades inside for easier storage identification, plus your choice of color for outside handles. And make a note of this: only a Servel Gas Refrigerator operates at such low cost, year after year!

AMERICAN GAS ASSOCIATION



NO MORE BOTHER ABOUT ICE! Your Servel Gas Refrigerator not only makes non-stick ice cubes, it serves them to you in their own roomy basket. Exclusive Ice Server keeps plenty of cubes on hand at all times, too . . . replaces what's used, automatically! No nuisance trays to fill, spill, empty or forget to refill.



Only the Servel Gas Refrigerator brings you all these important advantages:

- **A 10-year warranty**—twice as long as any other refrigerator offers. Your Servel Gas Refrigerator will operate as well in ten years as it does today!
- **Lasting dependability**—4 million Servel Gas Refrigerators have been built to date and 3½ million are still in use!
- **Permanent silence**—because there are no moving parts to make any noise!
- **No costly upkeep**—because there are no moving parts in the freezing system to wear out. You save on repairs and replacements!
- **Constant balanced cold**—at any one of 12 temperature levels that best suits your needs. Never any "on-off" fluctuation!



See all the modern features of this beautiful SERVEL Gas Refrigerator—on display now at your Gas company or Gas appliance dealer's.

ONLY GAS gives such matchless performance

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration.

Shoe news from the continent

brilliantly interpreted by

Sun-steps

Paizan—the T-shirt shoe—takes its stripes from the Basque country, its V-neck vamp from France, its crisp smartness from cool sailcloth. 5 colors. \$3.95



Siema—the strap shoe that's barely there! Holland invented its new squared-off toe and heel, Italy added its bright lining. 4 colors. \$3.95



Tarante features brilliant metallic leaves that flash with every sunlit step. You might see its twin on the Riviera. 5 colors. \$3.95



Boiera—dancing dots inside, cool sharkskin outside. Low cut lines, no trim, for a patrician Roman look. Composition sole, little girl heel. 5 colors. \$3.95



PHOTO REPRODUCED BY LAMBERTA OF ITALY

Sun-Steps \$3.95 to \$4.95 at the nicest stores—the ones that feature these famous names: **Hood Rubber Co. and B. F. Goodrich**



Lee

CHETOPA TWILLS



LOOK GOOD TO MAKE GOOD with LEE's 20 "Tough-Tailored" Extras

Look important on the job — and get the notice that gets you places. Don't worry about wear-and-tear on Lee Chetopa Twills. They're Tough-Tailored with 20 extras — like double-stitching, felled seams, tailored sizes to fit men of any build. Shirts with form-fitting shaped waists and tailored sizes... pants with slim-hipped styling, comfort-cut seats... matched or separate in 4 man-picked colors. Sanforized, too! They've got to fit better, look better, wear longer, or you get your money back or a NEW GARMENT FREE!

THE H. D. LEE CO., INC., KANSAS CITY, MO., WORLD'S LARGEST MAKER OF UNION-MADE WORK CLOTHES



CHEERY SALUTE is given by Jackie Cochran, perched on her plane as she dolls hat to Mary Hurrell, who showed up on horse at Palm Springs airport.



BIPARTISAN WAVE is given by Miss Cochran to Democrats (left) and Republicans (right) waiting to sign her nomination lists at the Thermal airport.



POOLSIDE PHONE CALL at home near Indio briefs Miss Cochran on the reaction to her flying tour. Her husband emerges from dip in their heated pool.



EN ROUTE TO MEETING, JACQUELINE COCHRAN FLIES HER PLANE, WITH HER HUGE PORTRAIT ON FUSELAGE, PAST 11,485-FOOT-HIGH SAN GORGONIO MOUNTAIN

COCHRAN'S AIRBORNE CAMPAIGN

Woman pilot stumps in plane for California congressional primary

The world's most famous woman flier, Jacqueline Cochran, is using her airplane (above) to campaign for Congress in California's 29th District covering two big counties southeast of Los Angeles. Holder of dozens of flying medals and records, head of the World War II Wasps, Miss Cochran uses her private Lockheed Lodestar to reach the widely separated towns of her sprawling, mountain-ribbed district. In one

single day she traveled 540 air miles and made speeches in a half dozen towns.

A staunchly pro-Eisenhower Republican and wife of multimillionaire capitalist Floyd Odlum, who owns a 600-acre ranch in the Imperial Valley, Miss Cochran has entered both the Republican and Democratic June 5 primaries. Opposed by five Republicans and two Democrats, she is running strong in both primaries.



CANDIDATE AT THE CONTROLS, Miss Cochran takes off from Thermal airport after making speech.

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Your parakeet depends on you to keep him happy and playful. Help him perform his best by feeding clean, dependable *French's Parakeet Seed*! Every package contains a special biscuit that promotes vigor; sharpens appetite, aids digestion. Always feed French's—the only Seed with the pep-up biscuit.



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use most often are Right Out in Front...
no fumbling, no groping, no reaching

Hotpoint Big^o Bin

America's new refrigerator-freezer!

The instant you open the door, *all* the foods you use most often are *right out in front*. "Convenience" isn't the word—it's almost automatic!

The giant new Big-Bin door shelf puts at your fingertips *all* your fresh fruits and vegetables. Plus those hard-to-get-out big bottles (even half-gallons!) that jam up top and bottom shelves in most other refrigerators.

Big-Bin takes the big load off top shelves... gives eye-level storage for jars, leftover dishes, small containers.

Then look in your "showcase" crisper. See how quickly, easily, you find what you need for your salads, your fruit dishes. (The crisper lifts out so easily, too!)

Still more news! Because of Big-Bin's ideal humidity and matchless Circulaire Cooling, foods last and last and *last*—stay fresh and firm and fine.

Big-Bin has so many new advantages! This refrigerator-freezer rolls *out* from the wall with just fingertip pressure for easy cleaning behind and beneath. What's more, Big-Bin's the world's easiest refrigerator to clean *inside*.

Fully automatic defrosting, of course. And the true food freezer, with 75-pound capacity, stays at a super-safe zero. And still more! Sliding, *adjustable* aluminum shelves. A complete Dairy-Stor in the door, with 6-pound-capacity cheese keeper, spread-control butter-bin, and egg rack. Five beautiful decorator colors, or classic white. See your Hotpoint Dealer soon.

Gallons of milk and
other beverages—your fresh fruits
and vegetables—and *all* right here
at your fingertips!



So easy to clean behind! Release the brake—out rolls the whole refrigerator at a finger touch. How simple!



Big "showcase" crisper! Everything's in sight as well as reach. Lifts out easily for cleaning.

Elegant new Two-Door also features the sensational "Big-Bin." Plus, of course, every refrigerator-freezer feature that women everywhere have wanted.



So easy to clean inside! A swish of a damp cloth. Nothing to it. There's no bottom-shelf clutter.



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clean, richer taste of Old Hickory
—marvelous bourbon flavor
enhanced by extra years.



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has the stamina to withstand countless launderings, in any equipment. Laboratory tests prove this!

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PRODIGY CONTINUED



AT STOCK EXCHANGE Leonard is welcomed by President Keith Funtson. Exchange gave him \$2,400 plus \$10 a month for five years to invest.



ON FLOOR of the stock exchange, trading is interrupted briefly as admiring brokers who followed Leonard's TV progress gather around the young expert.



AT BANK with his mother Leonard discusses setting up trust fund with bank official. An oil company gave Leonard a four-year college scholarship.



IN A MOMENT OF WIDE-EYED, OPEN-MOUTHED EXCITEMENT LEONARD ROSS HAMMERS THE BELL THAT STARTS TRADING ON THE NEW YORK STOCK EXCHANGE

A PRODIGY RINGS THE BELL

The stock market honors a 10-year-old expert who won \$100,000 on a TV quiz show



INFANT Leonard Ross (with mother) was born while stock market was rising.

For the first time in its 164-year history the New York Stock Exchange last week was opened by an outsider. The bell that starts trading on the market was rung by Leonard Ross, a 10-year-old prodigy from Tujunga, Calif., who earned the honor and \$100,000 by answering stock market questions on NBC-TV's *The Big Surprise*.

For his final test Lennie was asked a 13-part question on market regulations and U.S. corporations. When he named two companies that split their common stock 4 for 1 in 1955 (U.S. Pipe and Foundry and Western Union) and one that split 5 for 1 (Reynolds Metals), the \$100,000 was his. Lennie's interest in the market was aroused when he was 7 and heard his father, a certified public accountant, discuss stocks. Noticing his interest, Mr. Ross bought him copies of *Standard and Poor's* and *Fitch Stock Record*. Lennie studied them, looked up quotations and even mentioned some promising stocks to his father. They paid off handsomely and Lennie happily pursued his hobby, craming his young head full of things like the ticker symbols of the most active stocks on the New York exchange—more than 300 of them.

With his \$100,000 he plans to buy presents for his parents, make donations to charities, pay some \$65,000 in taxes and buy some stocks. He is a conservative and won't touch anything that seems speculative.



CONTESTANT Leonard Ross answers Mike Wallace's \$100,000 question on TV.



Once you've tried it, you'll never give it up

No foolin! Love and the new Royal Standard Typewriters go together like you know what.

Try its touch. Light and easy, isn't it? Now, tabulate a bit . . . with a simple twist of the wrist. Or set margins. Click! That's all you do with Royal's famous Magic® Margin.

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prevent diaper rash! Softex wetproof pants by *Kleinert's*

FREE BABY BOOKLETS! "Sleep... My Little One" and "Modern Ways In Toilet Training" were both prepared under the supervision of the CHILD STUDY ASSOCIATION OF AMERICA. Each carries a foreword by Kleinert's distinguished medical consultant, J. R. Mote, M.D. Get your free copies at Infants' Departments or Stores anywhere.



WHY are Softex pants such a joy for your darling? Because they help spare baby the misery of diaper rash! Softex is wetproofed *without* "overheating" rubber! Softex Pants fit sleek in front; have plenty of room in the rear; cannot bind. They never feel clammy; are acid-proof and allergy-free. Won't crack, peel or stiffen; can be tossed in the washing machine! White and pastels. Only \$1. Prices slightly higher on the East Coast.





There's less heat in the seat! That's why they help

Now! Dispose of
the damp
diaper problem
when you
travel with baby!



Try Kleenex's snap-on Jiffy Pants and throw-away Jiffy Pads next trip; you'll never lug messy laundry again! This modern duo makes quick "changes" easy. You just change the pad; not the pants! Tuck in a fresh pad (see right); toss the wet one away! Jiffy Pants are made of wetproof Softex; \$1.50. Jiffy Pads are petal-soft yet have great wet-strength; won't disintegrate on baby; NO harsh gauze! Box of 48, only \$1.59.





Magnavox Gold Seal Instruments carry a full year's warranty on all tubes, all parts—and a service guarantee for 3 months. Only Magnavox gives you this protection—this assurance of complete reliability.

Tune in "Private Secretary" starring Ann Sothern—CBS-TV Network

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For the first time you feel the picture is real—sweeping you into the scene. In this magnificent Magnavox four high fidelity speakers, two on each side of the big, lifelike picture, surround you with natural sound that lets your ears believe what your eyes are seeing. This is Stereosonic sound—and only Magnavox has achieved it. Let a demonstration prove this remarkable realism. Magnavox instruments are sold only through selected dealers. One is near you and his name is listed in the yellow pages of your phone book. Other Magnavox models from \$149.50. The Magnavox Company, Fort Wayne, Indiana.

The Gold Seal Videorama, above, in its superb low horizontal cabinet, only \$329.50 (VHF), complete with table. In background, The Berkshire, masterpiece high fidelity AM-FM radio-phonograph—4 speakers, 25 watts audio—in mahogany \$495. Below, The Magnavision 21, only \$179.50 (VHF), in cordovan, complete with stand.



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high fidelity television • radio-phonographs



The model in the squadron commander's hand is Chance Vought's F8U-1 Crusader... World's Fastest Navy Fighter.



Meeting of the board

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These are Navy pilots. Young men who love the challenge of high adventure. In minutes, they will be streaking through the sky...putting to work the unmatched flight skill that over \$70,000 worth of Air Navy executive training has given them.

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their inspiring spirit are all Air Navy qualities that mark them as men of authority...proud men who serve their country on a proud team.

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How to Make a **Wow** of a **Cocktail!**



Fill glass with
ice-cold
tomato juice...

Add a pinch
of salt and
pepper...



Add a teaspoon
of **FRENCH'S**
Worcestershire
Sauce—
**THAT'S
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WORM your dog as you FEED him!
NEW PULVEX WORM CAPS

No fun or fuss... no after-effects. Just mix
the powder from New PULVEX Worm Caps
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covery. Fluparazine Adipate—exclusive to
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EXCLUSIVE WINKING ACTION THERMOSTAT turns infra-red elements on and off as needed to maintain a constant, even temperature that toasts all the way through. Bread is never merely browned on the outside and doughy inside, but toast-textured through and through!

COLOR CONTROL DIAL can be precision-set to any shade. Whether your bread is moist or dry, white or rye, you always get toast just the way you want it.

EXTRA LIFT-UP raises small slices of bread, muffins and waffles an extra inch for easy removal.

\$5

*for your old toaster when you buy this new **PRECISION-ACTION WESTINGHOUSE** in gleaming chrome. For a limited time, a toaster of any style, any shape, any age is worth \$5 when you buy this \$21⁹⁵ Westinghouse. Result? You get the world's most modern toaster for just \$16⁹⁵. See your dealer today and remember—you can be sure...if it's Westinghouse!*

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LAUNDRY PROBLEM—Soap curds left in the weave of the fabrics. Old-fashioned hard water resists soap, forms soap curds, won't rinse clean, causes extra work.

IS OLD-FASHIONED WATER giving you the jitters?

Tattered nerves . . . unsoftened water . . .  . . . They go together, hand in hand! Old-fashioned hard water makes you suffer . . . even though you may not know it! Excess minerals in the water cause . . .

gray, harsh, faded laundry . . .  . . . make your hosiery wear out before its time. In your kitchen,

dishes and glasses are streaked with a dull film. . .  . . . In bathrooms, tubs have rings. . . Throughout

the house, soap bills are big because more soap is needed when you use unsoftened water. . . Why not

end all this? . . .  . . . You can, easily! . . . Any water is soft . . . soft as a cloud . . .  . . . after running

through a modern water-softening appliance. . .  . . . Look in your Yellow Pages under "Soft Water"

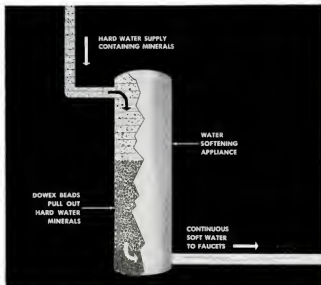
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SOFT AS A CLOUD! Billowing suds—rich, gentle, free of curd—are yours when you have soft water. Clothes wash fresh, soft, bright—delicate hosiery looks better, lasts longer. Every washing task is easier. Dishes and pans sparkle. Hair gleams. Plumbing is free of scale. Appliances perform better, longer. Even diapers rinse free of soap curd to protect baby's skin from diaper rash. You enjoy other important benefits—without packaged chemical softeners, special detergents or soaps.



SOFT WATER STORY. Seeping through the earth, water gathers minerals, becomes hard. The more of these minerals, the harder the water. See how water softeners (above) remove hardness. For superior equipment, look for the DOWEX® label. DOWEX is distributed by National Aluminate Corporation.



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HIS MASSIVE MUSCLES BULGING, WRESTLER DICK AFFLIS FAILS IN AN ATTEMPT TO LIFT JOHNNY COULON FROM SCALE

WHAT KEEPS JOHNNY ON THE SPOT?

Johnny Coulon, a gnome-like 67-year-old who was once (1908-14) world bantamweight champion, has been defying anyone to lift his 109 pounds for nearly half a century. Some of the world's bravest athletes, including a roster of heavyweight champions (right), have struggled vainly to lift Coulon. The latest to try was an awesomely muscled wrestler named Dick ("The Bruiser") Afflis. He lifted some of Coulon's

weight but could not get his feet off the scale platform.

Coulon, who will go on a world tour later this month exhibiting his trick, maintains complete silence about how it works, but scientists say it is really no trick at all. By placing one hand lightly under the chin of the lifter Coulon exerts a strong but subtle counterforce, putting the strong men in the impossible position of having to lift themselves by their bootstraps.



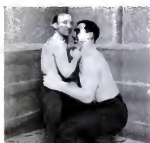
JACK JOHNSON TRIED



SO DID JACK DEMPSEY



AND GENE TUNNEY



AND PRIMO CARNERA



AND JOE LOUIS



AND ROCKY MARCIANO



Prices slightly higher in Canada



BLUE ICE

Nylon tricot, just one shade darker than an ice cube and just as cool!

Perfect for Mother's Day. Gown, 32 to 42 sizes, 8.95; 44 to 46, 9.95.

Waltz Gown, 32 to 40 sizes, 8.95. Slip, 32 to 42 sizes, 6.95.

Not shown: Petticoat, 4.95. Brief, 2.50. Also in other ice shades.



DRESDEN'S NEW MARKET

A main square of Dresden was painted about 1750 by the Venetian Bellotto who was commissioned

PRIDE OF SEEN

Art collected by Saxony dukes

Ever since the 18th Century the greatest pride of Dresden has been its celebrated collection of paintings. Made up of some 2,500 works, it includes old masters in staggering profusion—16 Rembrandts, 21 Cranachs, 17 Rubenses—and one of the most famous of all paintings, Raphael's *Sistine Madonna*. Next month, after 10 years in Russian exile, the collection will go on view in its customary quarters in the Picture Gallery of Dresden, in East Germany. On these 10 pages LIFE presents the first big post-war view in color of Dresden masterpieces. Although some of the paintings suffered damage during and after the war (LIFE, Feb. 20), all of those shown here are in good condition.

Dresden owes its treasures to the voracious art appetite of the German dukes, called electors, who ruled over Saxony. One of the earliest collectors was the 16th Century elector, Frederick the Wise, who employed Cranach to paint altarpieces and portraits. The collection

HENRY THE PIOUS BY CRANACH

A cousin of Elector Frederick the Wise, Duke Henry posed for Cranach in 1514, accompanied by a hungry hunting dog. The duke earned name of Pious when he championed Protestantism in duchy of Saxe-Lauenburg.



BY BERNARDO BELLOTTO

by Augustus III. This view was done from gallery above stables in which the collection was housed.

DRESDEN ANEW

is restored to German museum

grew slowly until Augustus the Strong came to the throne in 1694. After a grand tour of Europe, he acquired 200 Italian, Dutch and Flemish masterpieces. These served as mere appetizers to his son, Augustus III, who dedicated himself and his treasury to art. Sending his agents all over the Continent, he bought 751 paintings in a single year. In 1745, at a cost of 12 barrels of gold, he purchased a hundred more masterpieces from the Duke of Modena. In 1754 he went after the *Sistine Madonna* in Italy, bought it for the equivalent of about \$50,000. When it arrived at his palace, Augustus pushed aside his throne, exclaiming, "Make way for the great Raphael."

The Seven Years' War brought an end to this buying spree. But the collecting electors of Saxony had already succeeded in cornering so many masterpieces of painting that even after 200 years Dresden still has few equals among the greatest art collections of the world.

KATHERINE BY CRANACH

A member of the noble family of Mecklenburg, Katherine married Henry the Pious in 1512, was painted with her own dog two years later by Cranach, who signed his name with snake motto given him by Elector Frederick.





THE HOLY FAMILY BY MANTEGNA

Painted in Italy about 1500, Mantegna's portrayal of the Holy Family with Elizabeth and young John the Baptist is one of the few Dresden acquisitions made in the 1800s. It was bought from a London collection for about \$10,000.

PRESENTATION OF MARY BY CIMA

Around 1500 the Venetian Cima da Conegliano re-created, in a Renaissance setting, the young Virgin's presentation to the priests of the temple. The painting remained in a church in Venice until 1743 when Augustus III bought it.



LAVINIA WITH A FAN BY TITIAN

Soon after his daughter's marriage in 1555, Titian painted this portrait of her holding the small fan traditionally carried by Venetian brides. Augustus III obtained the portrait when he bought the Duke of Modena's collection.



COMMANDER IN ARMOR BY VAN DYCK

This portrait of a well-turned-out officer in polished armor is one of 26 Van Dycks owned by Dresden. Augustus III bought it with 267 other paintings owned by a Bohemian count in 1711, a century after it was done by Van Dyck.





MADONNA AND CHILD WITH SAINT AND ANGEL
BY JAN VAN EYCK





One of Dresden's rarest treasures, Van Eyck's jewellike altarpiece shows Madonna and Child with St. Catherine (*right wing*). Archangel Michael and unknown donor of altarpiece (*left wing*). Painted about 1435, it was bought from a Paris collector in 18th Century.

REUNION IN THE COUNTRY

BY WATTEAU

Although Augustus III spent vast sums on paintings by Italian and Flemish masters, he did not neglect the French school which had risen to importance in the 18th Century. He dispatched his agent, a German connoisseur named Heineken, to Paris to obtain choice works by French painters like Antoine Watteau. Among Heineken's purchases was Watteau's pastoral scene at right. Painted about 1719, two years before the artist died at 36, it presents an idyllic image of the carefree dalliance and tuneful pleasures pursued by the French court in the royal parks.







SAMSON'S FEAST

BY REMBRANDT

The Bible story of Samson fascinated Rembrandt, who depicted it four times. This scene of Samson posing a riddle to guests at his wedding was partly executed by Rubens' assistant, Frans Snyder, who specialized in painting animals and fruit.



DIANA OF THE HUNT

BY RUBENS

Bought by Augustus the Strong, this painting of bacchants welcoming Diana back from the hunt was partly executed by Rubens' assistant, Frans Snyder, who specialized in painting animals and fruit.

SISTINE MADONNA

BY RAPHAEL

About 1510, for San Sisto church in Piacenza, Raphael painted his famous Madonna attended by St. Sixtus, St. Barbara and cherubs. It remained in Italy until Augustus III bought it some 200 years ago.



Big-league thirsts
call for a
*real thirst-
quencher!*



Copyright 1956 by The Seven-Up Company

There's no need to play around with thirst! Next time you're dry, open a chilled 7-Up and take a sip. Feel it tingle in your mouth. Taste the clean coolness on your tongue.

Seven-Up works on your thirst the *right* way—doesn't just *fool* you by covering up the symptoms. Unlike so many beverages, 7-Up removes the very cause of thirst by stimulating the flow of natural moisture in your mouth. After that last cool sip, there's no come-back thirst.

You'll feel *livelier*, too, when you've finished that bottle. There's just enough pure, natural sugar in 7-Up to go to work in from 2 to 6 minutes to renew your energy.

That's a lot for a drink to do. But 7-Up *does it!*



Nothing does it like Seven-Up!

"Fresh up" with
Seven-Up!

THE CASE FOR A FRIEND IN NEED

A top U.S. industrialist
foresees bright future
beyond Turkey's trials

The U.S. is currently engaged in decisive economic discussions with Turkey, one of its staunchest allies and one of the most troubled. Despite extensive American aid since 1948, Turkey has been weakened by inflation caused in part by a government which overspent in its eagerness to industrialize. Turkey's leaders, who in the past resisted U.S. advice while requesting ever greater U.S. assistance, have now engaged Thomas E. Dewey to help them plead their cause. And there is hope that agreement will soon be reached whereby Turkey will adhere to a financially sound posture in return for continued and increased U.S. aid.

The man chiefly responsible for the hope is Clarence B. Randall, retired board chairman of Inland Steel and special consultant to the President on foreign economic policy. He entered the discussions at the request of both sides. As a friend of both parties to the disagreements which have marred recent U.S.-Turkish relations, he made a realistic and persuasive review of what he calls "the partnership arrangements of the two." In this article he gives his expert appraisal of Turkey's past difficulties and continuing assets as an ally.



STATUE TO ATATURK REVOLT, BEGINNING OF MODERN TURKEY, STANDS OVER CELEBRATION OF REPUBLIC

by CLARENCE B. RANDALL

FAR out to the east, guarding the right flank of the free nations, stands the gallant Republic of Turkey. Along 1,500 miles of border her strong army faces the source of danger, keeping watch to the north and east round the clock.

For the Turks this is not a new posture of defense. Throughout three centuries of history and 13 wars with Russia, the Turks have manned the same mountain passes and guarded the same dark waters of the Black Sea. They were thus on guard before Washington crossed the Delaware, and the posture they now maintain is taken not because of American aid but out of deep conviction. It is more effective because of modern arms we have made available, but if the Turkish soldiers were barefoot and armed only with stones and clubs they would still be manning those passes and patrolling those coasts—and thus contributing to our security. So when Americans grumble

to me about American aid to Turkey, I ask if they have ever reflected upon Turkish aid to America.

Seldom in history has any nation, not excluding the United States, gone so far so fast as has modern Turkey since May 19, 1919. That was the day when Mustafa Kemal Pasha, who was renamed Ataturk (father of the Turks) by a people grateful for his leadership, landed at Samsun on the Black Sea and plunged into the task of transforming a series of medieval communities into a new country.

Now America's 19th Century is reproducing itself in Turkey. Her leaders in government and business dream the same great dreams that our leaders dreamed. Eventually many of theirs will probably come true, as did ours. Her population, like ours, is fused from many racial strains. Above all she has chosen democracy, as we did.

We opened up our country by driving transcontinental railroads

from coast to coast. The Turks cut new highways into remote areas to reach villages that the old regime had deliberately kept inaccessible. Trucks now carry the farmer's produce from the villages to the sea. The traffic goes the other way, too; the roads bring the villages new ideas, new principles of government and education. And with easier communication comes the possibility of direct and cohesive national leadership for the whole country.

But just as it was not all success for us in the roaring 19th Century, so the new Turkey suffers some severe growing pains of its own. We Americans are apt to remember those things that we did well and to forget our failures, but actually we too made many mistakes. For each great achievement in railroad building we built one that was badly conceived and inadequately financed.

The Turks too have occasionally been carried away by the heady excitement of rapid growth and have committed precious resources to projects that were either premature or imprudent or both.

Take for example their steel plant at Karabük. One can wonder whether the large capital required for a modern diversified steel plant might not have been better allocated to some other more urgent project in a nation whose funds are desperately short. I can understand and sympathize with Turkey's motives in spending for steel. Steel is a symbol of modernization and a steel plant offers protection against the ruthless pricing policies of European steel cartels. But priorities are needed in spending scarce capital, and the Turks perhaps should have put steel farther down the list.

For security reasons the steel plant was built well inland from the Black Sea. So Karabük stands 70 miles from a port and from its coal supply at Zonguldak, 100 from its nearest market and 600 from the ore source at Divrigi. The Turkish economy may have to pay heavily for this strategic but uneconomic location.

Unlike Karabük, most of Turkey's great new industrial projects have been wisely conceived and boldly undertaken. All but completed is the Seyhan dam, dedicated last month, which will produce 280 million KWH of electric power annually and irrigate nearly 600,000 acres. Seyhan power will supply the cities of Adana, Mersin and Tarsus, growing industrial centers. Five other combined irrigation and power plants will be finished in the next two years, as well as several sizable coal-fired generating plants. A dozen new cement plants are under construction and at least that many sugar factories. Sugar will probably be available for export before the current year is ended. A new nitrogen plant is expected to supply a third of the country's requirements in nitrogenous fertilizers and a sulfuric acid plant has been started. Modern loading, unloading and storage facilities have been contracted for at most of the principal harbors. New steel silos will greatly increase grain storage capacity and refrigeration has been provided for fish and meat products. Five combination passenger and freight ships and 11 cargo ships have been bought. Everywhere there are signs of the prodigious national effort.

No one can fail to admire the courage with which this country of 24 million people has tackled this huge task, but their boldness has created new problems. The cost has been staggering and, because no reservoir of private



TURKEY'S ASSETS now include industrial as well as natural resources. Historically an agricultural nation, Turkey's cereal production, centered in Anatolian plain around Adana has been vastly increased by mechanization with U.S. aid. Industrial, mining and power developments, scattered across map, are largely new fruits of the postwar economic development drive for which American aid, extended since 1948, has thus far totaled nearly \$500 million.

their improved standard of living and discourage foreign investment. They know that their exports must pay for their imports.

As staunch members of NATO, the Turks also know that their military expenditures cannot be reduced in the foreseeable future. So they have recently asked the Turkish people to make the same effort to establish financial stability that they have given to building industry and military might.

Facing up to the problem

THE government has drawn up a balanced budget which has been approved by the Assembly. This was followed at once by a series of decrees that struck at inflation and faced up to the financial problems created by Turkey's effort to do so much so fast. The Central Bank is to control credit rigidly. The various state enterprises are to be required to operate within the limit of their own revenues and denied help from the governmental budget. New public investments will be restricted to projects that can rapidly improve Turkey's credit situation abroad. Bank credits to private undertakings will be limited to those that will be immediately productive. Speculative enterprises will not be permitted. No increases in agricultural subsidies are to be allowed. A new import policy calls for enforcement of rigid priorities.

Officials of the Turkish government believe that the country's financial problems, admittedly acute, are relatively short term. They believe that within two or three years the postwar building program should begin to pay off in new productivity and Turkey will need to buy less abroad. A good crop year in 1956 would help tremendously, and nature cooperated last winter by supplying the most extensive blanket of snow in recorded history.

Turkey's long-term prospects are excellent. Once she passes the current squeeze she will be on her way and it lies within her power in another generation to become a truly great nation.

She has impressive resources. Take minerals, for example. Her production of chrome plays an important part in supplying the needs of the United States and the rest of the free world. Her iron ore is first class in quality and sufficient in quantity to support her own steel industry for a long period. She has enormous reserves of lignite and at Zonguldak on the Black Sea she has bituminous coal estimated to be sufficient for 100 years.

American and European companies have now started intensive



COSTLY STEEL PRODUCER, modern plant at Karabük, scheduled to produce 300,000 tons this year, is efficient but too far from its ore and markets.



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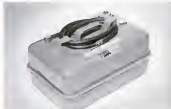
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EIGHT GREAT NEW OUTBOARDS—3.6, 5, 7½, 10, 16* and 33* HP!

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Look them over... there's exactly the motor for your kind of boating fun in the new Scott-Atwater line. If you want power to plane a cruiser, for instance, the matchless 33 hp is for you. Puts new thrills in water skiing, too.

The all new "16" offers sleek good looks, sparkling performance on medium-size hulls. And for fishing and family boating in smaller craft the 10, 7½ and 5 hp models fill the bill perfectly.

All these motors have *all* the features that make for luxury outboarding: Bail-a-matic power bailing, quiet performance, full gearshift, remote fuel tank, snap-off hood. And all have built-in connections that make

it a simple, fast job to rig convenient remote controls.

Why not plan a family visit to your Scott-Atwater dealer's and inspect the whole line, including the rugged 3.6 hp model. You'll find his name in the phone book classified section under "Outboard Motors".

EASY TERMS AVAILABLE—ASK YOUR DEALER! The 33 hp with manual starting is \$469.50; with electric starting, \$559.50. Other models start at \$114.50. Prices FOB factory, subject to change without notice. For illustrated booklet, write Scott-Atwater Mfg. Co., Inc., Minneapolis 13, Minn., Dept. L-56.

Canadian Division: 542 Mt. Pleasant Rd., Toronto 7, Ontario.

*Electric starting optional on 16 and 33 hp models



Scott-Atwater... the super-quiet outboard that bails your boat!



Frenchwise Deviled Eggs

Combine 2 lbs. French's Prepared Mustard, 1 lbs. each sugar, light cream, vinegar and $\frac{1}{2}$ tsp. salt. Beat until light and fluffy. Cut 8 hard cooked eggs in half lengthwise. Remove yolks; mash with fork. Add enough of the mustard mixture to make a smooth paste. Refill egg whites. Garnish with French's Paprika.

Rare spices and herbs from 'round the world go into French's

FRENCH'S MUSTARD does something wonderful for Cold Cuts!

Double-Creamed for richer flavor

Who could resist this tray of assorted taste tempters! And what an easy-going supper it makes with French's *double-creamed* Mustard on hand to add the flavor sparkle. Every bite packed with extra goodness. French's just naturally goes with cold cuts because it's richer, smoother, has more tangy flavor. Help yourself to French's today. You'll agree there's nothing like it for pure mustard goodness!

FREE! New 32-page color illustrated booklet "Seasoning Makes the Difference!" Write: The R. T. French Co., 1081 Mustard St., Rochester 9, N. Y.



More women choose
FRENCH'S
than any other Mustard



LEADERS IN "PARTNERSHIP," as Randall refers to the U.S.-Turkish relationship, discussed two nations' roles in world affairs when Turkey's Prime Minister Adnan Menderes called on President Eisenhower during 1954 trip.

TURKEY CONTINUED

exploration for oil and the prospects are thought to be encouraging. A projected new refinery to be built by private capital at Istanbul should effect great savings in foreign exchange. Some crude production and refining are already being carried on.

Salt and sulfur are being produced for domestic consumption. Awaiting large-scale exploitation are: copper, manganese, mercury, antimony, asbestos, magnesite, boracite, emery and meerschaum.

Great progress has been made in agriculture, especially in the semiarid regions of the Anatolian plateau. Some varieties of Turkish wheat are already establishing an enviable position in the highly competitive world market. Turkish tobacco is of course known everywhere and if the terms of trade were better it would be in even stronger demand. Figs and nuts are important export items. Turkey grows excellent fruits in great profusion. I have never eaten better melons than Turkish melons and, heresy though it may be, I say that Turkish orange juice is the best in the world. Let Florida, Arizona and California do their worst; I stand on that statement.

Among luxury foods Turkey has a completely undeveloped asset in her fish. In Chicago I can buy Dover sole flown from England. It is far superior to the various substitutes sold as sole in American hotels, but if I were free to choose I would take Turkish sole every time. The only reason I do not buy it is because no Turk has yet set out to market it in Europe and the United States. When he does that he will add Turkish swordfish, Turkish turbot, lobster from the Sea of Marmara and a wide variety of other exotic and delicious seafoods and thereby provide his country with an important new weapon in its campaign to balance its trade. Perhaps he will add a sideline of frozen orange juice.

Hen first, egg second

AND speaking both of and for Americans, I assure my Turkish friends that a big dollar-earning tourist trade is ready to come their way if they will only make a little more determined effort to seek it and take care of it. The new hotels at Istanbul are a fine beginning, and the new highways beckon invitingly. But here the hen must definitely precede the egg; more hotels must be there before the travelers come.

The district of Antalya along the Mediterranean might well become a Riviera of the future. There the sea in midwinter is warmer than the waters of the Bosphorus in July, and the long beaches of soft golden sand are among the finest in the world. Landward from the coast rise the towering Taurus Mountains. A half hour's automobile ride will take you to a picnic in a forest by a rushing stream, and if you go still higher, you will find yourself knee-deep in snow.

CONTINUED

RODIN'S "THE THINKER"

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about
a
gift?*

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Mobil Care awaits you wherever you stop at a friendly Mobilgas dealer. It includes proper mounting and periodic safety-checks for nails, cuts, bruises, and correct inflation. Get the tire backed by correct Mobil Care—the Mobil tire.

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TUBELESS OR TUBE-TYPE DESIGN

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TURKEY CONTINUED

This fabulous Antalya district is rich in archaeological treasure. Here are ruins from the Greek and Roman civilizations, such as the theater of Aspendus which could seat 15,000 persons, and which is still used. Here was the winter seat of the great Seljuk empire which in the Middle Ages ruled from the Caspian Sea to the Indian Ocean.

But the greatest of all the resources of modern Turkey is the spirit of her people. They are determined that nothing shall stop them from getting ahead. The courage and optimism with which they are attacking their new tasks are infectious. Much that they are undertaking is new to them, and though they learn modern techniques quickly, they urgently need more people trained in the essential skills of an industrial society.

Most of all, it seems to me, they need men and women who understand what we call management. The organizing and disciplining of the staff of their great new enterprises requires supervisory skill of a high order, and few Turks have had an opportunity to acquire that sort of experience. It is all very well for them to send their able young men to our colleges to study agriculture, electrical engineering, transportation and so on, but I should like to see them send equally capable trainees to our business schools to study economics, accounting and the principles of management.

The impact of American education is already great. Everywhere in Turkish government or business offices one encounters men trained at century-old Robert College of Istanbul or some of the other schools established by American philanthropy. Americans could have done nothing more enlightened or better calculated to serve the cause of ultimate peace than the establishment of those schools.

In one respect Turkey's new and vigorous democracy differs from ours, and I mention this only because I am so extremely fond of the Turks. They are inordinately sensitive to criticism. As a nation and as individuals they are apt to be hurt by frank statements about themselves that Americans would take in stride. They have not yet reached that robust state where men may have strong differences on political and economic questions and still live together in harmony.

But Turkish loyalties are true and intense. Above all the Turks believe in the future of their country and not in a narrow nationalistic sense, for the Turkey of the future will serve the welfare of the entire world through her strength and the wisdom of her leaders.



GUARDING THE BORDER, Turkish soldier (left) joins an Iranian comrade in watch over corner where Turkey, Iran and Russia meet near Mount Ararat.

Now! Freezer-Refrigerator Combinations designed specially for Supermarket Shoppers

Even if you bought your present refrigerator only a few short years ago, it truly isn't adequate today.

Now you're buying twice as many frozen vegetables and more than ten times as many frozen meats... not to mention such delicious frozen conveniences as waffles, pot pies, TV dinners in individual trays.

And how about the garden-fresh things that are rushed to your store... every day... in and out of season? And the special bargains your Supermarket features every week... do you have room for them?

No, you can't live this wonderful new life of abundance out of a stingy, old-fashioned refrigerator. Today you need more frozen food space. More fresh food space. More room for bottles, leftovers, baked goods. You need more kinds of cold for more kinds of food.

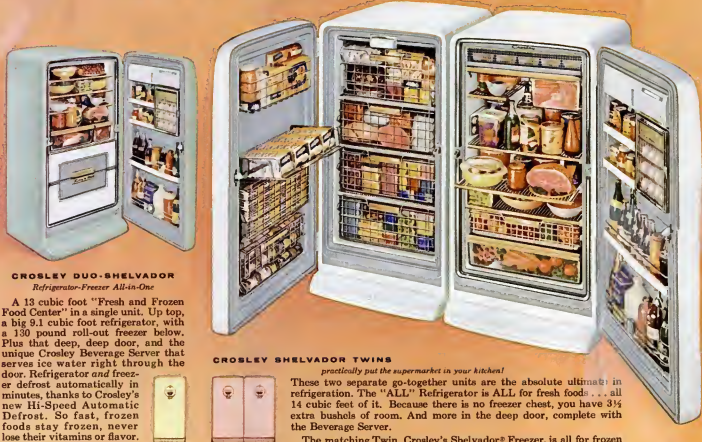
Here is what Supermarket Shoppers need...



CROSLEY

"Fresh and Frozen Food Centers"

The new way of food-keeping you will surely come to



CROSLEY DUO-SHELVADOR
Refrigerator-Freezer All-in-One

A 13 cubic foot "Fresh and Frozen Food Center" in a single unit. Up top, a big 9.1 cubic foot refrigerator, with a 130 pound roll-out freezer below. Plus that deep, deep door, and the unique Crosley Beverage Server that serves ice water right through the door. Refrigerator and freezer defrost automatically in minutes, thanks to Crosley's new Hi-Speed Automatic Defrost. So fast, frozen foods stay frozen, never lose their vitamins or flavor.

Available in Color-Glo Yellow, Pink, Green, as well as White.

CROSLEY SHELVADOR TWINS

practically put the supermarket in your kitchen!

These two separate go-together units are the absolute ultimate in refrigeration. The "ALL" Refrigerator is ALL for fresh foods... all 14 cubic feet of it. Because there is no freezer chest, you have 3½ extra bushels of room. And more in the deep door, complete with the Beverage Server.

The matching Twin, Crosley's Shelvador® Freezer, is all for frozen foods. Keeps 470 pounds within easy sight and reach. Use these Shelvador Twins side-by-side or separately. Each is only 31½ inches wide.



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Crosley and Bendix Home Appliances Divisions of **AVCO** MANUFACTURING CORPORATION advanced development in Aviation, Electronics, Products for Farm and Home
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PORK in 11 dishes, some of them unusual, all of them extremely good eating, is shown above. Starting at left from top to bottom are: roast fresh shoulder of pork with apricot stuffing, garnished with additional apricots; creamed pork in a cornbread ring with mushrooms; a Bohemian beer casserole with cubed pork, onions and celery; pork chops chateleine with a dry white wine sauce, garnished with chestnuts and pearl onions. In the next right row, starting at the top, are:

a roast fresh ham, not nearly so popular as it deserves to be; a Creole pork skillet with chili powder, onions, celery, green peppers, other vegetables; a pork steak with garlic sauce; the classic roast suckling pig with a special stuffing spiked with apple cider. In the row at the right are: pork birds, which are the pork shoulder sliced thin and wrapped around pineapple rings; a pork crown roast with cranberry stuffing; and Japanese pork *sates* on skewers with kumquats.



"Who'd believe I was ever embarrassed by Pimples!"



New! Clearasil Medication

'STARVES' PIMPLES

SKIN-COLORED . . . hides pimples while it works.

Doctors' clinical tests prove this new-type, greaseless medication *works* for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

FAST-ACTING CLEARASIL WORKS WITH 3 VITAL MEDICAL ACTIONS



1. **PENETRATES PIMPLES** . . . keratolytic action softens and dissolves infected skin tissue . . . permits medication to penetrate to any lower pimple infection.
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ENDS EMBARRASSMENT immediately because skin color hides pimples while it works. Dries up pimples where greasy creams and ointments fail. Guaranteed to work for you as it did in doctors' tests or money back.

"FLOATS OUT" BLACKHEADS
... without dangerous squeezing

Clearasil has proved amazingly effective against unsightly blackheads. Its famous penetrating medical action softens and loosens blackheads from underneath . . . allows them to "float out" with normal washing.



America's largest-selling pimple medication
Only 69¢, economy size 98¢ . . . at all drug counters
SPECIAL OFFER: Send name, address and 15¢ in coin or stamps for generous trial size to Box 124W, Easton, Pa., White Plains, N.Y. Offer expires June 30, 1956.

9-YEAR-OLD'S PARTY CONTINUED



SIMPLE SUBSTITUTE FOR BIRTHDAY CAKE

Debbie blows out candles on birthday cupcakes as her mother watches. This party-ending snack helped restore the flagging energy of the girls. Nine-year-olds, who can do without a big decorated birthday production, were pleased with the cupcakes. They like familiar foods served in a surprising fashion.



A HAUL OF FAVORS AND PRIZES

At party's end Carolyn Bennett inspects her party loot. Favors are bag of chocolate coins (left) and a china horse (right). Between them is a toy white mouse run in relays. Nine-year-olds are great collectors of small objects so the girls went home with the candles that had been stuck in their cupcakes.

STUDIO REALISM

New
Spartan TV



Combines big 335 sq. in. picture beauty with exceptional fringe area performance and dependability. Stand-up tuning, extended-range sound system.

THE RIVIERA 24
In genuine mahogany, \$339.50 (VHF)

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Don McNeill
says on his famous
"Breakfast Club"

Sleep Sound Tonight with SLEEP-EZE Tablets

When you have trouble getting to sleep the discovery of new, safe SLEEP-EZE tablets can be a blessing to you. SLEEP-EZE tablets bring sleep quickly and safely and let you sleep without nervous tossing, turning and waking up during the night. Best of all, you awaken amazingly rested, refreshed and feeling like a million dollars. SLEEP-EZE tablets are non-habit forming and so safe they can be purchased at your neighborhood drug store without prescription. Double your money back if not delighted with SLEEP-EZE tablets . . . just 79¢.

**Check Itch of
ATHLETE'S FOOT
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The special medication in Mexsana Powder gives wonderful comfort—in seconds! Checks itching, burning, sores, cuts. A family favorite for relieving misery of all minor rashes, chafe, baby's diaper rash. Antiseptic. Has absorbent cornstarch base. Keep in nursery, bathroom, 35¢, 79¢.

World's Largest Selling
Medicated Family Powder



AFTER HARD PLAY PAUSES FOR REST



BRONCO RIDER'S RELAY

Teams ran relays given cowboy names. In "bronco ride," Bettina Walton leapfrogs over Ginny Anderson. Teams were changed often so no team won all races. Nine-year-olds have strong sense of fair play.



SIESTA UNDER A CIRCLE OF COWBOY HATS

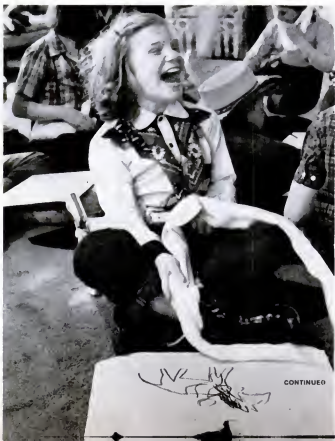
Girls took five-minute rest, finally worn out by team games like "pony express" (running with a mail sack) and "pass the beans" (passing live marbles on a flat plate). Nine-year-olds will play until overtired

unless periods of rest or quiet games are planned for them. They also like to do things for other people so in a rest period at lunch they made a present for a crippled children's home in Connecticut.



ORNERY GAME BUT FUN

In "horse and rider" girls, while blindfolded, had to draw a horse, take their hands off the paper, then go back and try to draw a rider on the horse. Debbie Young (right) came closer than most of her guests on this ornery task. Nine-year-olds live such complicated games both for the test and the ludicrous results.





Unretouched photo of Mrs. Barbara Butler's hands. Both were soaked in detergents. See the startling difference in the hand given Jergens care.

It can happen to you...so remember

JERGENS LOTION

HEALS "DETERGENT HANDS"

Look carefully at the picture on this page. This photograph is typical of the results of a scientific test* — results which proved that Jergens Lotion *heals* day-to-day detergent damage.

447 women soaked both hands in a common household detergent, three times a day. Jergens Lotion was applied to *right* hands only. In a few days, untreated hands were rough, red, coarsened. But hands treated with Jergens Lotion were smooth, soft, beautifully white.

Many other lotions were tested the same way. Only Jergens brought such dramatic results. For Jergens Lotion doesn't merely "glove" your hands with a sticky film. It *penetrates* to where the damage begins!

Detergent hands? Jergens Lotion *heals*. Chapped hands? Jergens Lotion *heals*. It's the world's favorite hand care—now with new "miracle" ingredients. Never greasy. Always rich and creamy. And still only 10¢ to \$1.00, plus tax.



*Notice to doctors and dermatologists — for a summary of test write The Andrew Jergens Co., Cincinnati, Ohio

Pride in your heart . . .
a thrill at your toe-tip!

From the way it looks to the way it goes . . . everything about this breath-taking new car is a constant source of exhilarating pleasure and pride. The admiring glances that come your way endorse your choice of America's smartest, most distinctive styling. And when the urge or the need for action comes—you get it! At a touch of your toe, Pontiac's blazing Strato-Streak power comes alive with the greatest go on wheels. See your Pontiac dealer and drive this eager beauty today—for the thrill of a lifetime!

Pontiac's fabulous for '56



The greatest go on wheels—goes for wagons, too! Take your choice of 205-h.p. or the mighty 227-h.p.* Strato-Streak V-8 engines teamed with the super-smooth new Strato-Flight Hydro-Matic†.

*An extra-cost option. 227 h.p. is standard for Star Chief Series.

SEE YOUR PONTIAC DEALER



TURNING QUILTS INTO A LASSOING CONTEST

Before lunch three contests were held. One was "lasso," actually quilts. Above: Carolyn Bennett is trying to "lasso" a stake. Ann Paris, next to Carolyn, was only girl to do it, so she won prize. Other contests were "calf roping," which consisted of riding a three-foot stick horse and simultaneously kicking a rubber

ball into a paper bag, and "filling the trough," running with a bottle of water and then pouring it into a saucerpan. In these two contests the girls were timed and the fastest won a prize. No girl, however, was allowed to win more than one prize. Nine-year-olds like such difficult games and are good losers.



CHOW FROM CHUCK WAGON

At a "come and get it," the children ran to a chuck wagon (above) made from a wagon and an old sheet. The sandwiches inside the wagon were taken into the house and eaten by the fireplace (right). As Mrs. Young served "coffee" (right) a friend, Tom Shoemaker, played songs and led the children in singing. Nine-year-olds love to cluster in groups, gossip and trade sandwiches. Debbie's 6-year-old brother was allowed to get in on some of the fun.



CONTINUED

in Competitive Play

AND ACTIVITIES THAT TRY THE GUESTS' SKILLS

for simple spontaneity (LIFE, Feb. 6) and those for the 6-year-olds uncompetitive play (LIFE, March 5), the rules Mrs. Young followed (*box, below left*) call for a series of complex, competitive games.

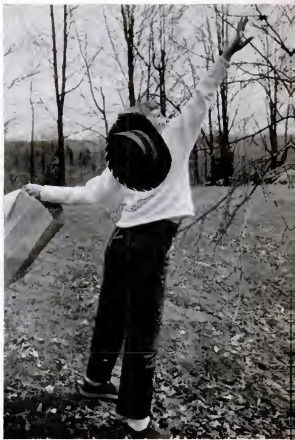
Mrs. Young chose a cowboy theme for the party because 9-year-old girls love horses and

casual dress. Boys were not invited, for at 9 the two sexes do not mix easily. The party was held mostly outdoors because exuberant children need lots of room for play. And because 9-year-olds love competition, an even number of children were at the party so two teams could be chosen for competitive games,



SETTING PARTY'S THEME

Adhesive tape "Y" (for Young) is "branded" on jeans of arriving guest (*above*) with "iron" made from wood block and stick. First game (*below*) was treasure hunt called "the round-up." Ann Paris finds badge in a tree. At this age succeeding at any assignment is just as important as winning a prize.



Energetic 9-year-olds Are Happy

USING 'LIFE'S' PARTY RULES, A MOTHER FINDS SUCCESS IN COWBOY THEME

Nine-year-olds are bursting with energy and the need to test themselves in competition. A party for them has to use up their energies and offer a series of constant challenges. If it does not, the party will fall apart. The children will not become unruly, being generally too well behaved at 9 for that. They simply

—and this is probably worse—become bored.

LIFE here presents the third in its series on how to give parties for children of different ages. The rules for these five parties have been drawn up by Dr. Frances Ilg of the famous Gesell Institute of Child Development in New Haven, Conn. where she has spent many years

discovering what a child can and will do socially at a given age.

The behavior of 9-year-olds is shown here in photographs of an actual party given by Mrs. W. Gardiner Young of Westport, Conn. to celebrate the ninth birthday of her daughter Debbie. Where the rules for 4-year-olds called

GETTING READY FOR THE PARTY AND RUNNING IT

- Plan party around an outdoor theme; carry theme out in games, decorations.
- Invite limited number of guests. Nine is ideal, of same age and sex.
- Plan for adult friend to help mother.
- Schedule party from noon to 3 p.m.
- Serve simple luncheon.
- Plan both indoor and outdoor games.
- Gather game equipment, inexpensive prizes, favors and candy.

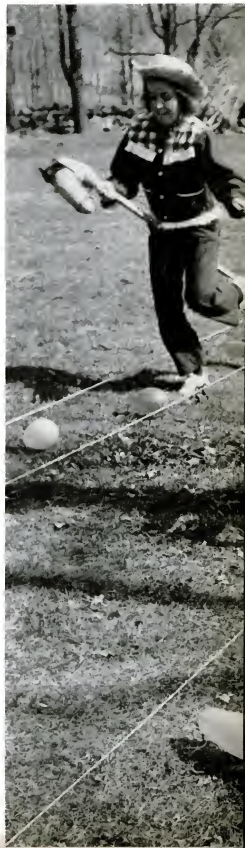
- Timetable for Debbie Young's party:
- Arriving guests inspect opened presents and are branded (10 min.).
- Go outside for treasure hunt (20 min.) and cowboy games (30 min.).
- Eat luncheon inside (30 min.).
- After indoor project (20 min.) run outdoor "rodeo" relay races (30 min.).
- Come inside for siesta, indoor games, snack, favors and prizes (10 min.).



THE THINGS THAT ARE NEEDED TO GIVE THE PARTY

Laid out above are the items used by Mrs. Young for Debbie's party. In left foreground is branding equipment and blankfold scarf, paper and pencil for drawing contest. To right of branding iron are the nine items used in treasure hunt. In right foreground is luncheon serving on paper bag. Above on paper plate is afternoon snack. To right of snack is small

china horse and bag of chocolate coins given as favors to each guest. In center is stick horse with cork head and flannel-board cut-out equipment. Pillow on left is for a variation on a musical chairs game. Above pillow are props used in relay race and games. On top right are ranch sign, cluck wagon and coffee-pot. Below pot are prizes for game winners.



toward the other toes, but the metatarsal continues in the *varus* position. The joint bulges and shoe pressure cultivates the bunion. For serious cases of this sort the only cure is surgery to realign the first metatarsal and toe so that they can fit into the shoe."

Lapidus is also deeply concerned about the longitudinal arch. "There is no such thing as a fallen longitudinal arch," he says. "There is no way for the thing to fall. During the last war I looked at 150,000 pairs of feet for Selective Service and saw hundreds that were normal except for the absence of a longitudinal arch. The majority of the men had no trouble, but if they had gone into service and carried a field pack 20 miles, their feet would have lacked the leverage to support the weight and they would have been eligible for description as cases of fallen arches. Hooy!"

Dr. Lapidus contends that the long arch is a rigid, not a flexible, structure. "The next time somebody tries to tell you about the miraculous spring ligament on which you walk," he warns, "run for your life."

Needless to say, medical and chiropodial opinion is divided on this matter as on most others. Some practitioners, disputing Lapidus, recommend shoes with flexible shanks to accommodate the springy, flexible arch. Others eschew flexible shanks, blaming them for foot breakdown, and stress the need for rigidity which will conform to their version of the architecture of the foot.

Still, it is possible to find some thread of comforting uniformity amid the doctrinal babel. Orthopedists concur in their view of the foot as a functioning structure in which disability usually consists of failure to cope with the force of gravity. No matter what their belief as to the cause of the failure or the best way to correct it, they are united in their effort to help the foot bear weight with minimum pain.

Orthopedic foot surgery is being undertaken more frequently than in the past for quick, drastic correction of conditions which balk other forms of treatment. Hundreds of Americans no longer suffer with soft corns between the toes now that the base of one of their toe bones has been sliced off to remove pressure from the flesh of the adjoining toe. Even hard corns are eliminated and the knuckle of the little toe trimmed down so that the foot can fit into a fashionable shoe and survive, cornless.

"We do what we can to encourage the use of sensible footwear," says one orthopedist, "but our powers are limited. A woman's feet may be more comfortable in wider shoes, but her mind is not. Impractical shoes contributed to her pain, but now she wants to keep the shoes and lose the pain. The only patients with whom we are able to practice preventive medicine to any extent are children. When we find it desirable to influence a child's posture by changing his shoes, he offers no protest."

Although there seems to be little prospect of changing the adult's stubbornly fashionable attitude toward shoes, the future is not without hope. Evolution is changing the foot itself. Anthropologists say that we have been using our fifth toes so little that we are actually losing them. We are becoming four-toed creatures. The intergalactic pioneer of tomorrow, enabled by the inexorable march of science to penetrate the impenetrable and establish man's hegemony over the stars, will therefore not be troubled with a corn on the fifth toe. He will wear his corn, we can be sure, on his fourth toe, unless the inexorable march of science happens to stumble across a cure in the meantime.



INTERSPATIAL FEET of the future may be reduced to only four toes, but man will doubtless prolong suffering by wearing improper interspatial shoes.



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Good? It's T-riffic—handsome variations on the classic T-shirt that are sport shirts in themselves. Shown are the Torso, Crew-Neck and V-Neck—knit to fit to a T. Dacron-reinforced to keep shape through wash and wear.



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See Borden's two TV shows, "The Fugler's Choice" (weekly) and "Date With Lili" (daily) over NBC. © 1956, The Borden Company.



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EVOLUTION, say anthropologists, changed feet that once grasped branches into organs that now grasp nothing but an occasional pop bottle for exercise.

FEET CONTINUED

Women should take care of their feet during the day. If they do, they can safely abuse them for social purposes at night."

In one of his remedies for the short first, Morton treats it as if it were a table with a short leg; he brings the floor up to meet it. He uses a light, specially designed insole which transfers the pressure away from the irritated parts of the foot and forces the short first to bear its proper weight.

Many physicians and chiropractors are staunchly opposed to Morton's theories. "We can't deny that there is such a thing as a short first and that it can cause foot pain," says one eminent orthopedist, "but the mere coexistence of a short first and foot pain does not mean that one causes the other. There are too many additional possibilities. The same is true of Morton's 'hypermobile first metatarsal,' only more so. Some capable men are not convinced that the condition even exists. If it does exist, it can scarcely be the one and only cause of the many types of weak and flat feet that we see."

Statistics are rigorously flourished on both sides of the argument. Anti-Mortonites point to a large study by Canadian orthopedic surgeons which found that short first metatarsals were of no importance in causing foot disability. Pro-Mortonites retort with a much more limited study by a New York podiatrist which indicated that there was a relationship between short first metatarsals and sore feet.

The bunion and evolution

IN the bunion field the chief theorist is Dr. Paul W. Lapidus, head of the foot clinic at the Hospital for Joint Diseases in New York. Like Morton he focuses his attention on the first metatarsal but with very different results. Dr. Lapidus believes that bunions usually arise from a condition that he calls *metatarsus primus varus*, which is medical Latin for a first metatarsal that points sharply toward the other foot. *Metatarsus primus varus* being a characteristic of ape feet, Lapidus thinks that its appearance in a human being indicates a case of arrested embryonic development. He points out that usually the development of the human embryo roughly approximates the evolution of the species from fish to mammal to primate to human being, with the divergent metatarsal appearing during the embryo's "primate" stage and usually straightening out before birth.

Sometimes, however, the metatarsal does not straighten out before birth, and this, Lapidus thinks, is the cause of the trouble, although it is not apt to be recognized until maturity when a bunion has already formed. "A foot like that when shod in a modern fashionable shoe," says Dr. Lapidus, "has no alternative but to produce a bunion. The first metatarsal and great toe are pointing away from the rest of the forefoot, but the condition is ignored and the foot is stuffed into the shoe. The shoe forces the great toe

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CONTINUED

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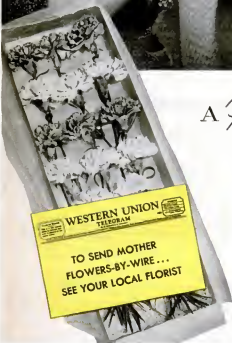


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SUFFERING HUMANITY resorts to hot baths and recriminations against offending feet but is unwilling to give up the stylish shoes that cause trouble.

FEET CONTINUED

J. Morton, a New York orthopedic surgeon and associate professor of anatomy at Columbia University for 20 years who, at 72, continues to enunciate. Study of evolution, physiology, anatomy, embryology, the laws of heredity and X-ray pictures of his own patients led Dr. Morton to the conclusion that one of our most common foot troubles, apart from corns and bunions, has to do with the failure of the first metatarsal bone to bear the brunt of body weight when we stand or walk. Morton demonstrated that the head of this bone, beneath the ball of the foot, is supposed to sustain much of the force of gravity for the entire body, and he discovered skeletal circumstances which he believes often make the bone inadequate to the task. In such cases the load is displaced to other bones which are not designed to suffer the stress, and walking becomes painful.

As a prime example Morton cites the first metatarsal (see drawing, p. 170), which he says is often too short to do its job. He estimates that about 40% of humanity own feet in which the slender second metatarsal extends farther forward than the heavier first metatarsal. In these cases, when the foot is bent in walking, the first metatarsal does not reach the ground, and the weight is concentrated on the second. In time angry calluses may develop at the ball of the foot. The condition is popularly but inaccurately diagnosed as "fallen metatarsal arch," a term abhorrent to Morton and now rejected by most orthopedists, whether they endorse all his theories or not.

Another central concept of Morton's is that the first metatarsal often fails to bear weight properly, not because it is too short but because it is insufficiently rigid. He calls this condition "hyper-mobility of the first metatarsal segment" and attributes it to slack ligaments. The hypermobile segment, says Morton, leads to the familiar weak foot or pronated posture in which the sufferer, whether he has a high arch or not, develops painful strains.

Morton stresses that the "short first," as it is known in the trade, does not make foot pain inevitable. "Most men with short firsts get through life with no trouble or, at worst, vague aches and pains. It depends mainly on how they make their living. A veteran postman is more likely to suffer with his short first than somebody who does less walking."

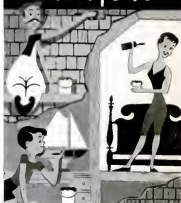
Women are different.

"It's the high heel," sighs Morton. "Whether the girl stands or walks, the high heel throws more weight onto the ball of the foot than the metatarsals would normally support. If the second metatarsal is longer than the first, it is subjected to an even worse overload. By the time she is 30 the wear and tear will have been considerable and her tissues will no longer be resilient enough to cope with it. At that point somebody may tell her that she has fallen metatarsal arches. Flat-heeled shoes may be suggested. But she can't wear them. At least not all at once. Years in high heels have caused a shortening of her calf muscles. It takes weeks for the shortened calves to adjust to low heels and the discomfort of the sudden change is probably responsible for the superstition that women are better off in high heels. Let me tell you, it's a mess."

More damage has been done by the medium heel than the spike heel, Morton thinks. "The woman who wears spike heels may be wary enough to give her poor feet an occasional rest, but the woman in medium heels erroneously believes her feet need no rest.

CONTINUED

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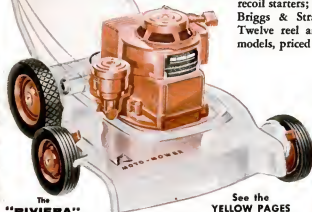
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EXTRA-HIGH FASHION in Renaissance Europe was the ornate *chopine*, a platform shoe that made walking difficult without support from both sides.

FEET CONTINUED

bound beneath the sole. A year or so later, when the toes were successfully deformed, the attending sages and procurers set about doubling the child's heels under until they approached the tips of the toes. The result was an anatomical fright by our standards, but it could fit into a silken boot scarcely larger than a teacup. The girl did not walk, but tottered, quivering all over and provoking among the mandarins an effect not unlike that observable on any American streetcorner when a pretty girl waggles by on spike heels.

Second only to the lily foot as an immobilizer was the device called the *chopine*. Introduced to Europe via Italy in the 15th Century, the *chopine* was an ornately shaped and lavishly decorated platform cork favored in harems. Some of the monstrosities were two feet high and all were absolutely unsuited to locomotion. No wearer could move an inch unless someone held her up. Respectable women claimed unconvincingly that the *chopines* were worth the annoyance because they protected the feet from dirt and damp. Courtesans also wore them but offered no excuses. The *chopine* survived for more than 200 years, finally giving way in the 17th Century to the high heel.

Men's feet were also cramped by fashion as late as the Victorian era and have only recently been given *Lebensraum*. Until the latter half of the 19th Century the difference between a left foot and a right foot was not commonly recognized in shoe manufacture. The shoemakers of ancient Egypt had perceived the difference between the feet and had embodied it in some of their designs. But in most countries identical shoes, not really fitting either foot, were worn by all but the wealthiest consumers until less than a hundred years ago. To the discomfort of interchangeable shoes, men of all eras managed to add the torture of foppish styles that pinched the feet. Therefore they suffered, and when their suffering became unbearable they joined the womenfolk in the office of the doctor or the chiropodist, who was usually known as the "corn doctor."

Nowadays nobody but another chiropodist (from the Greek *cheir*, hand, *pous*, *podos*, foot) dares call a chiropodist a corn doctor. Some chiropodists do not even like to be called chiropodists, but prefer "podiatrist," a term less susceptible to confusion with "chiropractor."

Chiropodists-podiatrists have achieved legal and social acceptance in every state, and the corn is no longer their only interest. For their increasing authority and prosperity they credit (a) the historic tendency of physicians to abdicate from treatment of unspectacular foot conditions and (b) the professional standards established by state law and carefully observed in their six accredited colleges. Chiropodists are forbidden to perform major surgery and they do not attempt to cure basic disorders. Otherwise the foot is their oyster. Among their chief concerns are the so-called arch troubles which bother so many Americans, corned or not. In treating these cases, the chiropodists rely on shoe lifts, pads, supports, exercises, special footwear and the like, disagreeing with each other just as vociferously as physicians.

One of the keenest controversies in the field of the foot is of 25 years' standing and concerns the theories enunciated by Dudley



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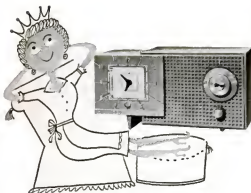


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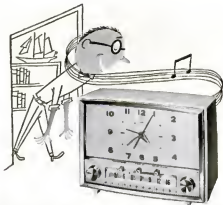
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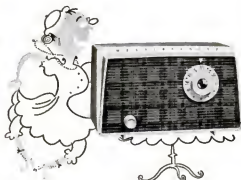
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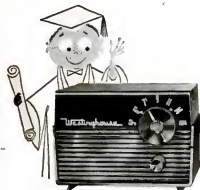
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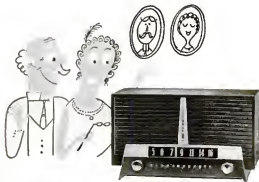
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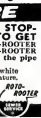


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EARLIEST CINDERELLA, a pretty legend says, was an Egyptian slave girl whose tiny foot fitted into the shoe that a passing eagle dropped to a pharaoh.

FEET CONTINUED

the torture involved. Efforts to alter this emphasis are balked on esthetic grounds, both by the owners of the feet and by men, who throughout history have always had strong preferences as to how the well-turned ankle should be presented.

In the days before history women's feet evidently had equal rights with men's feet. Stone Age wall paintings found in caves of Spain and southern France show that the human beings of 10,000 B.C. wrapped their feet in pieces of animal hide, presumably for protection against thorns and sharp rocks. There is no indication that the female foot had yet been singled out for special treatment. However, when discernible history began, women's feet became erotic attractions.

The appendage was apparently recognized as the point of contact between the fecund woman and the fruitful mother earth and was invested with magical significance in the propagation of the tribe. The Oriental and Middle Eastern societies from which we inherit much of our culture kept their women close to home not only by moral exhortation but by the use of ankle fetters, impractical shoes and other forms of ritualistic hobbling practiced at marriage ceremonies and adopted as everyday fashion. These folkways are believed to have nurtured the theory that the girl with the tiniest feet and least vigorous gait was the most desirable. This debatable idea persists to the present day, along with such other descendants of ancient sexual customs as the high heel and the golden anklet.

An early Cinderella

IN ancient Egypt men wore sandals of leather and dyed grass, sometimes trimmed with precious metal. They also wore heavy leather boots with thick soles. But the footwear of their women was often less practical. Surviving samples include a few that resemble straw breadbaskets, in which walking must have been a major problem. Probably the earliest Cinderella story was Egyptian and dealt with romance between a small-footed girl and a king who liked "em that way. In this case it was the Pharaoh Psamtichus (660-610 B.C.). He married the slave girl whose tiny foot fitted into the exotic sandal which a passing eagle had dropped.

Bemused by feet, wealthy Egyptians and other ladies' men of the Mediterranean and Middle East were given to equipping their women with anklets, jeweled toe rings and musical bangles. The Prophet Isaiah objected to the bangles, which by his time had been improved with chains that ran from leg to leg. "... Walking and mincing as they go," complained Isaiah, "and making a tinkling with their feet."

The correlation between feminine attractiveness and feminine inability to walk properly was most acutely appreciated in China where, from about the 10th Century until shortly before World War I, girls' feet were deliberately crippled by binding. In Western writings the practice is sometimes blamed on a clubfooted empress who wanted other women to be equally immobile, but in Yutang explains, "Its origin is in the courts of the emperors. The emperor's love for his women was based on the worship of women's feet and shoes as a love fetish and on the feminine gait which naturally followed, and its popularity with women was based on their desire to curv men's favor."

To achieve the "lily foot," as it was called, the feet of a girl child were literally squashed in half. First the four small toes were

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"WATERY SAC" view of foot, espoused by Space Shoe Inventor Murray, is hooted at by doctors, but his lightning-rod shoes are popular with customers.

FEET CONTINUED

designed foot itself for the problem of sore feet, the experts point accusingly at certain amenities and customs of modern civilization that were devised without proper regard to the ancient physiology of the foot.

Anthropologists say that during all but the last fraction of the estimated 20 or 30 million years which have elapsed since our pre-human ancestors took up life on the ground, the evolution of the foot was toward the development of a sturdy, rigid member capable of great leverage, high endurance and fast locomotion over uneven terrain, without shoes. What had once been much like a hand, or the foot of a gorilla, slowly developed a massive heel and a long, powerful stress-resistant arch. The big toe gradually swung around from its thumblike position into one almost parallel with the others and grew stout and strong while the small toes, less active now than when employed to grasp the limbs of trees, grew smaller. The joint between the big toe and the head of the first metatarsal bone at the ball of the foot became better adapted for upright walking and running.

The prehistoric human foot was ready for anything. Each unshod step on uneven terrain was a fresh experience, subjecting the thick, hardened sole and bony architecture to a different stress. With the strain subdivided in that way from one step to the next and the heel and ball sharing the burden of gravity with the toes and arched surfaces, mechanical breakdown was less likely than on a uniformly flat surface like a pavement, where the step becomes stereotyped and the full weight of the body hammers incessantly at the same few square centimeters of affronted sole.

In this connection investigators have found that the feet of unshod, primitive peoples are uniformly freer of pain and disability than the feet of the civilized. Primitive toes are hard and thick but primitive toes are free from corns. (There is no argument about the cause of corns in the modern foot; it is a horny proliferation of skin caused by the relentless outside pressure of a shoe and the stubborn inside counterpressure of a bony protuberance such as the joint of a toe.)

The clear impracticability of fostering foot health by tearing up all streets and making everybody run barefoot has left authorities with little to complain about except shoes. This, however, is plenty. As early as 1781 a Dutch physician and anatomist, Pieter Camper, wrote: "It is surprising that while mankind in all ages have bestowed the greatest attention upon the feet of horses, mules, oxen and other animals of burthen or draught, they have entirely neglected those of their own species, abandoning them to the ignorance of workmen who, in general, can only make the shoe upon routine principles and according to the absurdities of fashion, or the depraved taste of the day. Thus, from our earliest infancy, shoes, as at present worn, serve but to deform the toes and cover the feet with corns."

In attacking fashion in shoes, Camper and later authorities have made slow progress. Apparently no amount of scientific knowledge or warning is enough to overcome the great cultural obstacle: a woman's pride in her appearance. Among foot patients women now far outnumber men. Some modern females do buy shoes large enough to fit them, and some even wear playshoes like men's. But in the main, women's fashion continues to emphasize the foot as an item of decor rather than of locomotion, regardless of

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OF THE POOR FOOT

provokes hot dispute among doctors by RICHARD CARTER

on such merchandise, but the figure must be considerable. The Scholl Manufacturing Company, Inc., the world's largest but by no means the only manufacturer of foot remedies, reports that its 1955 sales volume was "roughly \$35 million."

For an object that has been the site of so much human wretchedness, the foot has been accorded a remarkably favorable press. Physicians and chiropodists invariably write nice things about it. They extol the foot as the most marvelously intricate and efficient machine in all creation. They applaud the splendid concord of bones (the "normal" foot has 26, but many people's feet have extra ones), ligaments, tendons, muscles, nerves, arteries, veins, sweat glands and miscellaneous vessels and tissue on which humanity trudges. But it is only in their preliminary spasms of generalized admiration that the experts are able to achieve agreement. Once they get down to business and begin discussing what they ought to do about the foot, they brawl.

Some prescribe muscular exercises for feet which appear to have mechanical weaknesses, such as arch trouble. Others deride exercises on the grounds that the weight-bearing structures of the foot are bone and ligament, not muscle. Some say the long arch is springy and resilient and should be given flexible support. Others insist that it is rigid.

Some blame the bunion, which is a bony enlargement of the big toe, on evolution. They suggest that the victim's family has not completely bridged the abyss from the days when feet were used for grasping and had thumbs instead of big toes. One doctor of this persuasion shows X-ray plates of a bunion patient's foot and says, "Look! A good gorilla foot! The big toe looks like a thumb! It would be more comfortable in a glove than in a shoe!" Doctors of other schools assert that the only hereditary factor in bunions is a familial penchant for buying shoes that do not fit.

Dr. Frederick Lee Liebolt, orthopedic surgeon at New York Hospital-Cornell Medical Center, is interested in feet and wishes there were some way to persuade the public, including the medical public, that sick feet deserve concerted study and expert care. "As matters stand, shoe salesmen see and treat more painful feet than physicians do," says Dr. Liebolt. "This is not good for the feet and is not good for the profession either. The tendency to take sick feet to a store instead of to a doctor is

as bad as the old-fashioned practice of buying eyeglasses from a pushcart."

One shoe salesman who thinks that taking sick feet to a store is a wonderful thing is New York City's Alan E. Murray, the inventor of the Space Shoe. Since approximately 100,000 Americans have taken their feet to him and paid \$70 a pair for his revolutionary foot covering, Murray's enthusiasm is understandable.

The Space Shoe, which can be mistaken at medium range for a loaf of pumpernickel or a deflated football, is molded to a plaster cast of the individual foot. Even the plastic-impregnated leather upper is molded and faithfully reveals the starkness of each bump and lump. Innards and sole are monk's cloth and Turkish toweling soaked in synthetic latex and shaped so as to snuggle against every contour. Essentially, the customers walk in their own footprints, and the more evangelical of them say that it is like soaring.

People who wear these implausible objects or their several competitive mutations claim that they were driven to it by desperation and no longer care how hideous they are because they make their feet feel good. Space Shoes love to whip off the equipment and show where the corns used to be and how pink and prosperous the toes have become.

Murray's 'Hydraulic Law'

INVENTOR Murray has "laws" and "theories" novel enough to give the average orthopedist a seizure. A man with bushy eyebrows and a low boiling point, he announces his notions with considerable rhetorical emphasis. "Some people think the brain is the most powerful muscle, but it isn't," he says, mistakenly identifying the brain as a muscle. "The body has more brains than the head and proves it by the way the feet correct themselves and return to Nature's Original Plan when you take them out of the shoe of convention—that dank and fatal hole in which man mutilates his physical being. The foot has to be regarded as an elastic membrane filled with water. That's my Hydraulic Law of the Foot. The watery vessel must be fitted so as to preserve all its contours and then the shoemaker is supposed to get out of the way and let the foot regenerate itself. That's my law of Non-Interference."

"In the shoe of convention," Murray says with pity in his voice, "the poor toes lie useless, dying

CONTINUED

OVERLAPPING TOES, SANDALS, EXTRA TOES, ARCH SUPPORTS, BUNIONS FROM TIGHT SHOES, PIGEON-TOED WALK, WRONG-WAY TOES, PINCHING SHOES, MISMATCHED FEET

LOTIONS AND BANDAGES, INGUROWN TOENAILS, CLOTHOPPER BOOTS, BANDAGE BOOTS, OINTMENT FOR ATHLETE'S FOOT

FRIEZE OF FEET AND VARIOUS FORMS, CAUSES AND TREATMENTS OF AGONY INCLUDE, FROM LEFT, HOT FEET, BUNIONS,

THE WRETCHED LOT

Dismaying catalog of evils plagues ill-shod humanity,

A PREPOSTEROUSLY high percentage of the persons reading this article in their living rooms are doing so with their shoes off. The shoes are off because it feels better that way. It feels better that way because the feet, in many instances, are afflicted with strange and manifold miseries. Indeed, millions of people totter through life blaming their foot pains on conditions that do not even exist:

► The term "flat feet" is frequently applied to feet which are not flat at all.

► People with authentic flat feet often complain that they have "fallen arches," a derangement of bone and tissue which is described in textbooks, but some doctors who have really studied the matter say that arches do not fall: they are flat from birth.

► Some people believe they have "fallen metatarsal arches," an ailment which qualifies as doubly nonexistent. Specialists say the metatarsal arch never falls because there is no metatarsal arch.

The fact is that there is more confusion about the foot than about any comparably bothersome part of the human body except, perhaps, the brain. Physicians are unable to agree as to the inner workings of the foot, the causes of its many difficulties or the treatment most likely to alleviate trouble. Among specialists the differences of opinion are strongly felt but are debated in comparative privacy: foot man argues with foot man and the rest of the profession busies itself elsewhere.

Most physicians are uninterested because the difficulties of the foot are seldom fatal, are rarely dangerous even when excruciatingly uncomfortable and inevitably must lose out in competition with more urgent ills offering the lure of dramatic cures. Even the orthopedic surgeon, who specializes in bones and muscles, tends to gravitate toward parts of the body where the emergencies are keener, the challenges brighter.

But consider the natural shocks the human foot is heir to:

There are "flat feet" of many varieties including, as noted above, those that are not flat at all. There are feet whose longitudinal arches are too high, causing the weight of the body to be borne on a painfully small area of the sole. There are feet in which deficient function of the metatarsal bones (see drawing, p. 170) interferes with normal stance and gait. There are heel tissues which have been worn to a frazzle from standing improperly or

standing too much. There are sixth and seventh toes, hammetoes, overlapping toes, underriding toes, big toes that point in the wrong direction. There are ingrown toenails caused by tight shoes or incorrect nail trimming. There are burning feet, cold feet and chronically tired feet. There are blisters, calluses and corns both hard and soft. There is athlete's foot. There are dozens more.

Although many of these afflictions are trivial and provide much amusement for hecklers, there is a less hilarious component: when the foot is uncomfortable, the victim alters his posture to minimize pain. If the new posture becomes habitual, the resultant wear and tear can damage such other parts of the body as may have been thrown out of plumb. Among the more familiar consequences are headaches, backaches, neuralgia and arthritis. Furthermore, the condition of the feet sometimes serves as a warning of heart disease, circulatory deficiencies, diabetes and kidney trouble.

Home treatment

FOOT problems such as major deformities are comparatively rare. The remarkable fact is that so many people with "ordinary" feet have so much trouble and get so little relief. Unless foot distress becomes acute enough to affect earning capacity or to interfere with recreation, it is seldom brought either to a physician or chiropodist. According to their private views of what might relieve the annoyance, the victims do less walking; pare their own corns more frequently (a hazardous pastime); change their shoe store in hope of finding a more comfortable fit; take up foot exercises, such as rolling a pop bottle around beneath the instep or picking up marbles with the toes; woo better circulation by reclining with feet elevated above the head (which is relaxing but does nothing to improve circulation in the feet); begin trimming the nails of the toes straight across instead of in an arc, a method which doctors have recommended for centuries to prevent ingrown toenails and which sufferers for centuries have adopted only after they have already developed ingrown toenails.

Many of the footsores rely on the wonders of modern pharmacopoeia and technology, limping to the store to purchase special soap, powder, lotion, plasters, pads, lifts, supports or even special shoes. Nobody knows how much they spend

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EAST-WEST WAYNE CONTINUED



CARRYING OFF DAMSEL Wayne in *Conqueror* (top) abducts winsome Tartar (Susan Hayward). In *Searchers* (below) he rescues niece (Natalie Wood).

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EAST-WEST WAYNE CONTINUED



UNDER THE BIG SKY, Wayne in *Conqueror* importunes the gods for victory after his first disastrous setback at the hands of the Tartars. Below, in *Searchers*, as a lonely soldier of fortune Wayne strides across the desert in his stubborn six-year search for his niece who was stolen by Indians.



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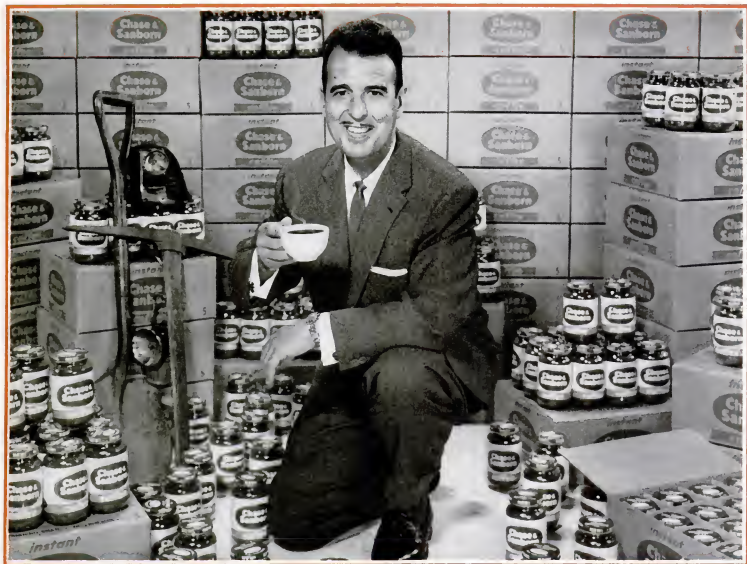


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EAST-WEST WAYNE CONTINUED



OUT TO GET WAYNE in *The Conqueror*, Tartar horsemen (top) charge into combat. Below, in *The Searchers*, Indian horsemen set forth to do him in.



BITING THE DUST in *Conqueror* (top) three Tartars succumb to Wayne's arrows and (below) in *The Searchers* three Indians crumple under his bullets.

CONTINUED

AS EASTERN HERO in *The Conqueror*, big John Wayne plays the Mongol chieftain Genghis Khan. From horseback he casts his granite gaze upon the Mongol and Tartar tribes waging battle around him.



EAST AND WEST MEET IN WAYNE

Give him a horse, a desert and a chance to fight, and John Wayne is at his reliable best wherever he rides. As the bloodthirsty Asian ruler Genghis Khan in RKO's *The Conqueror*, which is one of the year's biggest movie money-makers, Wayne has been galloping over the Gobi Desert, wearing a spiked helmet. Now in Warner Brothers' *The Searchers*, Wayne is all set to ride again, this time

on the Arizona desert and wearing a 10-gallon hat. *The Searchers* is directed by John Ford who made Wayne a star in *Stagecoach* (1939).

Both movies—the eastern and the western—have been tailored to fit Wayne's special talents and satisfy his millions of followers. They prove that when Wayne is out on the trail the difference between East and West makes no difference.



AS WESTERN HERO in *The Searchers*, Wayne regards the bleak Arizona landscape as he goes forth to fight a tribe of savage Indians and avenge an old family wrong. His friend the parson is at the left.

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ARROW — first in fashion

LAHR IN RIDDLE CONTINUED

CHARITY AND ENDURANCE



ARGUING whether to help a stricken tyrant (Kurt Kasznar) who is unable to get up, Lahr and his sidekick (E. G. Marshall, left) decide to be merciful.



FACING THE NIGHT, the two dilapidated cronies have small hope of ever meeting Godot but feel that they have nothing left to do but go on waiting.

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Model FR-19



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Positive Contact Freezing! All food is stored on, or directly below, solid prime freezing plates! Amana design means constant "even zero" temperature.



The New "Stor-Mor" Door! Holds 80 full pounds of food... a month of meals! All food is easy to see, easy to reach. Notice special rack for frozen fruit juice concentrates.

New Automatic Food Rack! Easily adjustable food dispensers fit all standard packages. Serve food in order stored. Eliminate need for tiresome written food records.



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More people want Amana Freezers than any other kind! And no wonder. Think of it... 685 pounds of frozen food at your fingertips... with a roomy Stor-Mor door that holds a full month of meals alone! Backed by Amana's outstanding Five-Year Double Warranty, best protection you can get! Yet magnificent Stor-Mor

Freezers cost no more... bring true Twentieth-Century convenience to your kitchen. Learn about the *Amana Plan for Better Living* that means new health, happiness and convenience for your family... at budget prices! Available at better dealers all over the U.S.A. and Canada. Ask for it by name... enjoy better living!

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Producers of Freezer-Plus-Refrigerators • Room Air
Conditioners • Central-System Air Conditioning • Built-In
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LAHR IN RIDDLE CONTINUED

TUSSLE WITH TIGHT SHOE



AS A FOOTSOE TRAMP, Lahr displays his broadly funny but deeply perceptive gift for catching man's small torments and triumphs. First he struggles (top) to remove his too-tight shoe, then manages to pull it off, finally has the delicious sensation of fanning his hot and blistered foot.

CONTINUED



WITH A WARM AND GOOFY GRIN BERT LAHR EXPLAINS THAT HE IS WAITING WITH OTHER WAYFARERS TO ENCOUNTER A MYTHICAL STRANGER NAMED GODOT

LAHR IN MIDDLE OF RIDDLE

A comedian's artful slapstick enlivens philosophical—and baffling—show

From his background of burlesque, musical comedy and TV, Bert Lahr stepped into Broadway's most controversial play and banished all controversy on one point. Everybody agrees that Lahr is great. In *Waiting for Godot* he plays a wandering hobo who waits with his sidekick on a desolate road to meet a mysterious personage called Godot. They are joined by a rich man who leads his flunkies around by a leash and whips him into obedience. The play consists solely of their wry quips and philosophical lauter—much of it brilliantly written—while the two tramps wait for

Godot, who never shows up. Godot's identity is never revealed; he may symbolize God, or the future, or the riddle of human life.

Written by Irishman Samuel Beckett, *Godot* has already had a wide success in Europe. It has been attacked as drivel, praised for its profundity, furiously debated as a fable of mankind's cruelty, suffering, compassion and faith. As performed on Broadway by Lahr and a fine troupe of actors, it has in any case an element of slapstick which adds little to the enlightenment but a good deal to the enjoyment of audiences.

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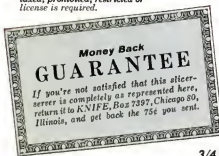
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M.I.T. CONTINUED

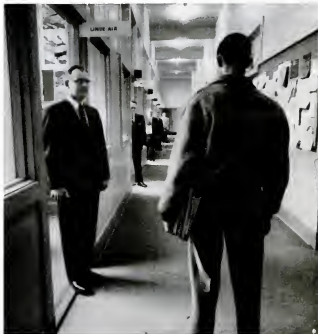
that some young graduates in this boom market will acquire an inflated view of their importance and will conclude that the normal rules of competition, compensation and accomplishment have been permanently suspended in their behalf. I am sure they haven't. There is always the risk of a boom creating distorted values, and this is especially dangerous when the commodity is our young men. But even though the current feverish employment efforts may slacken, this will not mean that long-term supply and demand will have been balanced. We may experience a drop-off in the need for the foot soldiers of technology but the need for flag officers will always be high.

I have been through the experience at M.I.T. of seeing its enrollment nearly double in a decade. I know, therefore, something of the huge new investment of men and money required to expand while at the same time we were seeking to raise standards and keep pace with the explosive development of science and engineering. The question as to whether M.I.T. will expand still more is yet to be decisively settled, but I am glad that M.I.T. already is tooled up to make a greater manpower contribution to the nation in this critical period and that much of this increase has come at the graduate level where the need is greatest. I am glad that we have been moving steadily toward greater stress on fundamentals and on new fields of technology. But what of the future?

Further expansion means new investment at the rate of about \$50,000 per additional student in endowment, buildings and equipment. To this must be added the high cost of all the new instruments, facilities and men required to keep up with technology and industry and to avoid obsolescence. We will have this cost even if we do not add a single additional student. But cost is not the fundamental question, nor should it be the controlling factor in reaching a decision whether to expand. The real problem is to find enough great teachers; the real question is whether or how we can expand without damaging the quality of our education and research.

These are the factors and responsibilities which are being weighed in private scientific institutions across the country. In the exciting atmosphere of rapid discovery and intellectual ferment, of mounting demands for men and ideas, the decisions which are being made require sober and thorough debate, for they affect the future productivity, creativity and intellectual climate of America. It is the glory of American education that these decisions can be made freely, institution by institution, and that out of the diversity of views can come a consensus, wiser because it is unregimented.

It is the faith of America that such free discussions and decisions are the best means for insuring that the education of our scientists and engineers can be made fully equal to the needs of the nation.



THE DEMAND CONTINUES as companies line up in Tech offices to talk to graduates. Killian expects demand to exceed supply for many years.

Our Walker's DeLuxe butler stages a hit for Lee Bowman

Unlike Mr. Bowman's many other hits, this one was not a drama. It was a drink—made with Walker's DeLuxe. And judging by Mr. Bow-

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M.I.T. CONTINUED

immediate needs with a federal program with the hope and plan that private funds will be adequate to carry the need after five years.

Second in my suggested list of remedial measures would be a concerted effort to revitalize the teaching of science and mathematics in the secondary schools. My associate, Professor Jerrold R. Zacharias, has suggested one approach. Let a group of the best physicists in the country come together in a special study group to plan a whole new approach to elementary physics education. Let them set the new goals demanded by modern physics, design new courses, visualize fresh experiments and imaginative demonstrations. Let these plans be reduced to reality by a working group which will design and direct the making of, say, 90 professionally executed movie shorts of 20 minutes each with the necessary accompanying manuals and texts. In this way let us capitalize on the resources of visual technology, the imagination, understanding and zeal of great physicists, to give to the secondary school teacher a fresh and powerful teaching aid and a new reach. A million-dollar project of this kind might well infuse new life and great teaching art into the teaching of science in thousands of schools. It is my hope that such a project may serve as a pilot plant for lifting the teaching of the other sciences to a new level.

Third on my list of needed actions is a national forum like the recent White House Conference on Education to throw a spotlight on ways whereby the nation can educate more and better scientists and engineers. The nation's technological work requires a broad spectrum of abilities and skills, ranging from the technician, who does not need a degree, to the creative scientist or engineer whose education has carried him through the Ph.D. or even postdoctoral study. Men are in short supply throughout the entire spectrum, but our greatest current shortages are at the extremes: we need more technicians to back up the professional scientist and more two-year terminal programs or technical institutes to train them. At the other end of the spectrum we need more graduate education and more graduate study opportunities to make this possible.

Engineering education, it is felt by many industrialists and educators, is in need of revitalization. Should it not contain more basic science if it is to educate men with the power and versatility required by the growing complexity of our technology, our rapidly advancing science and the growing scope and rigor of the engineer's responsibilities? Do we not also need a new breed of engineer, competent to design and manage great engineering systems and skillful to handle the human problems involved?

Such questions need to be examined and discussed in a national forum where they can be illuminated for the public at large. Either of two committees recently appointed by the President, one on Education Beyond High School and the other on Development of Scientists and Engineers, might plan and sponsor such a forum.

A grand strategy

FOURTH, and finally, I suggest that we formulate the outlines of a grand strategy for maintaining our technological advance in the U.S. We need such a plan if we are adequately to advance our educational and manpower programs.

I recall the great influence exerted by the President's Air Policy Commission through its notable report, "Survival in the Air Age." Scientists and engineers advisory to the government are organizing a comparably thorough report to chart our technological progress in the years ahead. Not only should it deal with manpower and its education, it should look also at the utilization of manpower and the personnel policies in government, industry and elsewhere which affect its efficient use and conservation. It should probe for soft spots in our research and development. Is there now too much loss of time between discovery and application? What are the elements of technological strength in the Russian system which hold lessons for us? These are but a few of many questions which could be fruitfully examined in the context of a high-level study devoted to "Survival in the Age of Technological Contest."

And now one note of caution. While the rising long-term need for scientists and engineers is certain to continue, we may expect to witness adjustments in the current demand, particularly an increasing selectivity and discrimination in employment policies. A slackening off in the feverish, indiscriminate scramble we now are experiencing could, in fact, be beneficial and a relief all around. There is danger

CONTINUED

A Bold Strategy to Beat Shortage



ROBERT R. POLLARD, TECH'S MOST SOUGHT-AFTER SENIOR, TALKS TO MEN EAGER TO HIRE HIM

M.I.T. PRESIDENT PRESENTS FOUR-POINT PLAN TO GET SCIENTISTS

by JAMES R. KILLIAN JR., *President of Massachusetts Institute of Technology*

THE current scarcity of scientists and engineers has become one of the best advertised shortages of our time, thanks to eager recruiting by employee-hungry companies and the intelligence that the Soviets' educational output in these fields is larger than that of the U.S. Industrialists, educators and public officials are ringing the alarm, and we are flooded with diagnostic studies seeking to explain the shortage. So far, unhappily, the diagnoses have been fine but the remedies few—and ineffectual.

It would be folly to suggest that we can find a sovereign remedy for the inadequacies of our educational output of scientists and engineers. We can't. Because we believe freedom of choice more fruitful in the long run, not only for human dignity but for excellence, we cannot do as the Soviets do and tell our young people what to study and what careers to choose. If there are deficiencies in the attitudes and performance of high school students, we cannot change them by fiat. We must use incentives instead of directives. We must marshal public opinion to de-emphasize the hot-rodgers among our youth and to encourage hot mathematicians.

If there are no easy short cuts to the education of more and better scientists, there is an opportunity for bold action. We need a national program. We need to turn from assigning blame for our educational and manpower deficiencies and to concentrate on the tactics and strategy for strengthening our manpower resources.

There are certain things that we should not do. We must not allow the pressure for scientists and engineers to obscure the need for first-rate talent in other professional fields. We should not let ourselves be bemused by numbers, especially numbers across the sea. We should not engage in an academic numbers race with the Soviets or even with ourselves. We can win through enterprise, efficiency, unexcelled quality, fully mobilized and motivated intellectual resources. We must not throw standards out the window in order to handle numbers; our shortage is one of quality, properly educated, even more than it is of numbers.

Having noted some of the traps we should avoid as we seek to meet our shortage of scientists and engineers, let me urge four positive moves (a) to get us off dead center now and (b) to develop a grand strategy for the future. So far, remedial efforts have been too piddling and piecemeal, too lacking in boldness to get large results.

First, the nation should establish several thousand more scholarships to help gifted but needy high school graduates go to college. I would prefer this increase to be financed by private funds as, for example,

through a concerted effort by foundations and corporations. But if private funds cannot be marshaled in adequate amount, then I urge a short-term (five-year) federally financed program.

To underline the need for such a program, here are some very rough and very rounded figures. Of the top third of our high school graduates (about 300,000) only about a third go on to get college degrees and thus qualify for the professions. A third apparently do not want to go to college. A third cannot afford to go. The nation cannot afford for them not to afford or want to go.

The scholarship funds provided by colleges, corporations, states and foundations now total between \$50 and \$60 million annually. Increasing this by 50% now would be a great boost. Doubling the present total in two to three years, quadrupling it in five would begin to bring our national student aid resources to the level our growing needs require.

I advocate that we start now by establishing about 9,000 competitive, annually awarded, four-year federal scholarships, these scholarships to be of three kinds: 1) 3,000 scholarships earmarked for those of high ability who wish to study science and engineering; 2) 3,000 for high ability high school graduates who need not designate in advance a field of study; 3) 3,000 to be awarded to students who have taken enough advanced work in high school to have mastered their such freshman college subjects as calculus, physics and English, in addition to meeting other high school graduation and college entrance requirements. The need for this third kind of scholarship to give recipients advanced standing in college was recently proposed in a discussion of the Science Advisory Committee of the Office of Defense Mobilization.

Women should be encouraged to compete in each category since there has been a high loss of exceptional talent among girl high school graduates. We need to encourage more able women to major in science and mathematics, particularly women who are willing then to become science or mathematics teachers in secondary schools.

Such a program would dramatically highlight the need for a lifting of sights in our high schools and for more adequate opportunities and rewards for gifted students. It would help to encourage better and more advanced teaching of science in high schools. It would enable students of ability to cover more ground in college.

Such an augmented scholarship program would be a pump-prime, booster effort to break out of our present stalemate. Let us meet



AUTHOR J. R. Killian Jr. has been head of M.I.T. seven years.



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THE LOOK OF THE FUTURE is displayed by Dudley A. Buck, 29, a graduate student working on a research project for his Ph.D. In one hand (*left*) is a cryotron, the tiny electronic device he is developing. In the other hand (*right*) is the bulky glass tube it may replace. Rising into view is the vapor of liquid

helium, a refrigerating agent in which the cryotron must operate. Since it may lay the groundwork for an electronic computer which occupies only a cubic foot instead of one now occupying 8,000 cubic feet, the cryotron may find a use as a navigational "brain" in the intercontinental ballistic missile.



OF SOPHOMORE ENGINEERS IN PHYSICS CLASS



CHIEF PLANNER of M.I.T.'s new program is Dr. Julius A. Stratton, provost and academic vice president of the institute. He is prime mover in the effort to emphasize humanities in curriculum.



AUTOMATION EXPERT Dr. Gordon S. Brown, Australia-born head of electrical engineering department, has led military projects involving self-controlling devices known as servo-mechanisms.

IN THE WORLD

M.I.T. is now the finest example in the U.S. of the trend toward integrating science and the liberal arts. To *LIFE* Photographer Gjon Mili, an M.I.T. graduate (1927) who returned to take these pictures, this was an eye opener. Of all the changes in his alma mater, he says, "the most wonderful is the extraordinary effort to build the engineer into a whole man. . . ."

REDESIGNING VACUUM CLEANER (ON TABLE)



PHILOSOPHICAL DEBATE on what constitutes "art" engages students of English Professor

William C. Greene as he blocks his face with one example—Donatello's sculpture of the Virgin.



GYROSCOPE SPECIALIST Dr. Charles Draper, head of the department of aeronautical engineering, developed antiaircraft device that helped the Navy increase Kamikaze kills in World War II.



ATOMIC SCIENTIST Dr. Victor E. Weisskopf, Vienna-born physicist, did work on Manhattan Project at Los Alamos with Dr. Robert Oppenheimer, whose picture he admiringly keeps on wall.



M.I.T.'S MOST VIVID TEACHER, DR. HANS MUELLER, VARIOUSLY DISPLAYS INTEREST, INCREDULITY, DISMAY AND DELIGHT AS HE LEADS RECITATION

NEW FOCUS FOR THE FACULTY ON THE CAMPUS AND

The change at M.I.T. began with proposals made by faculty members who cut out new roles not only for the students but for themselves as well. Some, like Elder Scientist Vannevar Bush, are there chiefly to think. Others, assisted by many of the 2,000 graduate students and selected seniors, are engaged in projects as purely theoretical as building an

atomic clock or as immediately practical as improving military missiles.

In the past many great professors were so involved in research that they had little time to share with undergraduates. Now, following the example of Dr. Hans Mueller (*above*), a well-known physicist, senior professors are increasingly concerned with teaching, to bring

a new excitement to undergraduate courses.

Undergraduate training, now carried on in smaller and smaller units, puts a new emphasis on creative thinking. Instead of learning how to design a better electronic tube, for example, students are encouraged to consider a new process which eliminates the tube.

Once invidiously called "a trade school,"

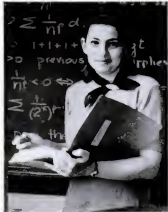
IN A RECITATION GROUP OF MECHANICAL ENGINEERING SENIORS, ASSOCIATE PROFESSOR WILLIAM A. WILSON (WITH BOW TIE) PRESENTS PROBLEM OF





ELECTRICAL ENGINEER Ronald J. Massa of Newark, N.J. works with a

pulse-height analyzer to interpret nuclear data. He will join the Air Force.



MATHEMATICIAN Judith Gorenstein of Flushing, N.Y. is one of 12 women in her class. She will take graduate studies at Tufts Medical School.



METALLURGIST Pesi N. Dastur of Bombay is one of 650 foreign students at M.I.T. Like his two brothers who went to M.I.T., he will return to India.

TOP SENIORS IN BROADENED FIELDS



PHYSICIST Oliver D. Johns of Seminole, Okla., president of senior class, recently won a Rhodes Scholarship for graduate study at Oxford University. He eventually plans to become a teacher.

Sixty-five percent of M.I.T. students concentrate in the field of engineering, and another 21% in science. But the classic gulf between the two is rapidly being narrowed and M.I.T. now seeks to interrelate the courses of each. The need for science-oriented engineers has brought about the strengthening of the physics department, the new glamor field at Tech, and today 19% of the freshmen, compared to 2% in 1939, plan to make it their major. In laboratories, where students were once asked to operate lathes to turn out their own parts, emphasis has been switched from specific techniques to the creative objectives of research.

No one appreciates the pay-off better than this year's seniors. Pursued by industry and government, they are being offered average starting salaries of \$425, 10% higher than offers a year ago. Most of them will take the jobs. But 30%, including the outstanding seniors shown here, intend to do graduate work and perhaps eventually help meet the technologist shortage by becoming teachers themselves.



MECHANICAL ENGINEER Charles Kruger of Oklahoma City works on an aerothermopressor,

developed at M.I.T. to increase gas turbine power. Next fall he hopes to do graduate work in Holland.



PHYSICAL CHEMIST William H. Orttung of Narberth, Pa., top senior in the field, has a scholastic average of 4.94 (out of possible 5.00). Next year he will study at the University of California.



AERONAUTICAL ENGINEER Fred Culick of Exeter, N.H., works on a helicopter-blade model in a low-speed wind tunnel. He plans to stay at M.I.T. for graduate work and later to teach.



AMIDST GRINDING WORK, SOME FUN

Sailing dinghies down the Charles, M.I.T. men sometimes convey an impression of leisurely living. But in their fraternities and their rooms on the campus, these same men line the walls with banners proclaiming, "Tech is Hell!" Boasting they have the toughest regimen of any U.S. campus, they like to point out that they average 55 hours a week in class and laboratories, nearly double that of their liberal arts counterparts at nearby Harvard.

On top of that Tech men put in long hours of cramming for formidable three-hour exams. But they have their own appropriately technical way of lightening the ordeal. One student, for example, goes to sleep with a tape recording of his own words speaking the day's

lesson into his ear, hoping thus to imprint it indelibly on his mind.

During the free time they do have, Tech men relax in an atmosphere that provides a refreshing contrast to that of many colleges. M.I.T. has neither a college yell nor a varsity football team, but it encourages college-wide sports and the students manage to bring fierce competitive skills to such pastimes as chess, debating and croquet.

The curriculum, with a basic core of math, physics and chemistry, is the big challenge. "I've had times when I've considered transferring to Georgia Tech," says a junior. "But after a while you become stubborn. You're determined nothing could drag you away."



TAKING AN EXAM in calculus, James F. Reagan, a junior, worries through a three-hour ordeal.



STUDENT SAILORS negotiate a fleet of dinghies down the Charles River past the M.I.T. campus.

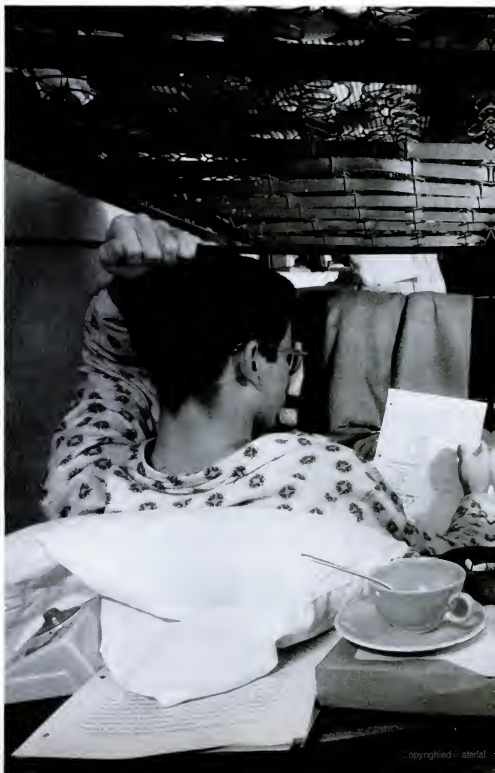


COSTUMED STATUE of M.I.T. Founder William Rogers is stunt to promote campus magazine.



EARNEST DEBATERS are Lowell Wilson and Vernon Porter. M.I.T. won regional title in 1955.

CRAMMING FOR AN EXAM, William Brandon and Joel Searcy keep key equations on walls.



A QUEST FOR QUALITY IN SCIENTISTS

M.I.T. EMPHASIZES TRAINING BETTER—NOT MORE—STUDENTS

As they watch the fast-growing numbers of scientists and engineers being trained by the Russians (*LIFE*, March 5), most Americans feel the U.S. has no alternative except to outpace the Soviets in producing technologists. Yet the most thoughtful American educators and scientific leaders warn that the only hope for the U.S. is to concentrate on turning out better scientists and engineers than Russia. This is the philosophy of the Massachusetts Institute of Technology at Cambridge, Mass., widely regarded as the finest technical school in the world.

Trying to meet this new need, M.I.T. is now engaged in the greatest changes of its 95-year history. To meet the need for more

scientists, Tech has taken in almost twice the students it had 15 years ago. An undergraduate, like the one below, is taking courses which are both more complex and more meaningfully related to the whole sweep of modern science. Most significant of all, he finds himself subjected to a new emphasis on the humanities, for the scientist and engineer today is being pushed into a totally unfamiliar area of responsibility, forced to help make the gravest kind of political, social and military decisions.

The new world of M.I.T. is described on pages 136-142. Then, on page 147, Dr. James R. Killian, president of M.I.T., suggests a bold new program to tackle the problem on a national level.

Photographed for *LIFE* by GJON MILI





BRET HARTE ENJOYS A DRINK AT MARK TWAIN'S HOME

What finer whiskey to celebrate author Bret Harte's completion of one of his finest stories than Mark Twain's favorite, Old Crow.

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Get your official entry blank from any fine furniture or department store featuring the Sealy Posturepedic Girl Contest! Then write the name you think best fits the Sealy Posturepedic Girl on the official entry blank and mail it in! You've probably already thought of several good names but here are a few sample suggestions: Iona Sealy, Ima Sealy, Pixie Lee (Pick Sealy). That's all there is to it! **CONTEST CLOSES JUNE 2, 1956. SEE OFFICIAL ENTRY BLANK FOR FULL DETAILS.**

Here are some facts to help you win!

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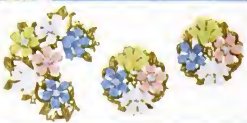
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SURPLUS BOUNTY CONTINUED

RICE AND CHICKEN AMANDINE

- | | |
|---|-------------------------------------|
| 3 cups cooked rice | 1 tablespoon minced parsley |
| 2½ cups diced cooked chicken | 4 tablespoons butter or chicken fat |
| ½ cup blanched, slivered, toasted almonds | ½ cup flour |
| 2 cups chicken bouillon | ½ teaspoon nutmeg |
| 1 cup heavy cream | ¼ teaspoon thyme |
| 1 tablespoon minced onion | ¼ teaspoon sweet marjoram |
| 2 tablespoons diced pimiento | 1 teaspoon salt |

Sauté onion in butter. Add flour. Gradually add bouillon, stirring constantly until sauce thickens. Simmer 10 minutes, add cream and heat thoroughly but do not boil. Add rest of ingredients, mixing well. Pour into buttered 2-quart casserole. Bake in moderate oven (375°F.) 20 to 30 minutes. Serves 6.

RICE FLAMINGO

- | | |
|----------------------------|------------------------------|
| 1½ cups rice | ¼ cup tomato paste |
| 1 pound sliced mushrooms | ½ cup grated Parmesan cheese |
| ½ cup finely chopped onion | 4 tablespoons oil |
| ½ cup finely diced celery | 2 teaspoons salt |
| ½ cup grated carrots | freshly ground pepper |

Sauté onion, celery, and carrots in 3 tablespoons of oil until golden brown. Add tomato paste, ½ cup water, mushrooms, 1 teaspoon salt, and pepper. Cover and simmer for 20 minutes. Sauté rice in 1 tablespoon oil until golden brown, stirring constantly. Add 3 cups hot water slowly. Add teaspoon salt. Cover and simmer for 15 minutes. Add vegetables and sauce. Cover and simmer 10 minutes. Add cheese. Serve with additional cheese. Serves 6.

RISOTTO

- | | |
|-------------------------------|------------------------|
| 1½ cups rice | 4 beef bouillon cubes |
| 1½ cups slivered cooked pork | 1 clove garlic, minced |
| 1 cup, dry white wine | 1 tablespoon oil |
| ½ cup thinly sliced scallions | ½ teaspoon sweet basil |

Sauté rice in oil until golden brown. Dissolve bouillon cubes in 3 cups hot water, add slowly to rice. Add other ingredients, mixing well. Cover and simmer 30 minutes or until liquid is absorbed. Serves 6.

POTATO ROLLS

- | | |
|----------------------------------|--------------------|
| 1 cup mashed potatoes | 1 cup scalded milk |
| 2 eggs, beaten | ½ cup butter |
| ½½ cups sifted all-purpose flour | ½ cup sugar |
| 2 cakes compressed yeast | 1½ teaspoons salt |

Soften yeast in ¼ cup lukewarm water. Combine milk, butter, sugar, salt, mashed potatoes. Cool to lukewarm. Add softened yeast and half flour mixture. Beat well. Blend in eggs. Add remaining flour, mixing thoroughly. Knead dough on floured board 5 to 10 minutes, until smooth. Place in greased bowl. Grease top of dough lightly. Cover. Let rise in warm place (80-85°F.) for 1 hour or until dough is doubled in bulk. Punch down dough.

With buttered hands form dough into any shape rolls desired. Place in greased muffin pans and let rise in warm place ½ hour. Brush tops of rolls with melted butter. Bake in moderate oven (375°F.) 15 to 20 minutes. Makes 3 dozen rolls.

PAELLA

- | | |
|---|-----------------------------|
| 1 cup rice | 1 carrot |
| one 2-pound chicken | 2 tablespoons oil |
| ½-pound raw shrimp, peeled and deveined | 1 clove garlic, crushed |
| 6 littleneck clams or mussels, scrubbed | ½ teaspoon saffron |
| ½ cup peas | ¼ teaspoon oregano |
| 2 tablespoons cubed pimiento | 1 teaspoon salt |
| 1 small onion | freshly ground black pepper |
| 1 stalk celery | |

Cover chicken with water. Add onion, celery, carrot and salt and pepper. Simmer, covered, 1 hour. Keep 2 cups stock. Remove chicken meat from bones, cut in medium pieces. Heat oil in pan, add garlic and rice. Cook over medium heat, stirring until rice is browned. Add 2 cups chicken stock, seasonings, chicken, peas, pimiento. Cover. Cook over low heat 15 minutes. Add shrimp and clams and cook, covered, 10 minutes longer. Serves 6.

EMERALD RICE

- | | |
|-----------------------------------|-------------------------------------|
| 4 cups cooked rice | 4 egg whites, beaten |
| 1 cup finely chopped raw spinach | ½ cup grated Parmesan cheese |
| ½ cup finely chopped green pepper | 1 teaspoon paprika |
| ¼ cup finely chopped onion | 1 cup heavy sour cream |
| 1 cup heavy cream, whipped | 3 tablespoons finely chopped chives |
| 4 egg yolks, beaten | 1 teaspoon salt |

Combine rice, egg yolks, spinach, green pepper, onion, paprika, cheese, salt and whipped cream, mixing well. Fold in egg whites. Pour into a 2-quart buttered ring mold. Set in pan of hot water. Bake in moderate oven (350°F.) for 45 minutes. Serve with a sauce of sour cream and chopped chives. Serves 6.

PORK SATES

- | | |
|---|-----------------------------|
| 2 pounds lean pork cut in 1½ inch cubes | 1 cup finely ground onion |
| from loin, ham or shoulder | 3 tablespoons lemon juice |
| 6 Brazil nuts, grated | 4 tablespoons soy sauce |
| 2 tablespoons ground coriander seeds | 2 tablespoons brown sugar |
| 2 cloves garlic, minced | 2 teaspoons salt |
| 1 hot red pepper, seeded and minced | freshly ground black pepper |

Combine all ingredients except pork, mixing well. Rub meat cubes with the mixture and thread on skewers. Bake in very hot oven (450°F.) 20 minutes, basting with oil. Serves 6.

POTATO PANCAKES

- | | |
|-----------------------|-----------------------------|
| ½ cup grated potatoes | ½ cup flour |
| 2 cups lingonberries | 1 teaspoon sugar |
| 2 eggs beaten | 1 teaspoon salt |
| 2 cups milk | freshly ground black pepper |

Add ½ cup milk to eggs. Blend in flour. Add remaining milk, sugar, salt and pepper. Let stand until smooth. Let stand for 2 hours. Squeeze grated potatoes dry and add to batter. Heat griddle and grease lightly. Use ½ cup batter for each pancake. Spread batter on griddle to make thin pancake. Fold pancakes in quarters. Serve with lingonberries. Makes 14 to 16 pancakes.

SHERRIED SWEET POTATOES

- | | |
|---|--|
| 6 medium sized sweet potatoes (or yams) | ½ cup light brown sugar, firmly packed |
| ¼ cup light brown sugar, firmly packed | 1 teaspoon salt |
| 4 tablespoons butter | |

Cook sweet potatoes in boiling salted water 20 minutes, or until parboiled. Peel and cut into 1-inch slices. In a greased 6-cup casserole arrange a layer of potatoes. Sprinkle with brown sugar and salt. Dot with butter. Build layers until all potatoes are used. Pour the sherry on top. Bake in hot oven (400°F.) 45 minutes. Serves 6.

SWEDISH RICE PUDDING

- | | |
|-------------------------------|---------------------|
| 1 cup rice | 3 teaspoons butter |
| ½ cup sliced blanched almonds | ½ cup sugar |
| ½ cup raisins | ½ teaspoon cinnamon |
| 2 eggs, beaten | 1 teaspoon salt |
| 5 cups milk | |

Wash rice. Boil cup of water in pot. Add rice and one teaspoon butter. Simmer 15 minutes or until water is absorbed. Add milk and simmer 45 minutes. Combine sugar, salt and cinnamon, add to rice. Slowly add rice mixture to beaten eggs. Stir in raisins, almonds and two teaspoons butter. Pour into buttered 2-quart casserole. Place in pan of hot water and bake in hot oven (400°F.) for 45 minutes. Serve hot or cold. Serves 6.

CURRIED POTATO CASSEROLE

- | | |
|------------------------------|-----------------------------|
| 5 cups cooked diced potatoes | 5 tablespoons flour |
| ½ cup chopped onion | 2 teaspoons curry powder |
| 2 tablespoons tomato paste | ¼ teaspoon chili powder |
| 2½ cups chicken bouillon | 1 teaspoon salt |
| 4 tablespoons butter | freshly ground black pepper |

Put potatoes in greased 6-cup casserole. Sauté onion in butter until tender. Add curry, flour, chili, salt, pepper. Mix well. Add chicken bouillon gradually, stirring until smooth. Cook and stir over medium heat until mixture boils. Stir in tomato paste. Pour over potatoes. Bake in moderate oven (375°F.) 30 minutes. Serve hot or cold. Serves 6.

ITALIAN POTATOES

- | | |
|----------------------------------|-----------------------------|
| 6 medium-sized potatoes | 1 teaspoon oregano |
| 2 large ripe tomatoes, quartered | 1½ teaspoons salt |
| 6 tablespoons olive oil | freshly ground black pepper |
| 1 or 2 cloves garlic | |

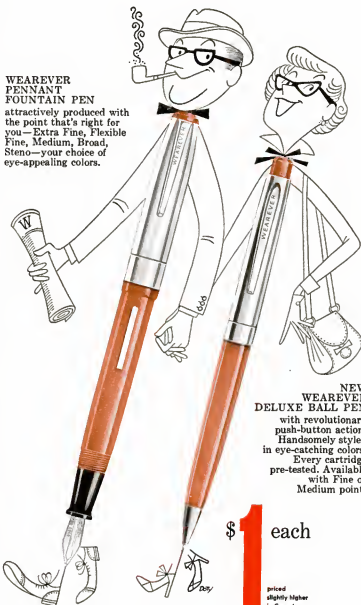
Scrub potatoes. Cook in boiling salted water 30 minutes or until tender. Peel. Mash garlic with salt in wooden bowl. (Or put garlic through garlic press.) Add hot potatoes and remaining ingredients. Beat until well blended. Cover and chill in refrigerator several hours or serve hot. Serves 6.

HOT POTATO SALAD

- | | |
|----------------------------|-----------------------------|
| 6 medium-sized potatoes | 1½ tablespoons sugar |
| ¼ cup finely chopped onion | 1 teaspoon salt |
| 6 strips bacon, diced | freshly ground black pepper |
| ¼ cup odor vinegar | |

Cook potatoes in boiling salted water 30 minutes. Peel and slice. Add onion, salt and pepper. Meanwhile fry bacon until crisp. Add bacon and fat to potatoes. Heat vinegar and sugar to boiling point. Pour over potatoes and mix lightly. Serve at once. Serves 6.

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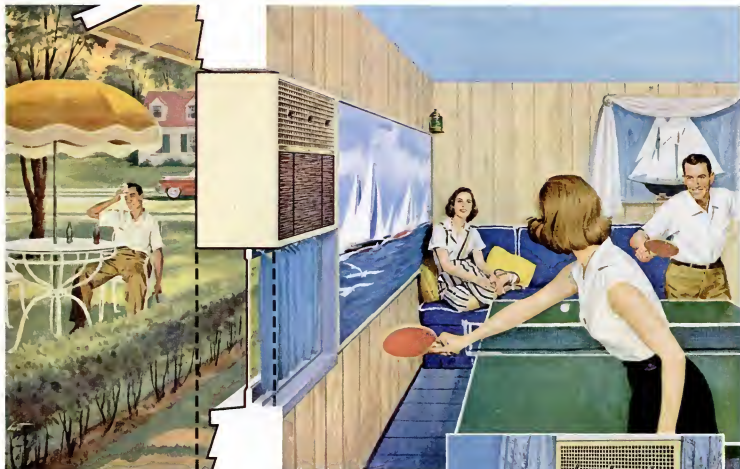
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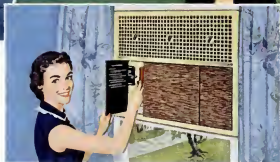
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Inspired gift idea...any girl graduate, any bride, any mother would be thrilled to own such a "beauty-maker"!



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Kellogg's SUGAR FROSTED FLAKES



POTATOES AND RICE are shown in 12 imaginative versions. In the center are potato pancakes folded in quarters with lingonberries; top left are sweet potatoes with dry sherry and brown sugar. Starting at the lower left and circling clockwise are: Swedish rice pudding with raisins, slivered almonds; curried potatoes with sherry to serve hot or cold; Italian potatoes with tomatoes,

also to serve hot or cold; rice amandine with chicken; hot potato salad with diced bacon; rice flamingo with mushrooms and grated Parmesan cheese; risotto with dry white wine and pork; potato rolls made of mashed potatoes; a *poêlée* with clams, chicken and shrimp; an emerald rice ring which is made with chopped spinach and green peppers and served with sour cream and chives.

How to Fare Well on Nation's Surplus Bounty

A LITTLE FINESSE TRANSFORMS PORK, POTATOES AND RICE

Good cooks always use up the family leftovers which is not only thrifty but also results in some wonderful dishes. Now America's cooks have an opportunity both to eat well and save money on the leftovers that U.S. agricultural abundance is providing. Pork, potatoes and rice are so plentiful that prices have come steadily down. To explain how these national leftovers can be used in delicious ways, LIFE shows 21 special dishes on this page and on the following pages prints recipes for their preparation.

Last year a record 81 million hogs were slaughtered and the figure will be increased by at least four million more in 1956. Prices of pork, which in the

past two years have dropped from 23% to 44%, offer greatest savings on some of the best but least known cuts—such as loin roasts, crown roasts, fresh hams and shoulders. Spiced, garnished, stuffed, doused in wine or beer, pork will be welcomed even by the most single-minded beef eaters.

Huge crops and withdrawal of government supports, which hold up wheat, corn and oat prices, have pushed down the price of potatoes. Even rice, which is supported, costs a little less now than two years ago. There are other things to do with potatoes besides mashing or frying them, and rice need not inevitably be boiled and served with a lump of butter.

BOB HOPE Co-Starring In "THAT CERTAIN FEELING"
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BY ALLEN MORE THAN
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SURPLUS BOUNTY CONTINUED

CREOLE PORK SKILLET

2 cups diced cooked pork
2½ cups canned tomatoes
¼ cup diced green pepper
½ cup diced celery
1 large onion sliced
2 tablespoons oil

1 leaspoon sugar
1 tablespoon flour
½ teaspoon chili powder
1½ teaspoons salt
freshly ground black pepper

Sauté onion and pork in oil until onion is golden brown. Add tomatoes, green pepper, celery, chili powder, sugar, salt and pepper. Cover and simmer for 15 minutes. Combine flour and two tablespoons water and stir into tomato mixture. Cook and stir for five minutes. Serves 6.

PORK STEAK WITH GARLIC SAUCE

2 pork steaks 1 inch thick
1 small carrot, coarsely chopped
1 small onion, coarsely chopped
2 tablespoons flour
1 cup tomatoes
¾ cup beef bouillon
1½ tablespoons butter

2 cloves garlic, minced
½ teaspoon sugar
bouquet garni: 1 small bay leaf,
pinch of thyme, 4 sprigs parsley,
1 spring celery leaves, 1 whole clove
½ teaspoon salt
freshly ground black pepper

Sauté onion and carrot in butter until soft but not brown. Add flour, stirring until smooth. Add tomatoes, bouillon, garlic, salt, sugar, pepper and bouquet garni tied in cheesecloth. Cook and stir until the mixture thickens. Cover and simmer for 1 hour. Strain. While sauce is cooking, season pork steaks with salt and pepper. Brown both sides of steak and sauté over low heat until tender, about 10 minutes. Serve garlic sauce hot over steak. Makes 6 servings.

ROAST SUCKLING PIG

1 suckling pig, about 10 pounds
½ cup apple cider
3 cups soft bread crumbs
½ cup chopped celery
½ cup chopped onion
3 tablespoons butter

1 clove garlic
dash ground cloves
dash nutmeg
¼ teaspoon thyme
½ teaspoon salt

Wash pig in several waters and dry. Rub inside with cut clove of garlic. Heat butter and sauté celery and onion until tender but not brown. Mix in remaining ingredients, using enough cider to moisten this stuffing slightly. Stuff pig. Truss fore and hind legs forward, separately under the belly. With ice pick or sharp knife make little gashes in the top of pig to allow fat to drain while roasting. Place a small block of wood in pig's mouth. Cover ears with aluminum foil to prevent burning. Roast in moderate oven (325°F.) for 4 hours. Baste frequently with fat from pan. Remove block from mouth and insert raw apple. Place on large board or platter and garnish as desired.

PORK BIRDS

3 pounds lean pork shoulder
in 12 thin slices
½ cup dry white wine
6 large pineapple slices cut in half
1 cup pineapple juice
2 tablespoons bacon fat
2 tablespoons oregano
½ teaspoon thyme

1 bay leaf
8 sprigs parsley
2 sprigs celery leaves
2 whole cloves
2 tablespoons grated onion
1 thin slice garlic, mashed
½ teaspoon salt
freshly ground black pepper

Season pork slices with oregano, thyme, salt and pepper. Place half a slice of pineapple on each slice of pork, then roll up each slice and fasten with a toothpick. Brown on all sides in bacon fat. Arrange pork in roasting pan. Pour pineapple juice and wine over the meat. Add remaining ingredients.

Cover pan and bake in a moderate oven (350°F.) 1 hour. Remove pork to a hot platter. Strain sauce and thicken with a little cornstarch if desired. Pour sauce over pork. Serves 6.

PORK CROWN ROAST WITH CRANBERRY STUFFING

7-pound pork crown roast
1½ cups raw cranberries
½ cup dry white wine
4 cups dry cubed bread
2 tablespoons grated onion
4 tablespoons sugar
½ cup melted butter

1 clove garlic, minced
½ teaspoon sweet marjoram
¼ teaspoon ground mace
¼ teaspoon thyme
½ teaspoon ground dill
1 teaspoon salt
freshly ground black pepper

Season crown roast with salt and pepper. Grind the cranberries, using the coarsest blade of food chopper. Combine cranberries with ingredients. Cook over medium heat 10 minutes. Then add wine. Cool. Fill crown roast with stuffing. Wrap ends of rib bones with aluminum foil. Place roast in open pan. Roast in slow oven (325°F.) for 3½ hours or until meat thermometer registers 185°F.

RECIPES FOR THE DISHES

ROAST FRESH PORK WITH APRICOTS

- | | |
|---------------------------------|------------------------------|
| one 4-pound pork shoulder | 2 tablespoons butter |
| 1/2 cup canned apricots drained | 1/2 teaspoon nutmeg |
| 1/4 cup apricot juice | 2 tablespoons chopped celery |
| 2 tablespoons chopped onion | 1/2 teaspoon salt |
| 2 cups toast, bread cubes | |

Have butcher bone and cut pocket in fresh pork shoulder. Sauté onion and celery in butter until tender. Add remaining ingredients, mix well. Put this stuffing into pocket in pork shoulder, sew or skewer shut. Roast in slow oven (325°F.) for 4 hours. Slice and serve hot. Serves 6.

PORK AND MUSHROOM RING

- | | |
|----------------------------------|-------------------------|
| 1 1/2 cups diced cooked pork | 2 cups scalded milk |
| 1 cup sliced mushrooms | 2 tablespoons flour |
| 1 tablespoon finely minced onion | 1 package cornbread mix |
| 2 egg yolks, beaten | 1/2 teaspoon salt |
| 5 tablespoons melted butter | |

Sauté onion in 4 tablespoons butter until golden brown. Add flour, salt and blend. Add hot milk gradually, stirring constantly. Simmer 10 minutes, stirring occasionally. Strain and add gradually to egg yolks, stirring constantly. Heat but do not boil. Sauté mushrooms in 1 tablespoon butter. Add mushrooms and pork to sauce; heat thoroughly. Pour in center of hot cornbread ring made with 1 package cornbread mix. Serve immediately. Serves 6.

BOHEMIAN BEER CASSEOLE

- | | |
|--------------------------------------|-----------------------------|
| 3 cups cubed cooked pork | 1/4 teaspoon sugar |
| 12-ounce bottle stale beer | 1/2 teaspoon thyme |
| 1 1/2 cups pumpernickel bread crumbs | 1 teaspoon salt |
| 1/4 cup chopped onion | freshly ground black pepper |
| 1/4 cup chopped celery | |

Trim fat from pork, try out fat in skillet. Add onion and celery and sauté until tender but not brown. Combine with cubed pork and remaining ingredients. Place in greased 6-cup casserole. Cover and bake in a moderate oven (375°F.) 40 minutes. Serves 6.

PORK CHOPS CHATELAIN

- | | |
|-----------------------------|------------------------------|
| 6 medium pork chops | 1 cup wine sauce |
| 12 cooked small chestnuts | 1 teaspoon salt |
| 6 cooked small white onions | freshly ground black pepper. |

Season chops with salt, pepper. Trim fat from chops and try out fat in skillet. Sauté chops in fat slowly, 10 to 12 minutes on each side. Remove chops and keep warm. Add wine sauce (below), onions, chestnuts to drippings in pan and heat thoroughly. Pour sauce over chops. Serves 6.

Wine Sauce

- | | |
|------------------------|---------------------|
| 1/2 cup beef fat | 2 sprigs parsley |
| 1/2 cup beef bouillon | 1 clove garlic |
| 1/2 cup dry white wine | 1 bay leaf |
| 1 cup canned tomatoes | pinch of thyme |
| 1 onion, chopped | 1/2 cup flour |
| 1 carrot, diced | 3 whole peppercorns |
| 1 stalk celery | 1/2 teaspoon salt |

Melt fat. Sauté onion, carrot until golden brown. Add flour, cook until deep brown. Add bouillon slowly, stirring constantly. Add remaining ingredients. Cover and simmer for 2 hours. Strain and cool. Skim off fat.

Keep wine sauce in covered refrigerator jar. To keep longer than 1 week, boil again and put in clean jar.

ROAST FRESH HAM

- | | |
|-------------------------|-----------------------------|
| one 12-pound fresh ham, | 1 stalk celery |
| skinned and scored | 1 clove garlic, cut |
| 1 cup dry white wine | 2 tablespoons flour |
| 3 tablespoons brandy | 3 cloves |
| 1 large onion | 1/2 teaspoon salt |
| 1 cup beef bouillon | freshly ground black pepper |

Rub ham with salt and pepper. Place in roasting pan, fat side up. Put onion sticks with cloves, celery and garlic in pan. Roast in slow oven (325°F.) 5 hours or until meat thermometer inserted in fleshy part of ham registers 165°F., testing frequently with white wine. Remove cooked ham from pan and discard excess fat. Add flour, bouillon and brandy to pan. Season this gravy with salt and pepper, if necessary, and strain. Ham may be decorated with fruit. Will serve 12 and still have some left over.

LAST CHANCE!

Gold Bond's "Improve-Your-Home" Contest ends May 31

\$25,000 in prizes

just for finishing this sentence...

"I would like to improve my home with
Gold Bond Asbestos Siding because..."
(Complete in 25 additional words or less)

**THIS IS YOUR
ENTRY BLANK**



Operation Home Improvement is a nation-wide contest designed to help Americans improve their homes.

Name _____
Street _____
City _____ Zone _____
County _____ State _____

Mail this to: Gold Bond Contest
P.O. Box 97A
Mount Vernon 10, N. Y.

1,419 PRIZES

1st Prize \$10,000

2nd, 3rd, 4th Prizes

\$1,000 each

5 prizes

CBS Color TV Sets, 21-Inch

10 prizes

CBS High-Fidelity Phonographs

100 prizes

General Electric Toasters

300 prizes

General Electric Irons

1,000 prizes

Black Wrought-Iron Hot-Dish Holders

Follow these simple rules

1 In 25 additional words or less, complete the statement, "I would like to improve my home with Gold Bond Asbestos Siding because..." Use entry blank in this ad or write on plain paper. Print name and address plainly.

2 Mail entries to: Gold Bond Contest, P.O. Box 97A Mount Vernon 10, N. Y.

3 All entries must be postmarked not later than May 31, 1956, and received not later than June 11, 1956. Send as many entries as you wish, but only one prize to a family. Each entry submitted is the original work of entrant submitted in own name. Use adequate postage.

4 Prizes as listed will be awarded in accord with judging by the independent and impartial staff of The Ruben H. Donnelly Corporation, and on the basis of originality, interest and aptness.

5 In the case of ties, duplicate prizes will be awarded. Judges' decisions are final. All entries become the property of National Gypsum Co. to use as they see fit, and none will be returned.

6 Contest is open ONLY TO HOME OWNERS who are residents of the continental U. S., except these states: California, Utah, Washington, Oregon, Idaho and Nevada. Employees of National Gypsum Co., its advertising agency, the judging organization and their immediate families are excluded. Subject to all federal, state and local regulations.

7 Prize winners will be notified by mail. List available approximately six weeks after close of contest by sending stamped, self-addressed envelope.

Easy—Fun—Nothing to buy!

This is your last chance to win a big cash prize. (Contest ends May 31.) It's fun, it's easy and, best of all, there are 1,419 prizes!

Just complete the sentence in the entry blank above using 25 words or less. For ideas read below how Gold Bond Asbestos Siding can beautify your home. (Or ask your local Gold Bond dealer.) ACT fast. Good luck!



Gold Bond Siding goes on right over your old side walls. Transforms even an old house into a beautiful modern-looking home.

• Exclusive "Surfcoat Finish" locks in color, locks out dirt, smoke, weather.

• Seven beautiful pastel colors and white—to choose from.

• You'll never have to paint again. Gold Bond Siding requires no preservative treatment... no upkeep.

• Fireproof. Made of asbestos and cement, inorganic materials that can't burn.

• Pestproof. Can't be harmed by rodents or termites... can't rot or deteriorate.

• Easy terms. You can make your home beautiful at a price you can afford.

• Backed by the most dependable name in building products—Gold Bond, by National Gypsum Company.



Gold Bond
ASBESTOS SIDING
NATIONAL GYPSUM COMPANY
Buffalo 2, N. Y.

Possibly won't shrink

Cute dress—but will she love it on Tuesday as she does today? Just as if you didn't know—some cottons shrink out of fit—even in this supermodern age. And even a little shrinkage could RUIN the style of a dress like this.



Certainly won't shrink

This one came with a "Sanforized" label—which means it'll keep its first-date fit through washing after washing. No other shrinkage word is so certain-sure. Certainly "pre-shrunk" alone doesn't mean the same thing. Insist on the word "Sanforized"—...spelled out on a label.



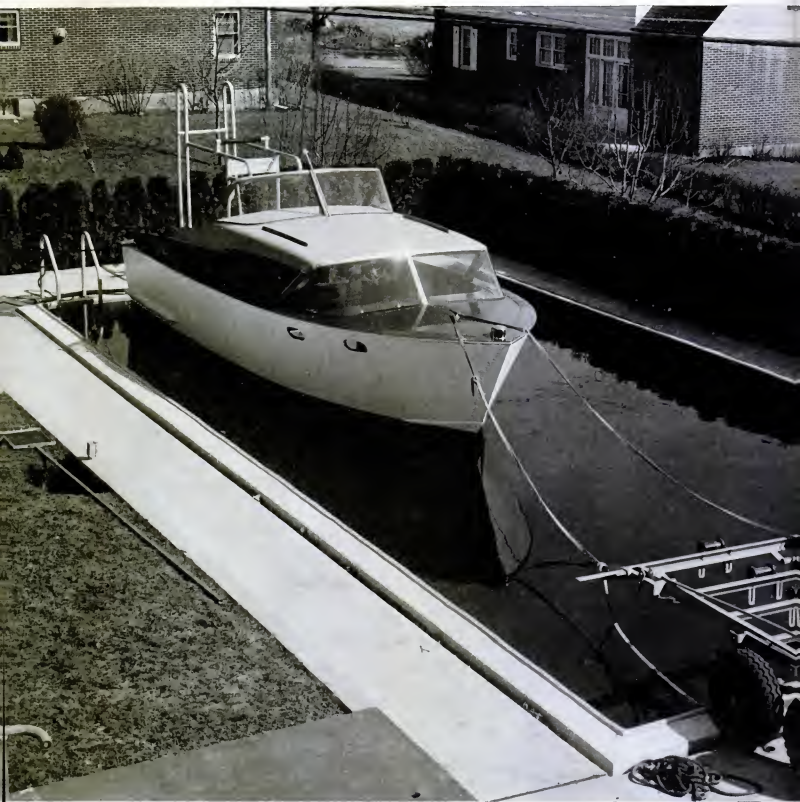
Why take a chance on shrinkage when "Sanforized" certainly costs you no more?

BOILED, WASHED FOR AN HOUR. Fabric makers using the "Sanforized" trade-mark must make this rugged shrinkage test—double checked by "Sanforized" field engineers. But, remember, not every cotton is "a Sanforized cotton"—...it has to say so.



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Chert, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



A YACHT IN THE YARD

Neighbors and passers-by were puzzled enough one cold day when Herbert Lenhart of Allentown, Pa. filled his swimming pool with water. They had more cause to speculate later when they saw a new 22-foot cabin cruiser floating majestically in the pool. Some thought this pretty ostentatious of Mr. Lenhart who, however, had some understandable reasons for

mooring his recently purchased boat in his backyard. Like most new boat owners he could hardly wait to launch and work on his craft. So he slid it off its trailer (above, right) into his 20x40-foot pool where it gets a beneficial "soaking" while giving him a chance to make interior improvements and preparations for a cruise on the Inland Waterway in July.

ON THE BOTTLE...We've redesigned the label to bring out 3 visible assurances of constant quality

IN THE GLASS
The Same Fine Whisky
Famous Since 1870

1 Every Bottle Registered By Number—From grain purchase to bottling, the history of every drop of famous Old Forester is recorded... your guarantee of conformance to our unchanging standard of perfection.

2 Bottled-in-Bond Seal Prominently Displayed—You know instantly that Old Forester is offered as only one quality, bottled-in-bond under U.S. Government supervision...always the same fine bourbon.

3 Our 86-Year-Old Handwritten Pledge—Today's label, as in 1870, proudly repeats our original promise of "elegant flavor, developed with care." This is your assurance that "there is nothing better in the market."



KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • 41 LOUISVILLE IN KENTUCKY



"IT'S TOASTED"
to taste better!



**Light up a Lucky
—it's light-up time!**



LUCKY FANS. With Luckies along, you're 'way ahead of the game. Luckies taste better because Lucky Strike means fine tobacco — naturally good-tasting tobacco that's **TOASTED** to taste even better. Outdoors or indoors, you'll say Luckies are the best-tasting cigarette you ever smoked!

LUCKIES TASTE BETTER

Cleaner, Fresher, Smoother!

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